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**NORTHCENTRAL ITBEC BOARD
AND
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
JOINT MEETING**

Thursday, January 26, 2017
10:00 a.m.

Hazelhurst Town Hall
7020 U.S. Highway 51
Hazelhurst, WI 54531

AGENDA

1. Call to Order
2. Roll Call
3. Approval of December 1, 2016 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. WCA Legislative Exchange - February 7 & 8, 2017
 - c. WCA District Meeting - March 15, 2017 in Menominee County
 - d. Wisconsin Ag Tourism Association
6. Financial Report
 - a. Consideration of Relabeling and Modification of 2016 Line Item Accounts to 2017 Accounts

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7. Action Items (Board)

- a. Accept \$5,000 from WCA for Travel Related Expenses
- b. 2017 Travel Expense Overage
- c. ITBEC Booth at the WCA Conference Marketplace

8. Marketing Report

- a. 2017 Sports Shows Update
- b. 2017 Promotions Plan Update

9. Broadband Boot Camp Report

10. Update - Good Neighbor Authority

11. Department of Tourism Update

12. County Issues Roundtable Discussion

13. Consideration of Items for Future Agenda

14. Set Next Meeting Date - Tentatively set as March 30, 2017. Portage County is next in the hosting rotation.

15. Adjournment