

CONSERVATION, EDUCATION AND ECONOMIC
DEVELOPMENT COMMITTEE
AGENDA

DATE: Tuesday, August 20th, 2019
TIME: 1:00 p.m.
LOCATION: Wood County Courthouse, Room 114

1. Call meeting to order.
 2. Declaration of quorum.
 3. Consent Agenda
 - a. Review/approve minutes from previous committee meetings.
 - b. Review monthly letter of comment.
 4. Public Comments (*brief comments/statement regarding committee business*)
 5. Review 2020 Economic Development Grant Applications.
 6. 2020 Economic development budget discussion.
 7. REDI Grant update and discussion.
 8. Adjourn
-

MINUTES
 CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE
 TUESDAY, JULY 16, 2019
 WOOD COUNTY COURTHOUSE, ROOM #114, WISCONSIN RAPIDS WI

Members Present: Kenneth Curry, Mark Holbrook, Robert Ashbeck, Dave LaFontaine and Bill Leichtnam.

Members Excused: Harvey Peterson

Staff Present:

Planning & Zoning Staff: Jason Grueneberg and Victoria Wilson.

UW Extension Staff: Nancy Turyk.

Others Present: Dist. #8 Supervisor Jake Hahn, Dist. #14 Supervisor Dennis Polach, Dist. #15 Supervisor Bill Clendening, Rick Bakovka (Regional Economic Growth Initiative), Angel Whitehead (Heart of Wisconsin Chamber of Commerce), Scott Larson (Marshfield Area Chamber of Commerce), Josh Miller (City of Marshfield), Dist. #5 Supervisor Adam Fischer, Arne Nystrom (Town of Grand Rapids Chairperson), John Bergin (REGI Board of Directors Chair), Adam Grosheck (Land Conservation), Nicholas Abts (REGI-Grand Rapids), Jeremy Sickler (Alexander Field Airport Manager), Heather McKellips (COO Incourage) and Terry Whitmore (REGI)

1. **Call to Order.** Chairperson Curry called the CEED Meeting to order at 1:00 p.m.
2. **Declaration of Quorum.** Chairperson Curry declared a quorum.
3. **Consent Agenda.** The Consent Agenda included the following Items: 1) minutes of the Tuesday, June 18, 2019 and 2) monthly letter of comment from Jason Grueneberg.
 - a. Review/approve minutes: Minutes of June 18, 2019. No additions or corrections needed.
 - b. Review monthly letter of comment: No additions or corrections needed.

Motion by Dave LaFontaine to approve and accept the June 18, 2019 CEED minutes and monthly letter of comment as presented. Second by Mark Holbrook. Motion carried unanimously.

4. **Public Comment.** Ken Curry shared an article/quiz he read regarding which industries create the most jobs in the state. Article/quiz attached to minutes.
5. **Land and Water Conservation Department.**
 - a. Open and approve low bid from Esser Trucking & Excavating for Todd Bores's grassed waterway and rock crossing project.
 Chairman Curry opened and read low bid. Esser Trucking & Excavating's bid was revised from \$7250 to \$6450.

Motion by Bill Leichtnam to accept bid from Esser Trucking & Excavating. Second by Mark Holbrook. Motion carried unanimously.

6. **Economic development budget discussion including membership in North Central Wisconsin Regional Planning Commission.** Jason expressed to the committee that he is trying to get a sense from the committee on what they would like to do regarding partnership funding. In the past, the grant application has been available by now. If the intent is to provide that partnership funding this year, we should make the application available to the partners in the next couple of weeks. The partnership funding plays a part in the budget for 2020. Whether we become members in the NCWRPC also plays a role in the budget for 2020. In past discussion there was committee consensus that we wanted \$300,000 for the economic development budget for 2020. Chairman

Curry was tasked with taking this request to the Wood County Executive Committee to solicit feedback. Ken took this to the committee but he doesn't feel they were ready to provide an answer at this time. Discussion followed.

Discussion moved to agenda item #7 then returned to agenda item #6. Jason indicated action needs to be taken on whether the committee intends to move forward with the grant process for next year. If so, he would need to get the grant applications out to the partners. Discussion followed on the application and whether it needs to be changed. At this time the application will go out as is.

Motion by Dave LaFontaine to get the grant applications out to all the economic development partners in the county. Second by Mark Holbrook. Motion carried unanimously.

Chairman Curry returned to the topic of membership in NCWRPC. Discussion ensued regarding whether the committee would like to become members and what the benefit of membership would be to Wood County.

Motion by Dave LaFontaine to become members of the North Central Wisconsin Regional Planning Commission. 2nd by Mark Holbrook. Motion carried unanimously.

7. **REDI Grant update and discussion.** Jason and Nancy gave an update on the telephonic meeting they had with Purdue and University of Kentucky. It was an introductory call as well as a discussion on logistics and getting preliminary organization set up. They are hoping to have another call yet in July to get discuss the details of working together. Another meeting to talk about the 5 initiatives identified in the grant will take place here in Wood County in the month of September. Further discussion on the grant took place.

8. **Report and consideration of 2019 fund release for Alexander Field.**
Jeremy Sickler gave a presentation on Alexander Field.

Motion by Dave LaFontaine to approve the 2019 grant funding release to Alexander Field in the amount of \$10,000. Second by Bill Leichtnam. Motion carried unanimously.

9. **Report and consideration of 2019 fund release for State Fair Booth.**
Jason Grueneberg gave an overview of the purpose of the State Fair Booth.

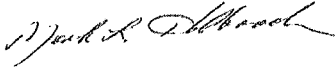
Motion by Dave LaFontaine to approve the 2019 grant funding release to State Fair Booth in the amount of \$2,500. Second by Mark Holbrook. Motion carried unanimously.

10. **Discuss 2019 Regional Economic Growth Initiative Funding.** John Bergin shared some written material (see handouts attached to minutes) regarding the purpose of REGI and actions by REGI in Wood County. Chairman Curry asked whether or not Rick Bakovka is still employed by REGI. Rick Bakovka told Chairman Curry that he is asking the wrong person. John Bergin indicated that Rick has worked without pay for six months out of the last two and half years due to lack of funding and REGI is not able to continue Rick's employment. John stated that REGI was anticipating Wood County releasing the grant funding to them in February but the release keeps getting delayed. The City of Wisconsin Rapids has also made the decision not to participate and refused to grant the money to REGI this year. Chairman Curry said it is clear that REGI is struggling with funding. This specific CEED committee is looking at grant funding differently and in order to make a rational decision on funding, it needs to understand what the funding is being used for. Chairman Curry asked for input from Jason Grueneberg. Jason stated that one thing to look at would be the application for the grant that was submitted. The application asked for funding for things other than staffing, but most of what REGI funds is staffing. He is frustrated with the lack of answers he is getting from REGI. Chairman Curry stated there are decisions that will need to be made.

A special CEED meeting is scheduled for Tuesday, August 20, 2019 @ 1:00 p.m. on Economic Development at the Wood County Courthouse in Conference Room #114.

11. **Adjourn.** Kenneth Curry declared the meeting adjourned at 3:06 p.m.

Respectfully submitted,



Mark Holbrook, CEED Committee Secretary
Minutes by Victoria Wilson, Planning & Zoning Office
Review for submittal to County Board by Mark Holbrook (approved on August 8, 2019 @ 3:28am)

ECON QUIZ

What industries create the most jobs in state?

When it comes to job creation, should the state focus on expanding existing businesses or creating new ones?

