

MINUTES
 CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE MEETING
 TUESDAY, FEBRUARY 22, 2011
 WOOD COUNTY COURTHOUSE, ROOM #115, WISCONSIN RAPIDS WI

Members Present: Hilde Henkel, Thomas Haferman, Ruth Moody, Robert Ashbeck, Gerald Nelson, and Dale Gehrke

Member Excused:

Staff Present: Land Conservation Staff, Jerry Storke, Shane Wucherpfennig and Lori Ruess
 Planning & Zoning Staff - Jason Grueneberg
 UW Extension Staff – Peter Manley and Chris Viau

Others Present: Dist #14 Supervisor Dennis Polach, Tom Schmitz, UWEX Central District Director, Shannon Rohde,
 Project Manager, Central Wisconsin Windshed Partners

1. **Call CEED Committee Meeting to Order.** Chairperson Hilde Henkel called the CEED meeting to order at 9:04 a.m.
2. **Public Comment.** There was no public comment.
3. **Review Correspondence.** Correspondence reviewed included: 1) a thank-you note that Chairperson Henkel received from the Central Wisconsin Fair Board for the annual payment. 2) Tom Haferman presented the Wisconsin Architecture and Historical Inventory of Wood County to Jason Grueneberg to keep in the Planning and Zoning office.
4. **Consent Agenda.** The Consent Agenda included the following items: 1) minutes of the January 25, 2011 CEED meeting; 2) bills from UW Extension, Land Conservation and Planning & Zoning, and 3) staff activity reports. **Motion by Gerald Nelson to accept the January 25, 2011 CEED minutes as presented and the UW Extension, Land Conservation and Planning and Zoning bills and staff activity reports as presented. Seconded by Ruth Moody . Motion carried unanimously.**
5. **University Extension**
 - A. UWEX District Director Update - Schmitz
 Tom Schmitz, UWEX Central District Director introduced himself to the committee. He gave a brief update on the budget status and the challenges that they are facing. He mentioned the 2011 Wisconsin Associated County Extension Committee Inc., (WACEC) State Conference will be held on March 28th at the Madison Concourse Hotel and acknowledged Robert Ashbeck for serving on WACEC. Schmitz said he met with the Wood County UWEX staff and discussed their accomplishments and what improvements could be made. He feels there is a real effort being made to meet education needs and added that Peter Manley is a great leader and has a real strong team to work with. He asked the committee if they had any questions, comments, or issues of concern at this time. Chairperson Henkel expressed a concern with reaching the younger generation to educate them on how government works. Discussion ensued and several new ideas were suggested to encourage participation of youth in governance.
 - B. Tech Talk Report – Viau
 Chris Viau gave a PowerPoint presentation on 4-H Leadership Camps that were held in 2010. The camps “The Nature of Leadership”, “The Science of Leadership” and “The Energy of Leadership” were for youth in grades 6 -8 from Clark, Jackson and Wood counties. Campers participated in activities that emphasized age-appropriate skills to improve leadership, team building, communication, problem solving, and decision making. Evaluation results from two of the camps provided evidence that the camps were beneficial to the campers and furthered their skill development in key leadership areas.
 - C. Resource Advocacy Network Update
 Peter Manley handed out a list of Advocacy Network nominees. The list was compiled based on input from UWEX staff and CEED Committee members. He is presently contacting the nominees to seek their permission to list them as members of the network. The members of the network would be called upon two or three times a year to contact state or federal legislators in support of UW Cooperative Extension Service.

D. 2011 WI Assn of County Extension Committees Conference

Peter Manley reported the WACEC State Conference will be held Monday, March 28, 2011 at the Madison Concourse Hotel. This is the same date as the next regular CEED meeting, so Peter Manley will attend the WACEC Conference and have someone from his staff attend the CEED meeting.

E. Branding Grant

Peter Manley reported polo shirts have been ordered.

F. Office Credit Card

Peter Manley stated he was seeking permission for an office credit card issued from Wood Trust Bank with a \$1,000 limit of credit. He explained they currently use the county credit card from the County Clerk's office and it would make it more convenient for online orders, airline reservations, etc., if Extension had their own card. **Motion by Ruth Moody to approve a credit card from Wood Trust Bank with a \$1,000 limit of credit for the UW Extension Office. Seconded by Tom Haferman. Motion carried unanimously.**

G. Agent Contracts for Signatures

Peter Manley presented the 2011 agent contracts for the committee to sign.

6. **Land Conservation**

A. Central Wisconsin Windshed Partners Annual Report - Rohde

Shannon Rohde, Project Manager, gave a brief report on 2010 completed projects, projected 2011 projects and services offered through the windshed. Ten miles of windbreaks were planted through the windshed in 2010; down from previous years. 2011 numbers are up a bit with 15 ½ - 16 miles of windbreaks to plant. He reported the windshed could be planting trees in Nekoosa by the Business Park and cemetery if their bid is approved.

