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**NORTH CENTRAL ITBEC BOARD
AND
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
JOINT MEETING**

Thursday, January 27, 2022
10:00 a.m.

County Board Room
Forest County Courthouse
200 E Madison St.
Crandon, WI 54520

REMOTE PARTICIPATION
1-978-990-5449
Pass Code: 2372456 #

AGENDA

1. Call to Order
2. Roll Call
3. Approval of December 2, 2021 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. WCA Opioid Litigation
 - b. Northwoods Rail Transit Commission
 - c. WCA Legislative Exchange – February 8-9, 2022
6. Financial Report
 - a. Consideration of Relabeling and Modification of 2021 Line Item Accounts to 2022 Accounts

North Central ITBEC Board & Tourism & Economic Development Advisory Committee Joint Meeting Agenda

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7. Action Items (Board)
 - a. Accept \$5,000 From WCA for Travel Related Expenses
 - b. Reallocate Funds to the Chair's Account
 - c. 2022 Travel Expense Overage
 - d. ITBEC Booth at WCA Conference Exhibit Hall
8. Follow-Up Regarding Marathon County Contact
9. County Issues Roundtable Discussion
 - a. Consideration of County Tax Rate Restraints and Limits
10. Marketing Report
 - a. 2022 Sports Shows Update
 - b. 2022 Marketing Plan Update
11. State Department Updates
 - a. Tourism
 - b. WEDC
12. Consideration of Items for Future Agenda
13. Set Next Meeting Date - Tentatively Set as March 31, 2022. Langlade County is Next in the Hosting Rotation.
14. Adjournment