A report from UW-Extension's Center for Community & Economic Development shows that between 2010 and 2016, the number of

establishments and employment in Wisconsin remained flat. The state's net gain in establishments was just 83, while net gain in employment was 24,776.

Startups drive job growth, but they are vulnerable to employment contraction or shutting down. Meanwhile, larger firms add the most absolute jobs, but at slower rates. Expansion and employment data across industries reveals this trend. In 2015-16, five sectors created 58 percent of new jobs through business expansion.

Rank the following industries from highest to lowest by the number of jobs added

in Wisconsin through existing business expansion in 2015-16.

- A) Retail trade
- B) Manufacturing
- C) Construction
- D) Accommodation and food services
- E) Health care and social assistance

Answer: B, E, A, D, C

Manufacturing added 29,760 jobs through expansion of existing businesses, followed by health care and social assistance (24,351), retail trade (21,121), accommodation and food services (18,507) and construction (14,088). Although manufacturing leads this list, it ranks sixth in the number of expanding businesses, indicating that large, established firms add more new employees but expand at slower rates.

Source: University of Wisconsin Extension, Center for Community & Economic Development.

— Jackson Parr, UW-Extension,
jgparr@wisc.edu

CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE
ECONOMIC DEVELOPMENT ACTIVITIES REPORT-JASON GRUENEGER

County Property Showing – On Wednesday, July 17th I showed a County-owned tax deeded property in Marshfield to a prospective bidder.

Wood County Housing Committee – On Thursday, July 18th I participated in the Wood County Housing Committee meeting. The purpose of the meeting was to review the history of the Housing Program and talk about the roles and responsibilities of the Committee. In addition, the Committee took action to initiate the process of selecting an administrative services provider through a Request for Proposal (RFP) process.

Tribune Building Announcement – On Friday, July 19th I attended a Tribune Building event where the announcement of \$3 million of State grant funding through the state budget was shared.

Central Wisconsin Economic Development (CWED) Fund – On Wednesday, July 24th I participated in a CWED Board of Directors meeting. Agenda items included reviewing a loan request, committee updates, review of financials, and a service provider update.

July 20 Storm Damage – On Friday, July 26th I attended a lunch organized by the Heart of Wisconsin Chamber and Incourage for linemen that were restoring electrical power to the area. The lunch was very well attended and appreciated. All of the food was donated by local businesses, of which most were affected by storm damage and the loss of power.

Storm Damage to Businesses – Following the July 20th storm, the North Central Wisconsin Regional Planning Commission reached out to Wood County, and the Wisconsin Rapids and Marshfield Chambers of Commerce to determine the level of damage sustained to local businesses. We reached out to many businesses to determine if they sustained damage and shared this information with the regional planning commission. The RPC has submitted a request to the state for funding to provide 0% interest loans to help businesses recover from damages sustained.

Marshfield Economic Development Board (EDB) Meeting - I attended the Tuesday, July 11th Marshfield Economic Development Board meeting. Some of the agenda items included updates on strategic planning and a housing committee update, the 2020 EDB budget, the 2020 funding request from Wood County, and a proposal to update the sewer service area plan.

On Thursday, August 1st I attended the Marshfield Economic Development Board meeting. Agenda items included 2020 EDB Budget, housing update, strategic planning, action on the 2020 Wood County funding request, and action on a proposal to conduct an evaluation of a blighted property in the downtown.

Wood County 2020 Economic Development Grants – On July 30th, economic development collaborators in the County were notified that the Conservation, Education, and Economic Development Committee would be accepting applications for 2020 projects. The grant deadline is August 19th and requests will be reviewed at the August 20th CEED Committee meeting.

Marshfield Municipal Airport, Roy Shwery Field – Wood County annually contributes \$7500 towards Roy Shwery Field in Marshfield. Attached is an economic impact report prepared by the Wisconsin Bureau of Aeronautics, an activity report for July 2019, and the July airport management report. These documents provide insight into airport operations and activity, and the economic impact it has on the region.

CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE
ECONOMIC DEVELOPMENT ACTIVITIES REPORT-JASON GRUENEBCRG

Property Assessed Clean Energy (PACE) – A Marshfield business is interested in pursuing PACE financing. If this opportunity is pursued, more details will be shared. PACE provides property-owners with low-cost, long-term loans for energy efficiency, renewable energy, and water conservation improvements. Attached is some general information on PACE.

Marshfield Municipal Airport, Roy Shwery Field

Airport Management Report

Wednesday July 17th, 2019

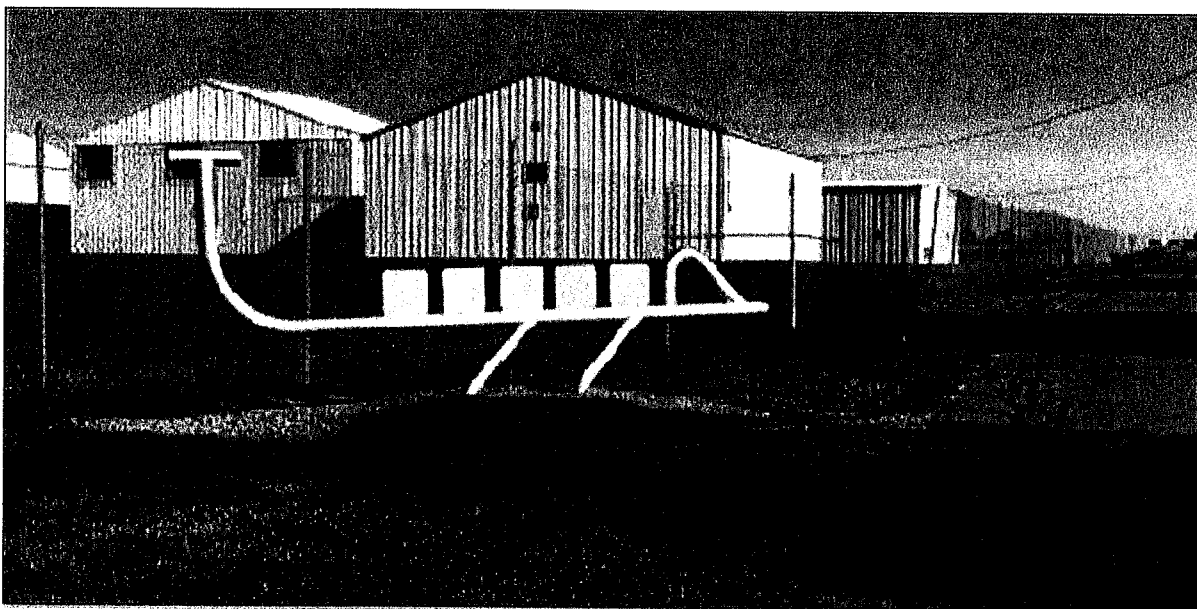


Wood County CEED committee approved a contribution to Marshfield and Wisconsin Rapids Airports. Marshfield Airport received a \$7500 contribution to maintaining our instrument approach lights at the airport. Wisconsin Rapids received a \$10,000 contribution for their projects. Wisconsin Rapids received more as they have been seeing a growth at the airport because of the increased jet traffic.

