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**NORTH CENTRAL ITBEC BOARD
AND
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
JOINT MEETING**

Thursday, January 28, 2021
10:00 a.m.

Stevens Point Area Convention & Visitors Bureau
1105 Main St., Suite A
Stevens Point, Wisconsin 54481

*Please park in the free/unlimited public parking lot at 1200 Main Street (former Shopko).
It's one half block from the Visitor Center.*

Teleconference Meeting INFO

Phone: 1-608-663-7145

Access Code: 0173679 #

AGENDA

1. Call to Order
2. Roll Call
3. Approval of December 3, 2020 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. WCA Opioid Litigation
 - b. Northwoods Rail Transit Commission
 - c. WCA Virtual Legislative Exchange – March 2 & 3, 2021
6. Financial Report
 - a. Consideration of Relabeling and Modification of 2020 Line Item Accounts to 2021 Accounts
7. Action Items (Board)
 - a. Accept \$5,000 From WCA for Travel Related Expenses
 - b. Reallocate Funds to the Chair's Account
 - c. 2021 Travel Expense Overage

North Central ITBEC Board & Tourism & Economic Development Advisory Committee
Joint Meeting Agenda

Page 2

January 28, 2021

8. County Issues Roundtable Discussion
9. State Department Updates
 - a. 2021 Sports Shows Update
 - b. 2021 Promotions Plan Update
10. State Department Updates
 - a. Tourism
 - b. WEDC
11. Consideration of Items for Future Agenda
12. Set Next Meeting Date - Tentatively set as March 25, 2021. Shawano County is Next in the Hosting Rotation.
13. Adjournment