

Central Wisconsin State Fair

Board of Directors Minutes

Monday, June 17th, 2019 at 7:00 PM

ROLL CALL: Dale Christiansen, Peggy Sue Meyer-Miller, Jeremy Carolfi, Jeff Viergutz, Chris Jockheck, Scott Karl, Bob Ashbeck, Vicki Selz, Sandy Leonhard, and Nick Wayerski.

Public Present: Brynja Bjarnason, David & Mary Bjarnason, and Sarah McGrew.

The meeting of the Central Wisconsin State Fair Board was called to order at 7:00 PM in the Fair office building at the Central Wisconsin State Fair Grounds.

Public Comment: Brynja Bjarnason, David & Mary Bjarnason, and Sarah McGrew introduced themselves. Chris Jockheck asked if anyone had any comments. Brynja stated she wrote a letter to the CWSF Board and Exec. Director to voice her concerns about the White Tiger Exhibit, and was here to represent it.

Approval of Minutes: Minutes from the May meeting were presented. Jeremy Carolfi made a motion to accept the minutes from the 05/20/19 board meeting and Sandy Leonhard seconded, all approved.

Financial Report: Finance and profit and loss reports for May and June for the Fair and Fair Park Management accounts were given to the Board. There was discussion about the Fairgrounds Improvement section. A meeting has been set with Vicki Selz and the CWSF Accountant. Jeremy Carolfi made a motion to accept the financial report and Chris Jockheck seconded, all approved.

Executive Director's Report: A list of what the Fair needs for volunteers and workers was given to the Board. Dale requested that a committee be set up for the Beer Ticket Booth, and needs a Chair for this committee. The PM gates manager has taken the year off, so the Fair will need someone to step up to take this position. The Fair is opening up the gates to any non-profit organization to man, and the Fair will make a donation to the organization. There was discussion about possibly closing down certain gates during the Fair. The Fair office is looking for additional security options during the Fair to stop unpaid entries.

An electrician was in the Knoll Barn to get the building ready for some new dividers that were purchased by the Market Animal Sale via a Farm Tech Days Donation.

The CWSF Train needs some repair before the Fair. Arrangements are being made to fix the train before the Fair.

Jr. Fair Report: No report at this time. Will be meeting on Wednesday.

Commission Report: No report at this time. Will be meeting next Monday.

Committee Reports:

1. **Draft Horse Committee:** Promotions are out, and they are working on printing booklet. Looking for help with gates and ring. Shows are July 12th – 14th, 2019.
 - o Horse Pull: No report at this time.
2. **Fairest Committee:** The Fairest girls have been making many appearances throughout Wood County. New this year: All outfits get approved before going to the community events. The

Fairests are also working on possibly having a “Queens Tea” during the Fair. Buttons have been discussed to give out to kids and other Fairests. They started a Library Program where they go to a Wood County Library to read to the kids, and then leave a book behind for the kids at the Library.

3. Building and Grounds: There is a meeting with the Fair Commission coming up. The local Historical Society had a meeting and came to look at the Round Barn. The upstairs windows are in very bad conditions, and downstairs windows will also need to be addressed soon. The Round Barn doors will also need to be replaced, as they are falling apart. The Junior Fair Expo Building has multiple places that are leaking. A local roofer and the Parks and Rec. have been called about the issues. Some quick fixes were done to stop the leaking until further options can be discussed.
4. Sponsorship: Dale had made contact with six additional businesses about sponsorships. Fair Entertainment Booklets will be going to print by July 1st, 2019.
5. Marketing: Billboard package has been approved. There will be 14 billboards throughout Wausau, Plover, Marshfield, Medford, and other areas. Your Town Marshfield package has been approved, and other radio packages are being worked on.

Old Business:

1. Horse Powered Weekend Updates: This was discussed in the Draft Horse Show section. Semi Show Lights Parade will be taking place on July 13th at 8:30 PM.
2. The Awakening Updates: Final set design is done. Costumes are being gone through. Looking for sponsors and materials for the sets.
3. Animal Welfare Policy: The Animal Welfare Policy was presented at a past meeting. Nick Wayerski made a motion to accept the policy and Jeremy Carolfi seconded, all approved.

New Business:

1. Judge Costs: Information was given to Dale via a survey. We are way under what we are paying for mileage. Dale recommends raising the mileage fee and for the judges to fill out a form on the amount of hours worked to look at doing an hourly fee and to look at how many judges we need to have.
2. Voting on new Treasurer & Secretary: Chris nominated Vicki Selz for the CWSF Board Treasurer, all approved.
3. CWSF Steak Feed: Thursday, July 11th at 6:00 PM in the Junior Fair building. Jeremy Carolfi voted to accept a \$30.00 ticket to include one free beverage, and Sandy Leonhard seconded, all approved.

Agenda items for next meeting:

1. Secretary Position
2. Seed Committee – July?
3. Fair List Update
4. Protester Area

Adjournment: Jeremy Carolfi made a motion to adjourn the meeting and Bob Ashbeck seconded the motion, all approved. The meeting was adjourned at 8:40 PM.

Respectfully submitted by,

CWSF Office Administrator
Ashlee Sayre and

CWSF Secretary
Nick Wayerski