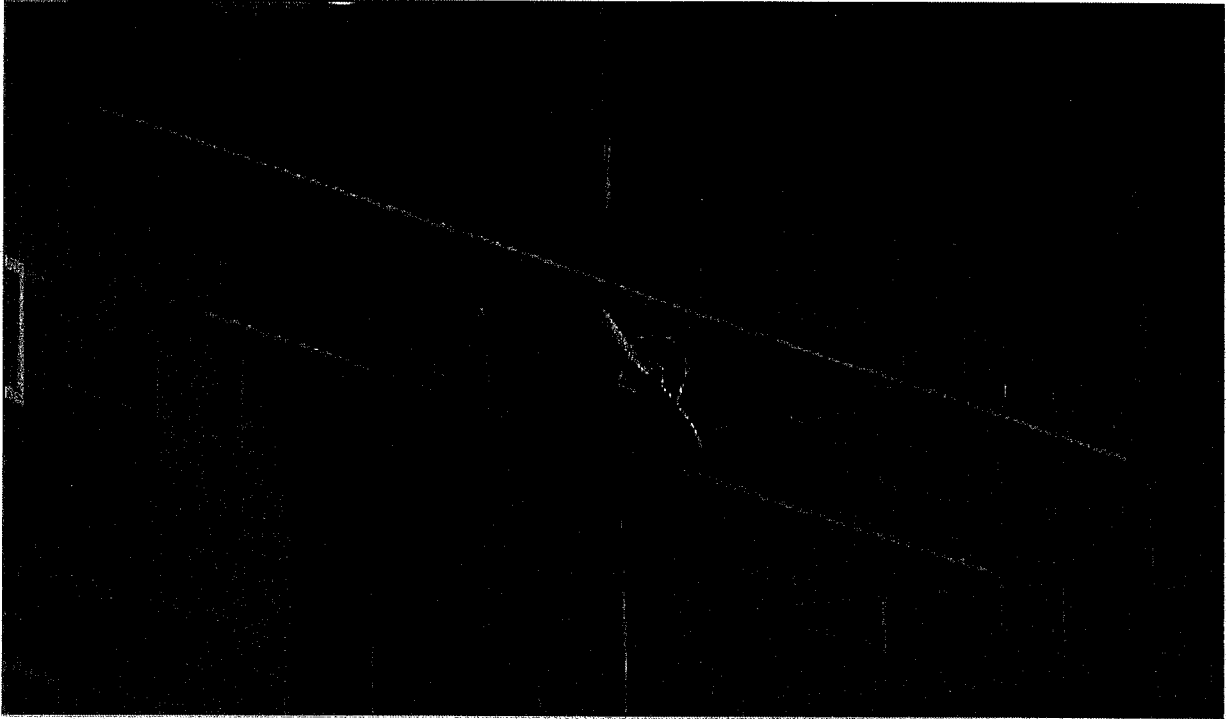
Pat from Fire and Safety Equipment Inc. was out at the airport for the annual inspection of the fire extinguishers. Pat suggested that we look at next year replacing the two fire extinguishers outside for the fuel pump. The extinguishers are 12 years old this year and they are weathered.

Security Fence did stop at the airport to take a look at the fence posts that are being pushed out of the ground by the entrance gate. They were going to get back to us with an estimate for the fence.

John Berg and Dan Maurer got the airplane structure moved to it's new location. Gravel was brought in to make a base and walking area for the structure. A bench has been placed by the structure for anyone that wants to stop and sit there as it is next to the walking trail.



Jim Rassmuson of Marshfield donated a replica Curtiss Jenny that can now be seen hanging in the airport. Jim built the aircraft and flew it as an R/C aircraft. He is moving in with his son and is unable to keep the Curtiss Jenny and other R/C aircraft he owns. Jim has been an avid builder and pilot of R/C aircraft for years. In the past Jim helped organize R/C events at the the Marshfield airport. The fuel tank, servos and working engine were removed prior to it coming to the airport.



On July 4th two P-51 Mustangs came to Marshfield. This is a rare occurrence to see at Marshfield. One aircraft continued on to it's destination while the other landed at the airport and the pilot visited a friend. A few people saw the aircraft and came out to the airport to see what it was. During WWII over 15,000 P-51s were made. Many were scrapped after the war. Today there are less than two hundred flying. This aircraft was a rare and welcome site at the airport.

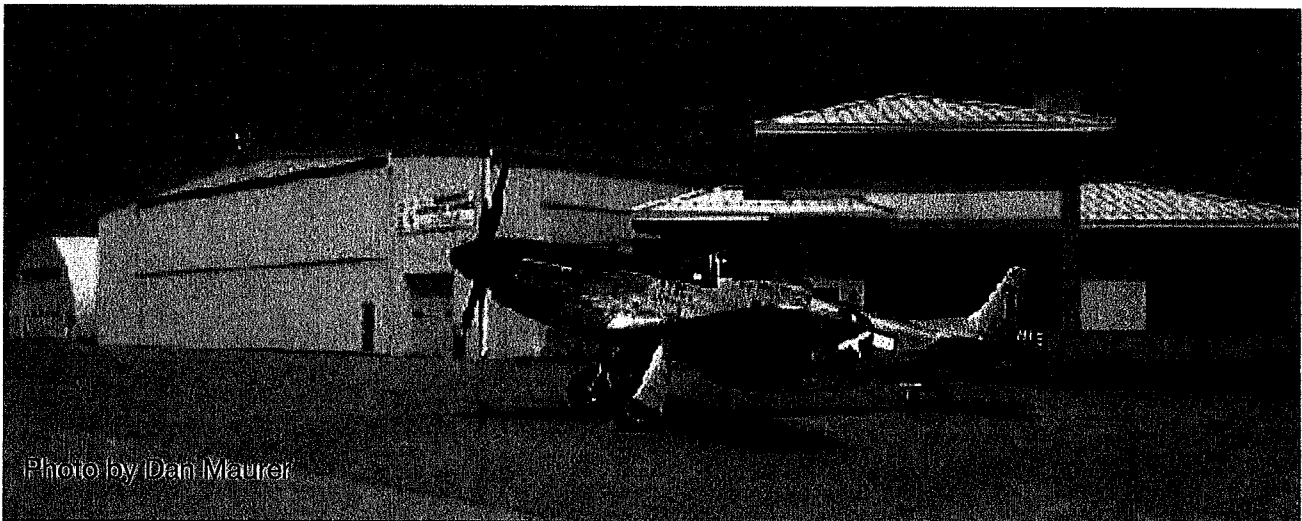
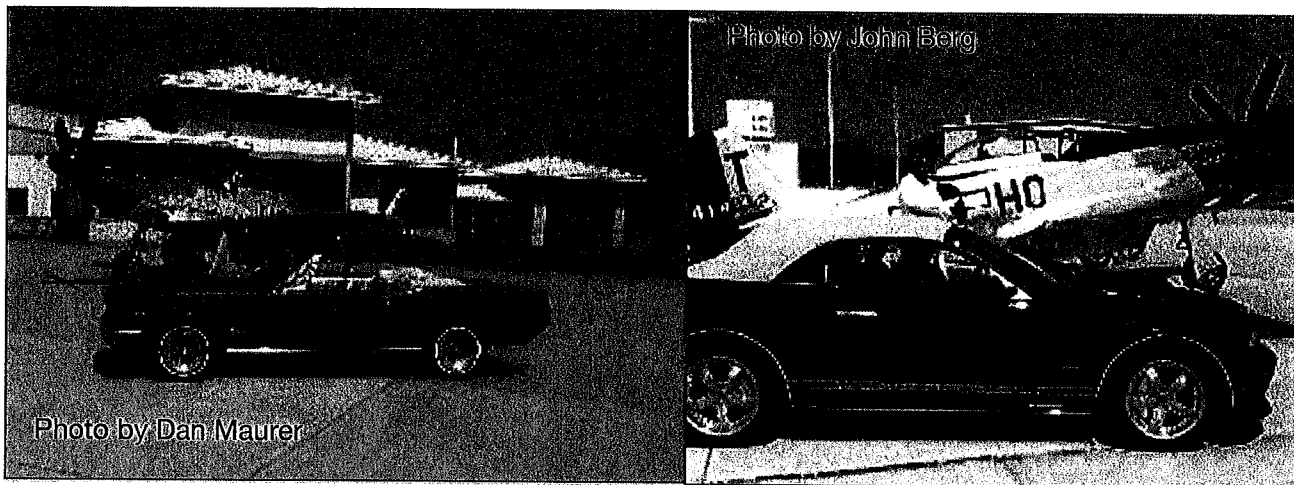


Photo by Dan Maurer



Congratulations to Michael Pecher, formerly of Marshfield for completing his Private Pilot license. Mike started lessons in 2007 but never completed his license. Mike is now in the Air Force and works as an air traffic controller on a base. He had three weeks leave and wanted to complete his rating. Howard Joling at Duffy's worked with Mike to complete his requirements. Congratulations Mike!

