

**NORTH CENTRAL ITBEC BOARD  
AND  
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
JOINT MEETING**

Thursday, September 29, 2016  
10:00 a.m.

Lincoln County Services Building  
801 N. Sales Street  
Merrill, WI 54452

We will meet in Room #156 on the Lower Level of the Building.  
(Enter on the South Side of the Building)

*ALL AGENDA ITEMS ARE ASSUMED TO BE ACTION ITEMS*

**AGENDA**

1. Call to Order
2. Roll Call
3. Approval of July 28, 2016 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
  - a. Turnout for Transportation - September 29, 2016
  - b. Northwoods Rail Transit Commission
  - c. Wisconsin Ag Tourism Association
  - d. Fall Tourism Conference - November 3-4, 2016
  - e. Governor's Northwoods Economic Development Summit - November 10, 2016
6. Financial Report

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7. Marketing Report
  - a. 2017 Marketing Plan Discussion
  - b. 2017 Sports Shows Update
  - c. 2017 Promotions Plan Update
8. Discussion/Decision - Broadband
9. Update - Good Neighbor Authority
10. Department of Tourism Update
11. County Issues Roundtable Discussion
12. Items for Future Agenda
13. Set Next Meeting Date - Tentatively Set as December 1, 2016. Oconto County is Next in the Hosting Rotation.
14. Adjournment