

Central Wisconsin State Fair
Board of Directors Meeting Minutes
Monday February 15th, 2021 at 6:30pm
Junior Fair Building – 513 E. 17th St. Marshfield, WI

ROLL CALL: Dale Christiansen, Peggy Sue Meyer, Kara McManus, Gary Bymers, Scott Karl, Ken Bargender, Bob Ashbeck, Vicki Selz, Jeff Viergutz, Sandy Leonard.

- **Not Present:** Eric Voight, Nick Wayerski

Public Present: Tom Budtke

The meeting of the Central Wisconsin State Fair Board was called to order at 6:30 PM in the Junior Fair building at the Central Wisconsin State Fair Grounds in Marshfield, WI.

Public Comment: None

Approval of Minutes: Minutes from the December 2020 meeting were presented and reviewed. Gary Bymers made a motion to approve the minutes and Scott Karl seconded. All approved.

Minutes from January 2021 meeting were amended to state that the electrical upgrade that was for the PA system and should not be moved to utility expense. Ken Bargender made the motion and Gary Bymers seconded. All approved,

Financial Report: The financial report from January was handed out for the board to review. The board briefly discussed the report. Ken Bargender made a motion to approve the financial report and Scott Karl seconded. All Approved.

March 1, at 12:00 there will be a meeting in the fair office to address the categories for the finances and streamline so it is easier to read and understand.

Membership fees for the International Association of Fairs, and the Marshfield and Wisconsin Rapids Chamber of Commerce are due. Motion was made by Ken Bargender and Scott Karl seconded. All approved.

Executive Director's Report: Dale Christiansen announced as indicated in previous email that Ashlee Sayre has left and a previous employee, Sam, has stepped in to help for the interim. He has been in the process for looking for a job and has interviews set up. If he does not get the job he will be staying on until after the 2021 fair. Sam is working with the Junior Fair Entry program.

Currently there are two candidates that have applied for the job and it is considered part-time. Dale will be setting up the interview times.

On Boarding manuals were handed out to those who have not received one.

Wis. Rapids Chamber of Commerce is having their annual banquet on Wednesday, March 3. Reservations need to be in by Feb. 24th. Table of 4 is \$250 and a basket is to be donated. Discussion was on whether we should attend, and Dale expressed interest in attending with 3 board members.

Dale stated that he had met with the Chamber and believes he can get 10-12 sponsors from the Wis. Rapids area. Gary Bymers made a motion to attend and Sandy Leonard seconded. All approved.

Dale announced that the 2021 fair will move forward with precautions. The fair will need to provide face masks to volunteers, superintendents, and gate workers. Other options may be to have food vendors cut down and proper spacing for exhibitors. Dale is currently attending weekly Zoom meetings with the Fair Association that are discussing ways to have a successful fair during this pandemic.

Dale has been looking at ways to cut costs and become more efficient. Possibly not opening the curling club building and utilizing the Hockey building that currently does not charge rent. There was discussion that the Curling Club tends to be more inviting rather than the hockey building however cost is a factor. Suggestion was made to move Junior Fair exhibits to the hockey building and that may help with flow of attendees.

Sharon's Wonders will not have a tent rental and will be moved into the hockey building and combine exhibits and put vendors into the Lang building. A plan is set to meet with the goat and llama people to see if they could have two tents rather than 3, all in hopes of cutting costs.

Junior Fair Report: Have not met as of this date. Meeting planned for Wednesday Feb. 16th.

Commission Report: None Given

County Report: None Given

City Reports: None Given

Committee Reports:

1. Executive Committee: Employee wages were discussed, and an annual working budget was discussed. Plan to continually meet monthly.
2. Sponsorship Committee: did not meet
3. Marketing Committee: Meeting to be announced within the month
4. Fairest of the Fair: Waiting for applicants
5. Volunteer: Meeting was held to discuss a plan to get various types of volunteers and a March 10th meeting was planned at 12:00
6. Draft Horse: Move back to fair schedule and the superintendents will be Kurt and Lori Meyer. Next meeting will be Wednesday, February 16 at 6:00 pm.
7. Livestock Committee: Did not meet
8. Fair Park Management: Did not meet
9. Buildings & Grounds Committee: Did not meet

Old Business: None

New Business:

1. None

Agenda items for next meeting:

1. None

Adjournment: Bob Ashbeck made a motion to adjourn the meeting and Sandy Leonard seconded. All approved.

*****Next Meeting: March 15th, 2021

Respectfully submitted by,

CWSF Board Secretary

Kara McManus