

**Central Wisconsin State Fair**  
Board of Directors Meeting Minutes  
Monday, December 21<sup>st</sup>, 2020 at 7:00 PM  
Junior Fair Building – 513 E. 17<sup>th</sup> St. Marshfield, WI

**ROLL CALL:** Dale Christiansen, Peggy Sue Meyer, Kara McManus, Scott Karl, Julie Schooley, Nick Wayerski, Jeff Viergutz, Ken Bargender, Bob Ashbeck, Megan Kunder, Brian Varsho, and Vick Selz.

- **Excused Absence:**
- **Not Present:** Eric Voight
- **Public Present:** Gary Byrners & Sandy Leonhard

The meeting of the Central Wisconsin State Fair Board was called to order at 7:00 PM in the Junior Fair building at the Central Wisconsin State Fair Grounds in Marshfield, WI.

**Public Comment:** None

**Approval of Minutes:** Minutes from the November meeting were presented and reviewed. Ken Bargender made a motion to approve the minutes. Jeff Viergutz seconded. All approved.

**Financial Report:** The financial report from November was handed out for board to review. The board briefly discussed the report. Nick Wayerski made a motion to approve the financial report. Scott Karl seconded. All approved.

**Executive Director's Report:** Dale Christiansen gave his End of the Year report for 2020. He stated that we started the year off with high hopes until COVID-19 hit and put a stop to a lot of big plans for that year. All entertainment from the 2020 year has been rolled over to the 2021 Fair, and a new sponsorship program was mailed out with Christmas cards last week. Dale stated that we already had one sponsor reply with a \$5,000 donation.

Dale stated that the Fair is in the best financial situation since he started a few years ago. Moving forward, Dale stated that he would like to see the Board be more involved with fairgrounds projects and events.

**Junior Fair Report:** Megan Kunder stated that the Junior Fair board has not met yet.

**Commission Report:** Ken Bargender handed out Commission meeting minutes to the Fair board to view. The Commission met on December 4<sup>th</sup>, 2020 and discussed the issues listed on the agenda.

**County Report:** Bob Ashbeck stated that there was no new news from the County.

**City Reports:** Ken Bargender stated that there was no new news to report from the City.

**Committee Reports:**

1. **Executive Committee:** Did not meet
2. **Sponsorship Committee:**

New sponsorship programs were distributed to the board along with a full list of businesses that they were mailed to. Dale asked the board for any additional businesses that could be added to the list. A few corrections to the list were made.

3. Marketing Committee: Did not meet
4. Fairest of the Fair: No update reported at this time
5. Volunteer Committee: Did not meet
6. Livestock Committee: Did not meet
7. Fair Park Management / Buildings & Grounds Committee:

Dale stated that the “Foundation for our Youth” Wall footings have been poured and the wall has been started. More work will be completed in Spring. Dale also stated that there have been heating unit issues inside the Lang 4-H building, and are currently being worked on.

#### **Old Business:**

1. Rotary Winter Wonderland: Peggy Sue Meyer thanked everyone who volunteered at the Winter Wonderland gates this year.

#### **New Business:**

1. Time Change: There was discussion on changing the CWSF board meeting time to 6:30 PM instead of 7:00 PM. Scott Karl made a motion to change the meeting time to 6:30 PM. Brian Varsho seconded. Jeff Viergutz stated that he would be unable to attend the meeting if the change is made. Vote passes 8-2 in favor of the time change.

#### **CWSF Board Elections:**

Board member terms that are completed: Nick Wayerski, Julie Schooley, and Brian Varsho. Julie Schooley stated that she will not be running for re-election.

Interested Candidates: Brian Varsho, Nick Wayerski, Gary Bymers, and Sandy Leonhard are interested in being elected to the Board.

Election Results: The CWSF Board voted, and re-elected Nick Wayerski to the board for another three year term. Gary Bymers and Sandy Leonhard were also elected to the board, each with a three year term. Dale thanked Brian and Julie for their time and efforts while being on the board for the past two years.

#### **Agenda items for next meeting:**

1. None requested at this time.

**Adjournment**: Bob Ashbeck made a motion to adjourn the meeting.. Nick Wayerski seconded the motion. All approved. The meeting was adjourned to closed session at 7:36 PM.

Respectfully submitted by,

CWSF Board Secretary

*Julie Schooley*