

CONSERVATION, EDUCATION AND ECONOMIC
DEVELOPMENT COMMITTEE
AGENDA

DATE: Tuesday, February 19, 2019
TIME: 1:00 PM
LOCATION: Wood County Courthouse, Room 115

1. Call meeting to order.
2. Declaration of Quorum.
3. Public Comments (*brief comments/statement regarding committee business*)
4. Discuss Wood County Economic Development Mission, 2019 Budget and current grant funding process.
5. Presentation and discussion on Wood County's current role and involvement in economic development.
6. Consideration of opportunities, resources, and process to develop an economic development plan for the County.
7. Adjourn

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- fostering a business friendly environment with a skilled workforce,
- maintaining and enhancing our quality of life,
- creating awareness of recreation opportunities,
- and promoting the County as a tourism destination.

WOOD COUNTY BUDGET

FUND		TRANSPORTATION & ECONOMIC DEVEL	267	LINE ITEM JUSTIFICATION							
DEPT NUMBER		TRANSPORTATION & ECONOMIC DEVEL	3801	EXPENSES/EXPENDITURES							
DEPT		TRANSPORTATION & ECONOMIC DEVEL	3802	2019							
A/C NAME		Transportation & Economic Development	3803								
FUNCTION			56750								
			56730								
			56720								
2											
Object	Account Name	Amount	Justification	Requested Amount	% Incr (Decr) 2015	2018 Budget	6/30/2018 Actual	2018 Estimate	2017 Actual	2016 Actual	2015 Actual
219	Transp & Econ Dev Prof Services	5,000	County Promotion	5,000	0.00%	5,000	-	5,000	-	-	188,091
Contractual Services		\$ 5,000		\$ 5,000	0.00%	\$ 5,000	\$ -	\$ 5,000	\$ -	\$ -	\$ 188,091
328	Transp & Econ Dev Dues	325	WEDA Dues	325	0.00%	325	-	325	325	-	325
331	Transp & Econ Dev Meetings & Travel	2,000	Mileage and Annual WEDA Conference	2,000	0.00%	2,000	829	2,000	1,308	-	40
Supplies and Expense		\$ 2,325		\$ 2,325	0.00%	\$ 2,325	\$ 829	\$ 2,325	\$ 1,633	\$ -	\$ 365
710	Transp & Econ Dev Grants	133,750	MACCI	19,500	0.00%	133,750	131,250	133,750	107,477	107,500	102,000
			Marshfield Economic Dev. Board	30,500							
			Marshfield Residential Incentive Pro.	31,250							
			Marshfield Wildwood Zoo	-							
			Heart of Wisconsin Chamber	19,500							
			Regional Economic Growth Initiative	30,500							
			WR Residential Incentive Program	-							
			State Fair Booth	2,500							
710	Airport Aid Grants	17,500	Alexander Field	10,000	0.00%	17,500	17,500	17,500	15,000	15,000	15,000
			Roy Shwery Field	7,500							
Grants, Contributions & Other		\$ 151,250		\$ 151,250	0.00%	\$ 151,250	\$ 148,750	\$ 151,250	\$ 122,477	\$ 122,500	\$ 117,000
911	Transfer to General Fund	-		-	N/A	-	-	-	-	45,000	-
Other Financing Uses		\$ -		\$ -	N/A	\$ -	\$ -	\$ -	\$ -	\$ 45,000	\$ -
Totals		\$ 158,575		\$ 158,575	0.00%	\$ 158,575	\$ 149,579	\$ 158,575	\$ 124,110	\$ 167,500	\$ 305,456