Oshkosh Air Venture begins next week (July 22nd to the 28th). We expect to see some traffic come into the airport. We have several planes that are coming to Marshfield to stay for the week in a hangar while the owners drive to Oshkosh.

EAA 992 has pushed back the pancake breakfast this year to August with no official date given. However we anticipate that it will once again be canceled due to lack of help.

Dan Maurer's grandson Sean Maurer has completed a history project for the airport as his Eagle Project. The website: The Aviation History of Marshfield and Midstate Airlines, has the history from 1900s up to 1950s. 1950s to present is still being worked on. You can view this historical website at <https://aviationhistorymarshfieldmidstate.blogspot.com/>

Happy Flying - Duffy, Alice, Robert and Jeff

Economic Impact

Marshfield Municipal Airport/Roy Shwery Field (MFI) Marshfield, WI

Airports and economic development

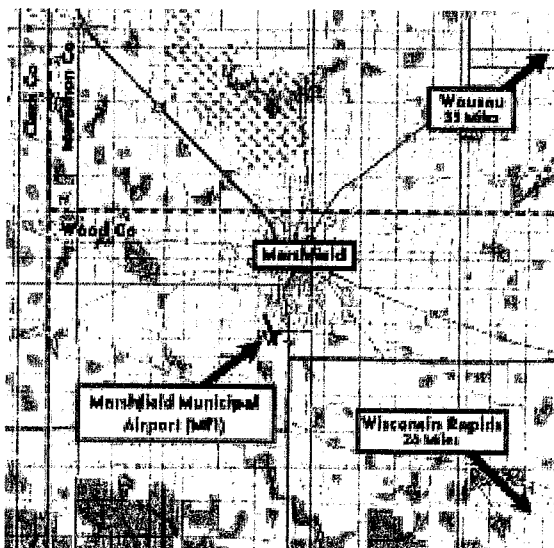
The local general aviation airport is fast becoming the principle access route from a community to the nation and world.

As an important part of our statewide transportation network, local airports such as Marshfield Municipal Airport/Roy Shwery Field play a critical role in fostering business growth and economic development.

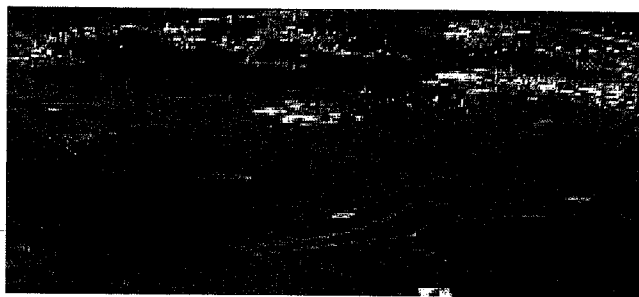
Convenient access to air transportation allows businesses to quickly move key personnel from one site to another, saving valuable time and increasing their productivity.

A recent study by the Wisconsin Department of Transportation (WisDOT) shows that between 1997 and 2001, over 85% of new or expanded manufacturing businesses were located within 15 miles of an airport capable of handling corporate jets. These manufacturers provided 34,064 jobs for Wisconsin residents.

The local airport also provides facilities for emergency medical flights, law enforcement, agricultural spraying, pilot training, recreational flying and many other important community services.



Communities that are readily accessible by air transportation are at a competitive advantage and may realize economic and quality of life benefits that can affect every citizen.



Airport location

Located in the northwest corner of Wood County, Marshfield Municipal Airport/Roy Shwery Field is 164 miles from Minneapolis/St. Paul, 184 miles from Milwaukee and 138 miles from Madison.

The City of Marshfield is home to Marshfield Clinic, St. Joseph's Hospital (the city's two largest employers), and the Marshfield Medical Research Foundation. Together, they offer Wisconsin's most comprehensive health care system with 660 physicians in more than 80 medical specialties serving patients in Marshfield and 39 regional centers throughout central, western and northern Wisconsin.

Marshfield also offers excellent continuing educational resources at either the University of Wisconsin - Marshfield/Wood County or Mid-State Technical College, numerous recreational opportunities, a diverse retail sector, and strong economic growth.

Manufacturing (10%), services (15%), and retail trade (8%) represent the largest employment sectors in Wood County.

To encourage economic growth in the area, the City of Marshfield developed the state's first airport business park in 1976, "Marshfield Air Business Park." Located adjacent to the airport



Economic Impact

Marshfield Municipal Airport/Roy Shwery Field (MFI) Marshfield, WI

on WIS 13, the business park provides easy access for local businesses to all transportation modes and serves as an excellent example of compatible land use planning around airports.

Marshfield profile

Area population

City of Marshfield – 18,468

Wood County – 75,555

Marathon County – 126,743

Service area (35 miles) – 128,750

Wood County employment – 45,821

Per capita income - \$22,702

Median household income - \$39,857

Major employers

- Marshfield Clinic
- St. Joseph's Hospital
- Roehl Transport
- Marshfield Door Systems
- Wick Building Systems
- DeBoer, Inc.
- Land O' Lakes
- V&H, Inc.
- Figi's, Inc.

Sources: U.S. Census Bureau and the WI Department of Administration.

Marshfield Municipal Airport/Roy Shwery Field is a key ingredient to the region's economic growth and quality of life. Located in the southwest corner of the city, the airport is home to 45 single and multi-engine aircraft and recorded over 18,000 operations in 2000.

Owned and operated by the City of Marshfield, Roy Shwery Field is a public-use airport and is classified as a Transport/Corporate airport in the *Wisconsin State Airport System Plan: 2020*. Transport/Corporate airports are designed to

serve high-performance aircraft, such as large business jets, under all weather conditions.

Marshfield Municipal Airport is located on 552 acres and has two paved runways, one access taxiway, public apron areas, a fixed base operator area and hangar areas.

The airport is home to Duffy's Aircraft Sales and Leasing, Inc. which provides airport management services, aircraft fueling, flight training, full service aircraft maintenance, rental, charter, sales and leasing.

The primary runway (16/34) is 5,000 feet long by 100 feet wide and is constructed of bituminous concrete. It has a Medium Intensity Runway Lighting system (MIRLs) with a Medium Intensity Approach Lighting system (MALSR) on Runway 34, Runway End Identifier Lights (REILs) on Runway 16, and a Visual Approach Slope Indicator (VASI) on Runway 16 and 34.