Conservation Practice Installation Report – Wucherpfennig

Shane Wucherpfennig reported on 2010 Notice of Discharge (NOD) and Targeted Runoff Management (TRM) grant projects that were installed in 2010. Jackie Hoffman received a grant for \$8,100 and Robert Pankratz received a grant for \$117,730 from DNR and \$71,181 from DATCP. The Hoffman project is complete and Pankratz project is nearly complete. There is some fencing and seeding which will be completed on the Pankratz project prior to the June 30, 2011 deadline. He also reported on the projects scheduled for the 2011 construction season and other projects for 2011 if Environmental Quality Incentives Program (EQIP) funds are available and if time allows.

B. North Central Land & Water Conservation Association Planning Meeting Report – Storke

Jerry Storke reported he couldn't attend the planning meeting as it was held on the same day as the January CEED meeting. The 2011 NCLWCA activities schedule was included in the CEED packet. Storke received copies of the minutes from the meeting and noted they were not yet approved.

Funds are not available this year for interns through the Conservation on the Land Internship Program (COLIP). In past the Wood County LCD receive \$ 2,000 through COLIP to assist with the funding of the LCD summer intern.

Jerry Storke, Shane Wucherpfennig, Tracy Arnold and Lori Ruess will be attending the WALCE Conference at the Mead Inn, Wednesday, March 2nd through Friday, March 4th.

C. Wisconsin Land and Water Conservation Association dues for 2011

Jerry Storke reported the Wood County LCD received an invoice from the Wisconsin Land and Water Conservation Association (WLWCA) in the amount of \$1,473.36 for 2011 dues. Payment was made in the amount of \$1,082.43; the 2011 budgeted amount. Counties who do not pay their full dues are not allowed to vote on resolutions at the WLWCA annual conference.

D. Golden Sands Resource Conservation & Development Council County Representatives

Jerry Storke handed out an updated list of Golden Sands RC&D Council Members that was included in the mailing of the 2011 dues invoice.

E. Establishment of a Non-Lapsing Account for Animal Waste Ordinance Fees and Violation Penalties

Jerry Storke met with Mike Martin to discuss the possibility of setting up a non-lapsing account for Animal Waste Ordinance fees and violation forfeitures. Following the meeting and discussion, it was decided that a non-lapsing account would not be set up at this time.

7. **Planning & Zoning**

A. Planning

(1) Local Comprehensive Plan Status.

Jason Grueneberg reported he is working with the villages of Hewitt and Port Edwards on their comprehensive plans. Hewitt continues to make progress on their plan; Port Edwards will have their first comprehensive planning meeting in March. The town of Marshfield and the village of Biron comprehensive planning projects are on hold until Gary Popelka returns from medical leave.

(2) Consider Resolution to Amend the 2011 Budget to Provide Funding for Tiger II Grant Application

Jason Grueneberg reported the Planning and Zoning Department received an invoice from Jewell Engineering for the county's portion of the cost of completing the Tiger II Grant application. This grant would have funded the Wisconsin Rapids East Arterial and bridge to Port Edwards. The application was submitted in 2010 but was not successful. The city of Wisconsin Rapids and the village of Port Edwards have contributed to the cost of the application. At the January CEED meeting, the committee agreed by consensus to not contribute to covering the cost of the grant application. However, Gruenberg asked for reconsideration based on a motion that the CEED Committee made on June 29, 2010 to support the submittal of the Tiger II grant application. The funding issued was never placed on the Executive Committee agenda, and as a result the intent of the motion was not realized. Following discussion, Gerald Nelson suggested that the resolution be co-sponsored by the Highway Infrastructure and Recreation Committee (HIRC) as well as the Executive Committee. **Motion by Gerald Nelson to forward the resolution to Amend the 2011 Budget to Provide Funding for the Tiger II Grant Application to the Highway Infrastructure and Recreation and Executive Committees. Seconded by Robert Ashbeck. Motion carried unanimously.**

B. **Economic Development**

(1) Report on Governor's Conference on Economic Development – Madison, Feb. 10 – 11, 2011.

Chairperson Henkel gave a brief report on the Governor's Conference on Economic Development. The conference included more than a dozen speakers or panel sessions and was very interesting and informative. Summary of the notes she took at each session were included in the CEED packet.

8. **Schedule next regular meeting.**

The next regular meeting is scheduled for Tuesday, March 29, 2011 at 9:00 a.m.

9. **Adjourn.**

Motion by Ruth Moody to adjourn at 11:20 a.m. Seconded by Thomas Haferman. Motion carried unanimously.

Respectfully submitted,



Ruth Moody, Secretary
Minutes by Lori Ruess, Land Conservation Department
Review for submittal to County Board by: Ruth Moody, Secretary