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**NORTH CENTRAL ITBEC BOARD  
AND  
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
JOINT MEETING**

**Thursday, September 27, 2018  
10:00 a.m.**

**Holiday Acres Resort  
4060 South Shore Parkway  
Rhinelander, WI 54501**

**AGENDA**

1. Call to Order
2. Roll Call
3. Approval of July 26, 2018 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
  - a. WCA Opioid Litigation
  - b. Northwoods Rail Transit Commission
  - c. WACVB Fall Conference - November 8 & 9, 2018
  - d. 2018 Governor's Northern Economic & Community Development Summit,  
December 5 & 6, 2018 in Minocqua
6. County Issues Roundtable Discussion
7. Financial Report
8. Marketing Report

North Central ITBEC Board and Tourism & Economic Development Advisory  
Committee Joint Meeting Agenda

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- a. 2019 Sports Shows Update
  - b. 2018 Promotions Plan Update
  - c. 2019 Promotions Plan Report
- 9. Department of Tourism Update
  - 10. Consideration of Items for Future Agenda
  - 11. Set Next Meeting Date - Tentatively Set as November 29, 2018. Portage County is Next in the Hosting Rotation.
  - 12. Adjournment