The crosswind runway (04/22) is 3,600 feet in length with a width of 100 feet and is constructed of bituminous concrete. Lighting aids on this runway include MIRLs and REILs on Runway 04. Instrument approaches to the airport include a Simplified Directional Facility to Runway 34, Non-directional Radio Beacon approach to Runway 04 and 16 and a Very High Frequency Omnidirectional Radio Range.



Economic Impact

Marshfield Municipal Airport/Roy Shwery Field (MFI)
Marshfield, WI

Marshfield Clinic has a full time emergency helicopter based at the clinic that uses the airport on a nearly daily basis.

Other medical facilities that frequently use Marshfield Municipal Airport include UW Hospital and Clinics, Madison (MedFlight); Gunderson Lutheran Hospital, La Crosse (Medlink); Luke One Medical Helicopter, Superior; Life Flight Medical Helicopter, Duluth, MN; and Theda Clark Medical Center, Neenah (Theda Star).

ABC Airport Benefit-Cost System

The WisDOT ABC System was developed based on guidelines established by the FAA in the document "*Estimating the Regional Economic Significance of Airports*", U.S. DOT, September 1992.

The economic impact of Marshfield Municipal Airport/Roy Shwery Field

WisDOT's Bureau of Aeronautics recently completed a study of the contribution of Marshfield Municipal Airport/Roy Shwery Field to the local and state economy.

The economic impact of Marshfield Municipal Airport/Roy Shwery Field is the *economic output (sales), employment and wage income* that can be attributed directly and indirectly to the Airport.

Economic impacts measure the importance of an airport as a business in terms of the employment that it supports and the goods and services that it consumes.

The results of the study indicate that Marshfield Municipal Airport/Roy Shwery Field provided \$3.84 million in economic output, supported 77 jobs and contributed \$1.61 million in wage income to the local and state economy in 2000.

The methodology used to estimate the contribution of the airport to the local and state economy is the WisDOT Airport Benefit-Cost (ABC) System.

The WisDOT ABC System is a Microsoft Access database application for evaluating the economic impact of airports and airport improvement projects.

The WisDOT ABC System uses data from the following three primary sources:

- Airport activity and business survey data obtained from airport management and the fixed base operator (FBO).
- Data from the *U.S. Bureau of Economic Analysis* on industry employment, wages and sales.
- Regional economic multipliers obtained from the industry transaction tables in the Impact Analysis for Planning Model (IMPLAN) computer model.

IMPLAN is a computer model, produced for WisDOT by the Minnesota IMPLAN Group, Inc., that estimates purchases and sales between various sectors of the Wisconsin economy.

The model can produce statewide results or focus on specific counties and groups of counties. Multipliers for two sectors were used in the analysis.

The regional economic multipliers used in this study for the Air Transportation sector are 1.3 (sales), 1.37 (employment) and 1.32 (wages).

Multipliers used for the Retail/Hotel/Restaurant sector are 1.29 (sales), 1.14 (employment) and 1.27 (wages).

The economic contribution of Marshfield Municipal Airport/Roy Shwery Field is comprised of three types of impacts: *Direct*,



Economic Impact

Marshfield Municipal Airport/Roy Shwery Field (MFI)
Marshfield, WI

Indirect (Visitor Spending) and Induced (Multiplier Effect). Each of these impacts is expressed in terms of their effect on economic output (sales), employment (jobs) and wage income.

Direct impacts

The direct effect of Marshfield Municipal Airport on the local economy reflects the jobs, payroll and sales associated with activity at the airport. This includes the management and operation of the airport as well as the businesses providing aircraft maintenance, fueling, storage, rental, charter sales and leasing activities.

In 2000, the direct effect of the airport on the local economy totaled 20 employees, a payroll of over \$551,400 and \$1.4 million in economic output.

Indirect impacts

The visitor spending, or indirect effect of the airport, is the amount of money flowing into the local economy from air passengers who reside outside the county. These visitors spend money on lodging, meals, ground transportation and retail purchases within the county.

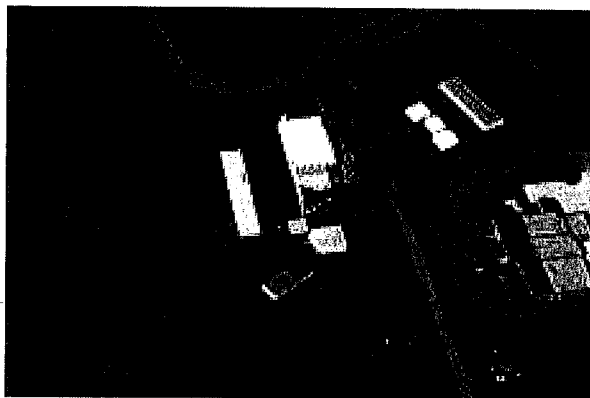
The \$900,000 of visitor spending (sales) in 2000 supported 30 additional jobs with a payroll of \$402,000.

Induced impacts

The multiplier or induced effect represents the downstream effect of airport operation and visitor spending throughout the local and state economy.

This impact includes the activity of suppliers to the businesses at the airport (including electricity, office supplies, aircraft parts, fuel for resale) and suppliers to the businesses serving visitors (including sheets, towels, wholesale food, etc.). It also includes the activity generated by the airport workers re-spending

their income (clothes, groceries, entertainment, and other necessities).



Employment (FTE jobs)

Direct	20
Indirect (visitor spending)	30
Induced (multiplier effect)	12

Total employment impact 62 Jobs

Wage income/payroll

Direct	\$0.55 million
Indirect (visitor spending)	\$0.4 million
Induced (multiplier effect)	\$0.29 million

Total payroll impact \$1.24 million

Economic Output/Sales

Direct	\$ 1.4 million
Indirect (Visitor Spending)	\$ 0.9 million
Induced (Multiplier Effect)	\$ 0.7 million

Total Economic Output \$3 million

Other benefits



Economic Impact

Marshfield Municipal Airport/Roy Shwery Field (MFI)
Marshfield, WI

The study also measured the public revenue generated at both the local and state level from airport and aviation related fees.

In 2000, Marshfield Municipal Airport generated \$39,301 in revenue for the city from fuel flowage fees, aircraft storage, agricultural leases and local taxes on privately owned property.

The airport also generated \$13,165 in state revenue from general aviation fuel taxes and aircraft registration fees for a total of \$52,466 in direct local and state public revenue.

Public revenue – direct impact

City of Marshfield	State	Total
\$39,301	\$13,165	\$52,466

Local economic impact

The results of the study indicate that Marshfield Municipal Airport/Roy Shwery Field provided \$3 million in economic output, supported 62 jobs and contributed \$1.24 million in wage income to the local economy in 2000.

Contribution of Marshfield Municipal Airport to the local economy

FTE jobs	Wage income/ payroll	Economic output/sales
62	\$1.24 million	\$3 million

Local and state economic impact

The activity at Marshfield Municipal Airport/Roy Shwery Field in 2000 also generated an additional \$840,000 in sales, 15 jobs and \$370,000 in payroll to the state economy.