Wood County Proposed 2019 Economic Development Grant Requests

	<i>Requested</i>	<i>Approved by CEED 9/19/18</i>
Marshfield Area Chamber of Commerce & Industry	\$19,500.00	\$19,500.00
Marshfield Economic Development Board	\$30,500.00	\$30,500.00
Marshfield Residential Incentive (MRI) Program	\$31,250.00	\$31,250.00
Wildwood Park & Zoo Welcome Center Project	\$50,000.00	\$0.00
Heart of Wisconsin Chamber	\$19,500.00	\$19,500.00
Regional Economic Growth Initiative	\$30,500.00	\$30,500.00
Wisconsin Rapids Residential Incentive Program	\$40,000.00	\$0.00
State Fair Booth	\$2,500.00	\$2,500.00
Alexander Field	\$10,000.00	\$10,000.00
Roy Shwery Field	\$7,500.00	\$7,500.00
Total Requested	\$241,250.00	\$151,250.00

jrg 9/19/2018



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095

2019 Wood County Economic Development Funding Request

***Questions regarding eligible funding or this application should be directed to:
Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us***

Applicant Organization: Click here to enter text.

Mailing Address: Click here to enter text.

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: Click here to enter text.

Organization Telephone: Click here to enter text.

Contact Person/Title: Click here to enter text.

Contact Person Telephone: Click here to enter text. Email: Click here to enter text.

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
- *maintaining and enhancing our quality of life,***
- *creating awareness of recreation opportunities,***
- *and promoting the County as a tourism destination.***

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with the Wood County Economic Development Mission Statement.

(If you require additional space, attach separate sheet.)

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Conferences & Dues			
Misc. or Other			
Total			

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2019. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us*

CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE
ECONOMIC DEVELOPMENT ACTIVITIES REPORT-JASON GRUENEBERG

Central Wisconsin Economic Development (CWED) Fund – On January 11th and 18th I participated in CWED Executive Committee meetings to assist in drafting a Request for Proposals for an Administrative Services provider. On January 16th I participated in the CWED Board of Directors meeting to take action on the Request for Proposals. Additional items discussed included CWED financials, loan activity and a service provider update.

ATV/UTV Implementation Meeting – On February 4th I facilitated an ATV/UTV implementation meeting. Staff from Parks and Forestry and Highway Department participated and discussion focused on steps that need to be taken to implement trails and routes this year.

Wood County Economic Development Roundtable – On January 25th I facilitated an Economic Development Roundtable discussion for the entities that Wood County works with on economic development. The meeting was hosted by the Heart of Wisconsin and the purpose of the quarterly meeting is to share project updates and identify opportunities to collaborate. A meeting will be scheduled in a few weeks to identify the top economic development issues in Wood County.

WE Energies Gas Regulation Facility - On January 31st I met with Reuben Van Tassel, WE Energies staff, and City of Wisconsin Rapids staff to discuss options for location of a gas regulation facility in the southeast corner of the Baker Street parking lot. The City of Wisconsin Rapids has tentatively agreed to allow the gas regulation facility to be located in Gaynor Park.

City of Pittsville Business Coordination – On February 18th I attended the Pittsville Business Coordination meeting to present Wood County's approach to promoting economic development by coordinating and providing ATV/UTV trails and routes in the County. One of Pittsville's top priorities is to attract ATV/UTV riders to the community to help support local businesses.

Announcement of Matalco Inc. - On January 30th I attended Mayor Vruwink's announcement of Matalco Inc. locating in the Wisconsin Rapids' East Commerce Center. Matalco Inc. plans on constructing a new \$80 million, 110,000 square foot aluminum facility that will employ 80 permanent full-time personnel. See attached press release for more information.

Town's Association ATV/UTV Presentation – On Friday February 15th I attended the Wood County Towns Association meeting hosted by the town of Cameron. I presented Wood County's approach to promoting economic development by coordinating and providing ATV/UTV trails and routes in the County.

Wisconsin Economic Development Association Governor's Conference on Economic Development – On February 7th and 8th I attended the Governor's Conference on Economic Development in Milwaukee. Some of the content covered in the conference included business and economic trends, workforce, PACE financing, internships, and Wisconsin Economic Development Corporation projects.

