

# Central Wisconsin State Fair

## Board of Directors Meeting Minutes

Monday, July 27<sup>th</sup> at 7:00 PM

Inside the Junior Fair Building

**ROLL CALL:** Dale Christiansen, Peggy Sue Meyer, Scott Karl, Ken Bargender, Bob Ashbeck, Kara McManus, Megan Kunding, Julie Schooley, Jeff Viergutz, Brian Varsho, Nick Wayerski, and Vicki Selz.

Members of the public present: Jeff Hartman

The meeting of the Central Wisconsin State Fair Board was called to order at 7:05 PM in the Fair office building at the Central Wisconsin State Fairgrounds in Marshfield, WI.

**Public Comment:** None

**Approval of Minutes:** Minutes from the June meeting were presented. Ken Bargender moved to approve the minutes and Nick Wayerski seconded, all approved.

**Financial Report:** A copy of the financial report was given to the Board and reviewed. Ken Bargender asked for an update on the campground revenue. Dale stated that the campground revenue was down from last year. Bob Ashbeck made a motion to approve the financial report, Nick Wayerski seconded the motion. All approved.

**Executive Director's Report:** Dale Christiansen updated the Fair Board about donations that were received for the "Foundation For Our Youth" wall. He has spoken to Ken Heiman and agreed that the donations would be put towards the line of credit. There are still funds in the account. Dale is also looking into additional grants or options through the CWSF's bank.

Dale drafted a letter to sponsors, asking for donations to keep the cash flow coming in to the Fair office to help with monthly bills and to keep the office open and running. Dale asked to CWSF Board for other options or ideas to help raise the needed funds. The Fair office is also working on the 2020 CWSF requested refunds, which will be processed after August 7<sup>th</sup>, 2020.

**Jr. Fair Report:** Megan Kunding reported that the Jr. Fair board will be holding the Fair book for the 2021 Fair. She stated that the State Fair committee will be meeting to address if the 2020 seniors will have another chance to show at next year's Fair since they were unable to this year. She stated that the FFA is allowing graduated seniors to show in 2021.

**Commission Report:** Bob Ashbeck reported that fixes need to be made to the Round Barn windows, and requested new quotes. He stated that the County will be discussing if money should be refunded to the County for the 2020 year. Dale explained that the money given from the County is used for the Junior Fair, but would now be used to keep the Fair office open through the Winter months. The County will be discussing this in the future. Bob Ashbeck asked Dale to address this at a future County meeting.

**City Report:** Ken Bargender reported no new news from the City.

### **Committee Reports:**

#### **1. Buildings & Grounds Committee:**

1. Dale asked the CWSF Board if we would like to proceed with the Fair Park Management agreement with the City. The agreement is valid for one year and he would need approval before proceeding. He stressed the need of income that Winter Storage would provide. Ken Bargender stated that the Parks and Recreation Department does not want to handle the management of the Fairgrounds. Nick Wayerski made a motion to move forward with the City Agreement, Julie Schooley seconded. All approved.
2. Dale received estimates for moving the AC units off the Junior Fair Building. Dale will be giving this information at the next Commission meeting. All service doors will need to be replaced as well. After inspection, it was reported that there was no mold found in the walls, however, there is mold found on the floor.
3. Dale reported that the Round Barn windows and doors need to be addressed. Money is the main issue with moving forward with this project. The CWSF Board is moving forward with a Round Barn Fundraising Committee for this project, with Brian Varsho (Committee Chair), Kara McManus, Nick Wayerski, Julie Schooley, Ken Bargender, and Jeff Viergutz volunteering to be on the committee.

### **Old Business:**

1. Ken Bargender made a motion to postpone the discussion on the upcoming October Demolition Derby, Kara McManus seconded. All approved.
2. Dale stated that after a discussion with the Central Bull Riders Association, that the upcoming September Bull Riding and Barrel Racing could not be the "National Finals", however, they are still wanting to move forward with the event. Dale is discussing ideas and options with them. Scott Karl made a motion to postpone further CBRA discussions to the August meeting, Ken Bargender seconded. All approved.

### **New Business:**

1. Dale discussed having a Fair Food weekend on August 28<sup>th</sup> – 30<sup>th</sup>, 2020. There are currently 4 food vendors interested in attending. He is waiting to hear back from other vendors, and the possibility of having the CWSF Board run a cheese curd stand. Brian Varsho mentioned the possibility of having the stand at the baseball games in Marshfield.
2. Dale also mentioned having a Christian Music Drive-in concert. The company he is working with would bring the stage, sound, and lights. Tickets would be sold per car (for a 16ft wide space) and people could bring their own lawn-chairs to place inside their space to watch the concert. Ken Bargender made a motion to look into this idea further and to proceed with this event, Julie Schooley seconded. All approved.

**Agenda items for next meeting:** Updates from the Round Barn Fundraising Committee.

**Adjournment:** Bob Ashbeck made a motion to adjourn the meeting and Vicki Selz seconded the motion, all approved. The meeting was adjourned at 8:18 PM.

Respectfully submitted by,

CWSF Board Secretary

*Julie L. Schooley*

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