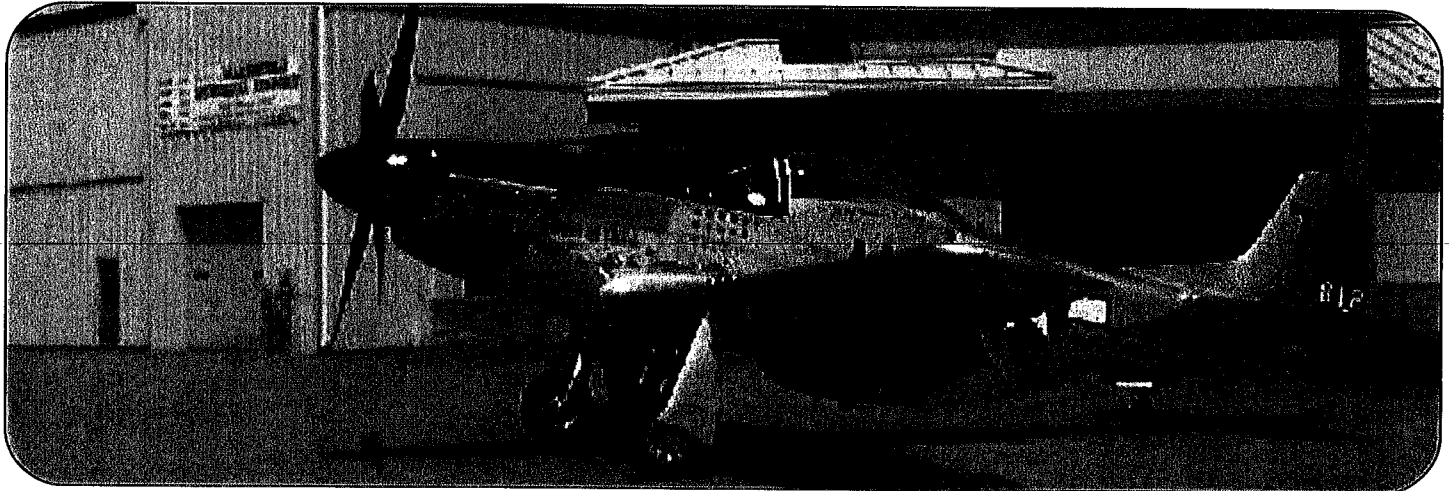
When combined with the local impact, the total contribution of Marshfield Municipal Airport/Roy Shwery Field to the local and state economy in 2000 is \$3.84 million in sales, 77 jobs and \$1.61 million in wage income.

Contribution of Marshfield Municipal Airport to the local and state economy

FTE jobs	Wage income/ payroll	Economic output/sales
77	\$1.61 million	\$3.84 million



Marshfield Municipal Airport, Roy Shwery Field Activity Report For The Month of J u l y 2 0 1 9



Flight Operations at the airport, (a departure or landing), for this month **2019**

Jet	Turbo Prop	Twin	Single	Helicopter	Light Sport	Total
20	42	16	504	224	42	1588

Flight Operations at the airport, (a departure or landing), for this month last **2018**

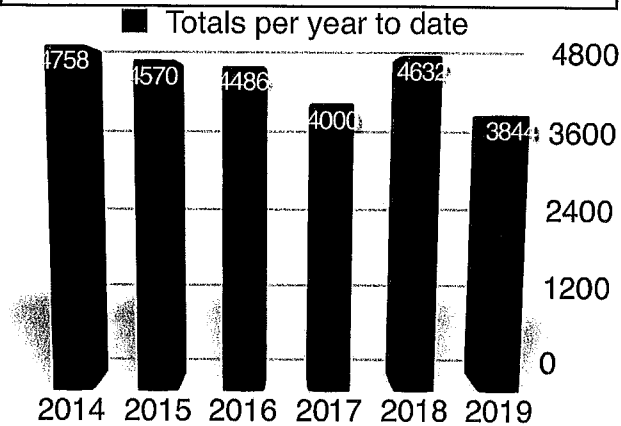
Jet	Turbo Prop	Twin	Single	Helicopter	Light Sport	Total
12	28	18	620	480	24	1182

Six Year Comparison Of Operations

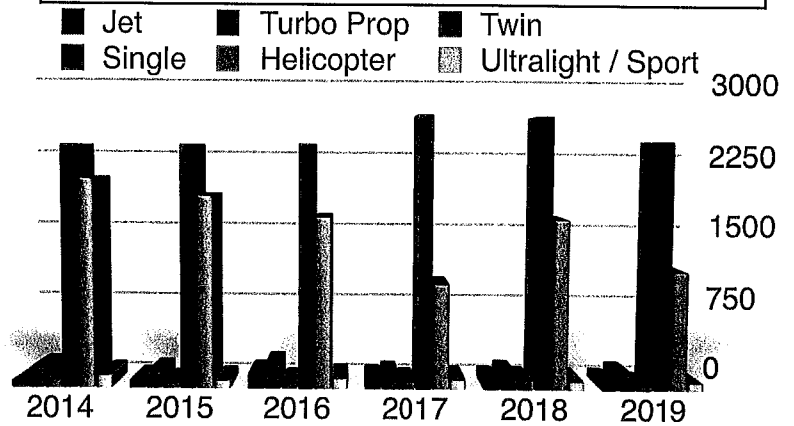
Year	2014	2015	2016	2017	2018	2019
Jet	64	70	132	92	86	76
Turbo Prop	182	146	222	132	148	144
Twin	70	42	52	64	82	40
Single	2322	2328	2340	2620	2608	2376
Helicopter	2002	1844	1644	1006	1628	1136
Light Sport	118	72	96	86	80	72
Total	4758	4570	4486	4000	4632	3844

All information in this report is estimated based on the activity at the airport for the month. An Operation is considered a take off or a landing.