City of Nekoosa Strategic Plan – On February 14th Nancy Turyk from UWEX and I attended a city of Nekoosa strategic planning meeting. The City completed their Plan last year, and the purpose of this meeting was to touch base with them on implementation.



OFFICE
OF THE
MAYOR

Matalco Inc Announces New Aluminum Facility in Wisconsin Rapids

January 30, 2019—Today, Matalco, Inc announced plans to construct a new aluminum facility in Wisconsin Rapids' Rapids East Commerce Center. The City successfully sought site certification in 2013 by the Wisconsin Economic Development Corporation's Certified Sites program. This program promoted the site as "shovel-ready" for development and aligned with the City's pro-business Grow Rapids initiative.

Matalco will invest \$80 million to construct an 110,000 square foot manufacturing plant and equip this new facility with the latest advanced technology to service both existing and prospective customers and expand market share. At full production capacity, the Wisconsin Rapids facility will employ 80 permanent, full-time personnel with annual production in excess of 230 million pounds of high-quality aluminum billet.

After years of economic turbulence, the announcement of Matalco's investment in Wisconsin Rapids supports the continuing economic growth and diversity officials said today.

"After nearly a year of conversations, securing this investment and the great paying jobs for the City of Wisconsin Rapids required a focused, proactive approach involving state and local economic development partners," said Mayor Zachary Vruwink. "This is a big win for us and further evidence that the City's economy is diversifying with the addition of Matalco and a new business sector."

The project and related incentives are pending City approvals on the real estate sales and development agreements.

"This significant investment firmly demonstrates our continued and unwavering commitment to serve both our customers and prospective clients and expand our market share. After a lengthy selection process, we decided on Wisconsin Rapids as the site of our new plant because of its location relative to our market, its exceptional workforce, local investments in quality of life and the comprehensive incentive package and assistance provided from both the state and local levels. Overall, we are very excited to be part of this progressive community as this will bring new jobs and opportunities to the region." said Tom Horter President, Matalco Inc.

About Matalco Inc. (www.matalco.com)

Matalco Inc. is a leading producer of state-of-the-art aluminum extrusion and forging grade billet and rolling ingot slab manufactured primarily from scrap aluminum. Matalco Inc. has four plants strategically located in Brampton, Ontario; Canton, Ohio; Lordstown, Ohio and Bluffton, Indiana to serve our North American customers, with a combined annual production capacity of over 1 billion pounds of high-quality billet and slab ingot. Our facilities are designed with maximum efficiency and sustainability in mind, from minimizing carbon emissions with a highly efficient natural gas system, to utilizing technologically advanced homogenizing ovens, high efficiency furnaces and packing lines. The company provides LEED®

Zachary J. Vruwink, Mayor

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Phone: (715) 421-8202 Fax: (715) 421-8278 Email: zvruwink@wirapids.org
www.wirapids.org

qualified material and is both ISO 9001 and 14001 certified. Matalco prides itself as being North America's largest independent operator of remelt facilities and an affiliate of Triple M Metal LP, Canada's largest processor of recycled metal and top 10 in North America in terms of volume processed and shipped. This strategic relationship ensures that Matalco is provided with a stable and ready supply of scrap.

About The Giampaolo Group

The Giampaolo Group is a fully integrated metal management group company featuring Triple M Metal LP, one of North America's largest ferrous and non-ferrous metals recycling and processing operations; Venture Steel Inc., a steel processor and distributor of metal with a distinct focus on flat rolled steel products; Matalco Inc., a leading producer of extrusion grade aluminum billet, forging stock and rolling ingot slab manufactured primarily from scrap aluminum and Global Electric Electronic Processing (GEEP), a global leader in electronic asset management, data erasure for secure reuse and safe, compliant end-of-life electronics recycling for maximum resource recovery and diversion from landfill.

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For further information, please contact the Mayor's office at 715-421-8216, Robert Roscetti, Vice President of Corporate Development, at rroschetti@matalco.com or 905-790-2511 ext. 3205