Operations Totals Over The Past Six Years

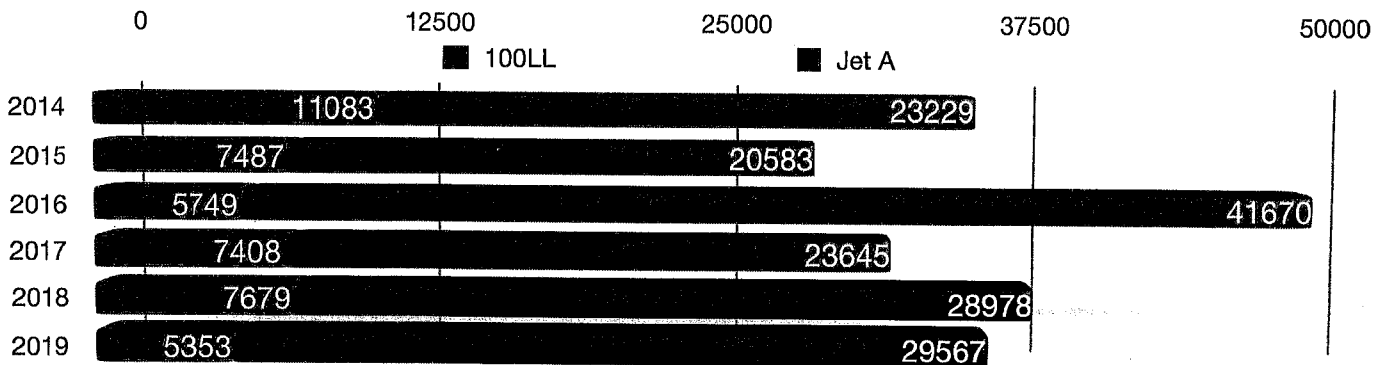


Types Of Aircraft That Have Visited Marshfield Per Year

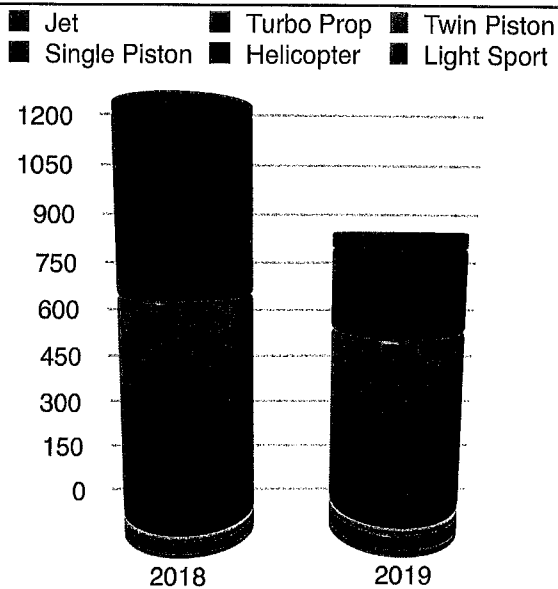


Fuel Sold

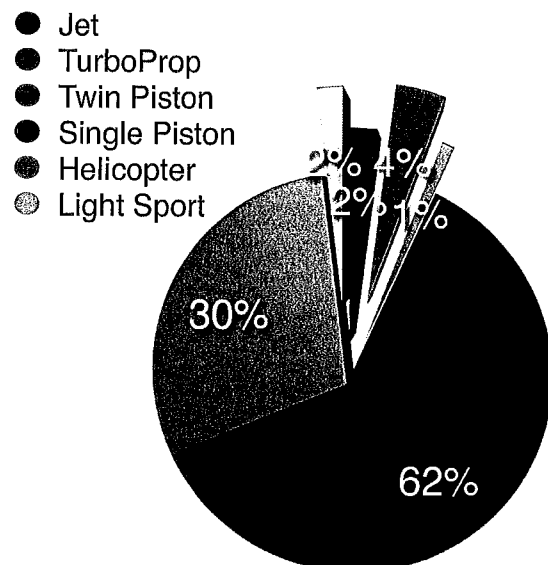
Year	2014	2015	2016	2017	2018	2019	Sold This Month
100LL	11083	7487	5749	7408	7679	5353	1565
Jet A	23229	20583	41670	23645	28978	29567	3222



This Month Compared To The Same Month Last Year



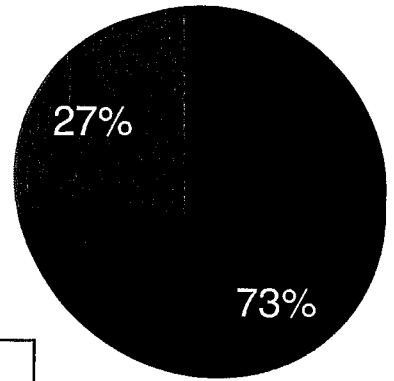
Percentage Of Operations ByType of Aircraft



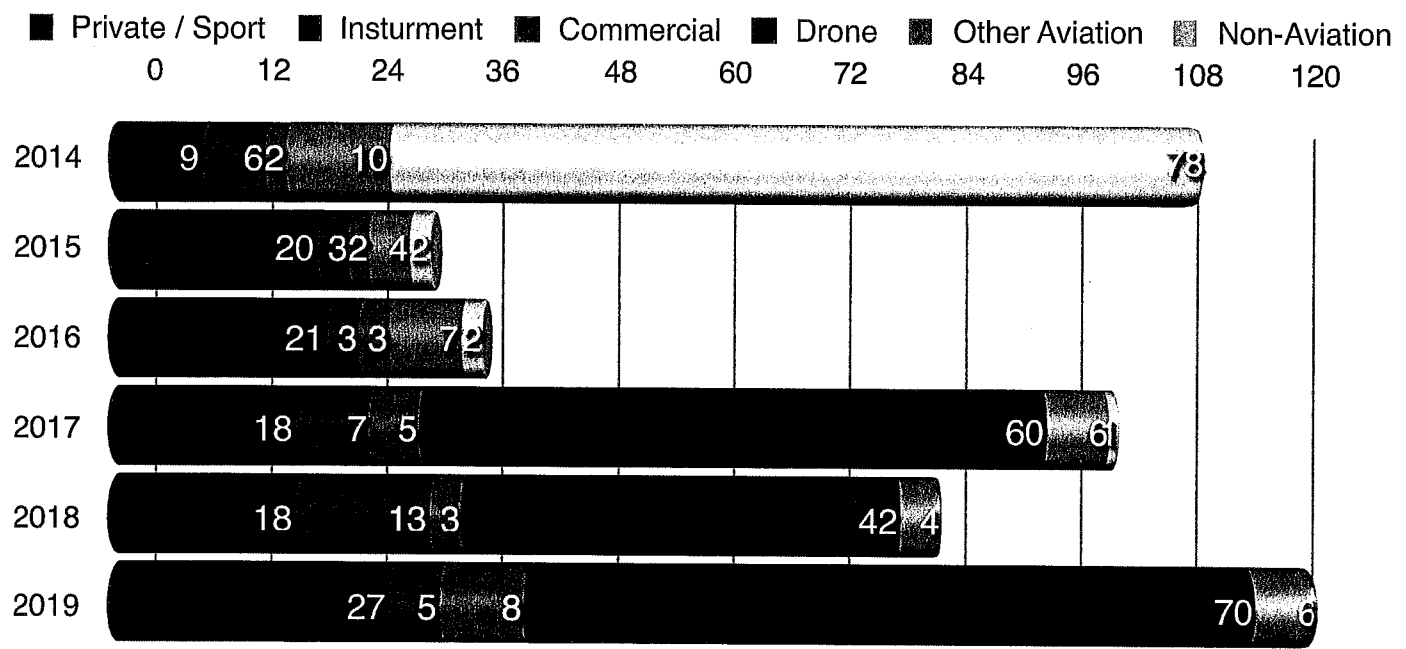
Percentage Of Local And Transient Traffic For This Year

Local Traffic and Transient Traffic						
Year	2014	2015	2016	2017	2018	2019
Transient	1780	1534	1917	1246	1512	1220
Local	2980	3036	2569	2754	3120	3364

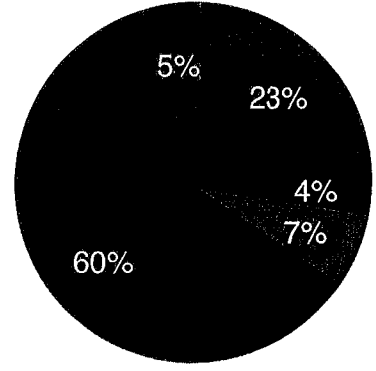
- Local Traffic
- Transient Traffic



Federal Aviation Administration Computerized Aviation Exams. Provided by Duffy's Aircraft at the Marshfield Airport. The Only FAA Testing Site in Central and Northern Wisconsin.



- Private & Sport
- Instrument
- Commercial
- Drone
- Other Aviation
- Non-Aviation



Conference Room Use - The conference room at the airport is free on an appointment basis. People, Groups or Organizations who would like to use the conference room contact Jeff at the airport to schedule the use and time.

Central Wisconsin Apple User Group

Marshfield Youth Hockey

Disabled American Veterans

Experimental Aircraft Association Chapter 992

Trickle Effect - These are businesses that we know of that have been utilized by the patrons of the airport this month. They spend money in Marshfield and the surrounding communities. This information is gathered from conversations we have with the pilots and passengers. There are many more locations and business that do benefit from the airport each month. There are just the ones we were informed about from the people discussing their time at Marshfield.

Marshfield Hotel
Holiday Inn
Woodfield Inn
Baymont Hotel
Blue Heron / West 14th
Marshfield Clinic & Marshfield Medical Center
Festival Foods
The Kitchen Table
Target
Walmart
Menards
Fleet Farm
Subway
Chips
Little Casears
Hardees
The Store
Baltus
Nasonville Dairy
El Mexical
Logjam
Nuts Deep
Crabby Daves
Daily Grind
Kentucky Fried Chicken
Weber's Farm Store
Central Cafe
Melody Gardens

Marshfield Public Transit
Enterprise Rental Car
Associated Sales and Leasing / USAVE Auto Rental

<p>Individuals and Businesses That Have Utilized The Airport In Some Form Or Way This Month</p>

Duffy's Aircraft Sales and Leasing Inc.	Bob Lee
Life Link III - Marshfield - Med Flight	Medford Flying Club
Dan Hiller	TASAir LLC
Wheelers Chevy Olds Pontiac Cadillac Inc.,	TTX Air LLC
Dan Wheeler	Mayo One (Medflight Helicopter from Eau Claire)
Duffy Gaier	Medevac (Medflight Wausau)
Bob Gaier	Life Link III (Medflight New Richmond - Helicopter)
Jeffrey & Elizabeth Gaier & Nathan Georgi Georgiev	Life Link III (Medflight Minneapolis - Fixed Wing)
Howard Joling	Life Link III (Medflight from Anoka, MN - Helicopter)
David Wells	Valley Medical (- Fixed Wing Medflight Iron Mountain, MI)
Don Halloran	Spirit One - (Med Flight Stevens Point)
Dana Fern	Spirit Two - (Med Flight Rhinelander)
David Vance	RKFES LLC
Jeron Hiller	Paul Luehrsen
Troy Rens	Pifer Air LLC
Howard Rand	Robert Spelne
Steve Humphrey	Great Lakes Aero Marine LLC
Custom Fabrication and Repair	PetJet LLC
Brian Barnett	Guardian Flight LLC (Medflight from Iron Mountain, MI)
Loyal Aviation	Fly WOJ LLC
Kirk Haslow	Lewitzke Holding LLC
Bruce Wineman	Martin Luther
Bruce Reynolds	David Buehler
Troy Rens	Michael Pecher
Thomas Pue	William Tyrcha
William Schreiber	Emily Eslinger
Shennon Richter	Braylin Penrod
Bob Thill	Timothy Rodrigues
Dale Mar Enterprises	Nicholas Norrgran
Wayne Short	Dan Norrgran
Ben Palmer	Jason Mechelke
Kafka Land Clearing LLC	Jeremy Buss
Carl Seider	Kyle Marcott
Art Scottberg	Jacob Ehlert
Steve Mesner	Eleonora Hargett
Wausau Flying Service	Douglas Damask
Rhineland Flying Service	Todd Ward
Festival Foods	Brian Klimmer
LJ Aviation	Jame Martin
Roehl Transport	Mary Fredrick
Enbridge	Rayond Hardy
MQ Aviation	Brad Lewitzke
Matt Thomas	Lyle Banser
Randy Musack	Andrew Miller
Bryan Gutraj	Drew Irwin
Karl Salmon	Michael Anderson
Ben Palmer	Roy Armstrong
Roger Yoder	
Chris Michalski	
Doug Lichten	
Austin Kopp	
Jon Martin	
Eldon	



www.pacewi.org

PROPERTY OWNER

Increasing Property Values with C-PACE

Affordable Financing for Energy Improvements

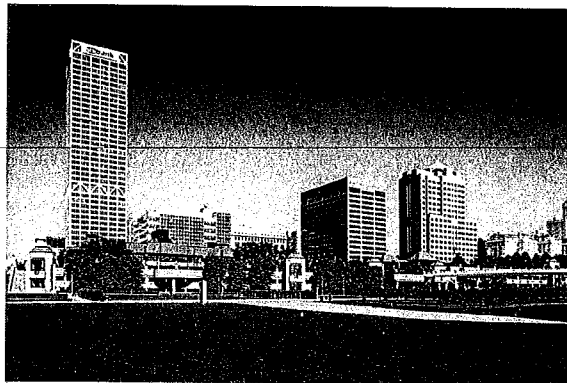
The average commercial building wastes 30 percent of the energy it consumes. With energy costs on the rise—conserving energy and reducing operating expenses is a priority for Wisconsin building owners. Longstanding barriers have impeded investment in energy conservation building improvements in the past. Now there is a solution: Commercial Property Accessed Clean Energy (C-PACE) financing available through PACE Wisconsin.

WHAT IS C-PACE?

C-PACE is an innovative program that enables property owners to obtain low-cost, long-term non-recourse financing for energy efficiency, renewable energy, and water conservation building improvements. Projects financed using C-PACE can be completed with no up-front, out-of-pocket cost to property owners and can generate positive cash flow upon completion. The term of a C-PACE financing may extend through the useful life of the improvement, which may be as long as 20-30 years, and can result in cost savings that exceed the amount of the C-PACE financing. The result is improved business profitability, increased property value, and enhanced sustainability.

HOW DOES IT WORK?

PACE Wisconsin authorizes municipalities and counties to work with private sector lenders to provide upfront financing—usually for 100 percent of the cost of improvements—to property owners for qualified projects.



PACE BENEFITS

- No down payment, financing covers up to 100% of project costs
- Long-term repayment periods (up to 20-30 years)
- Low-cost, fixed rate financing
- Non-recourse financing
- Increased net operating income and property value
- Share cost and energy savings with building tenants
- Upon sale, financing can transfer to the new owner
- Reduced energy consumption and operating expenses
- Energy Savings Guarantees for C-PACE Projects greater than \$250,000

Eligible Properties

PACE Wisconsin is available to eligible commercial and industrial property owners in participating communities. The program supports the redevelopment of existing buildings, as well as new construction projects. Eligible property types include office, retail, manufacturing, agriculture, hospitals, hospitality, non-profit, and multi-family (with five or more units) buildings.

Eligible Improvements

C-PACE financing can be used to fund a number of energy-saving building upgrades, such as efficient lighting systems, heating and cooling systems, insulation, motors, low-flow fixtures, windows, and water pumps. Solar panels and other renewable technologies that produce energy are also eligible for C-PACE financing.

Getting Started

Could PACE be an effective financing tool for clean energy improvements to your property? Follow these steps to initiate, develop, and close PACE financing for your project:

1. **CONFIRM ELIGIBILITY** - Go to the PACE Wisconsin Project Center (pacewi.org/project-center) to submit a pre-application.
2. **DEVELOP PROJECT** - Work with a participating contractor and energy engineer to obtain an energy assessment and define a scope of work for the project.
3. **SECURE FINANCING** - Request financing quotes from one, or more, PACE Lenders and secure consent to PACE financing from your mortgage lender(s)
4. **PACE APPROVAL** - Submit Final Application and required documentation to PACE Wisconsin for final approval.
5. **CLOSE FINANCING** - Enter into a C-PACE Financing Agreement with your PACE lender.
6. **INSTALL PROJECT** - Complete construction of all financed energy conservation measures.



ELIGIBLE PROPERTY TYPES

- Commercial
- Multifamily (5+ units)
- Non-profit
- Agriculture
- Warehousing
- Hospitals
- Industrial
- Manufacturing
- Hospitality

ELIGIBLE IMPROVEMENTS

- Boilers and Chillers
- Pumps and Motors
- Windows, Roofs and Insulation
- Automated Building Controls
- Building Envelope Improvements
- Efficient Lighting
- Heating and Cooling Upgrades
- Renewable Energy
- Low Flow Water Fixtures
- Hot Water Heating

Learn more about Wisconsin PACE project development, the application process and how to close financing at www.pacewi.org or call 1-800-522-3014.