



**NORTH CENTRAL WI WORKFORCE DEVELOPMENT BOARD MEETING**  
**August 10, 2017**

Nicolet Area Technical College, 5364 College Dr, Rhinelander, WI  
Northwoods Center Building  
Room 202

**WDB Members Present:** Marcia Christiansen (phone), Ronald Karl, Cindy Kiesling, Jolene Peet, (phone), Ron Zimmerman, Joe Kinsella, Mark Kramer, Andrew Thompson and Ashley Held (phone), Matt Murphy (phone), Patty Noland, Tim Thorsen, Ron Skallerud and Steve Marshall

**WDB Members Absent:** Dr. Kristine Gilmore, Todd Bencke, Kathy Drengler, David Eckmann, Tom Felch, Lisa Sobczak, Kent Olson and Al Chaney

**WDB Staff Present:** John Cokl, Rene Daniels, CJ Tangedal, Derek Heikkinen, Jane Spencer, Nicole Rice and Stephanie Haka

**Others Present:** Dr. Richard Nelson, Tom Rudolph, Jay Verhulst, Teri Phalin, Mandy Mayek, Rachelle Ashley, Gordon Crow, Sandra Hiebert, and Heather Grys-Luecht (phone)

1. **Call to Order:** Zimmerman called the meeting to order at 10:03 A.M. Zimmerman introduced Dr. Richard Nelson who is the President of Nicolet Area Technical College to the group.
2. **Approval of the Agenda:** Kramer made a motion to approve the agenda as presented, it was seconded by Thompson. Motion carried.
3. **Announcement of Quorum:** There was quorum.
4. **Approval of 06/22/2017 WDB Meeting Minutes:** Kinsella made a motion to approve the minutes, seconded by Skallerud. Motion carried.
5. **Announcements from the CEO's:** Rudolph reported that the CEO's met on August 8, 2017 and approved the minutes from June 8 and June 30, 2017 meetings. The CEO's approved the treasurer's report, two new board members and their meeting schedule. They discussed the WIOA funding trends. They will be developing a document to educate legislators of our needs. They reviewed the labor market information for our nine counties and also got an update on the county jails.
6. **Announcements from the Chair:** Zimmerman asked Tim Thorsen to introduce himself to the group as a new board member.
7. **Secretary/Treasurer's Report:** Cokl provided the Secretary/Treasurer's report. Members were referred to pages five through eight in the meeting packet to review the documents. Kramer made a motion to approve the June 2017 Secretary/Treasurer's report, seconded by Kiesling. Motion carried.

8. **Review and Approval of WIOA Title 1 Out of Area Job Search Relocation Policy:** Kinsella made a motion to approve the WIOA Title 1 Out of Area Job Search Policy, seconded by Kramer. Motion carried. Kiesling abstained.

## 9. COMMITTEE REPORTS

- a. **Executive Committee:** Zimmerman reported that the committee met on July 13th. Actions from the meeting were reviewed, a new Department of Labor Fiduciary Rule impacting the Board 401(k) plan and authorized Chairman Olson to sign amending documents. Reviewed and approved updates to the financial procedures manual and discussed reductions in WIOA formula allocations and budgetary impacts and priorities.
- b. **Strategic Directions:** Zimmerman reported the committee met prior to the board meeting. They gave out assignments and the next steps in the Achieve Local project they have chosen to pilot with the Rhinelander School District.
- c. **Talent Pipeline Development:** Skallerud reported the committee met prior to the board meeting. They discussed how to start on the ACP planning. Skallerud provided ideas on how to partner with local school districts, which would be the high school administrators, CESA #5 representative, and Teri Phalin from CESA #9. They want to do a strategic planning session and the meeting schedule was also discussed.
10. **Program Updates:** Spencer reported that 100 students had been referred for the DVR Lifework\$ program for the summer and 70 were part of the program. There were 10 classrooms this year. Spencer went through the list of employers who participated as worksites for the program. There is a possibility of 10 students getting hired on permanently. Kiesling reported on recent dislocations in the area. She noted that Northern Steel Castings in Wisconsin Rapids has closed and Gander Mountain in Rib Mountain is under new ownership and it will retain its current workforce.
11. **Program Presentations:** "INSPIRE Platform Demonstration & Discussion: Connecting Students to Academic and Career Planning & Employer-Based Experiences" Teri Phalin, the Behavior Strategist & Title 3 Coordinator for CESA 9 provided a presentation on Career Cruising with Sue Hall to the group.
12. **Partner Reports:** Thompson provided an update on CWITA. He mentioned that the IT conference will be held on September 30, 2017 in Stevens Point at MSTC. 650 students have been contacted throughout area school districts about IT occupations. CWITA will be holding a strategic planning session on September 12, 2017. They are also in the third year of the mentorship program. Heikkinen provided an update on CWIMMA. They held their first golf outing on July 31, 2017. They plan on holding it on an annual basis. CWIMMA is planning the Heavy Metal Tour, which will be held on October 4, 2017. They are also working on a machine tool program with accreditation. No report at this time for WATEA and OSO.
13. **Executive Director Discussion-** Daniels went through the WIOA funding timeline handout. Tom Rudolph was recognized with a park shelter named after him in Rhinelander. The WWDA video was played for the group.
14. **Adjournment:** Kinsella made a motion to adjourn, seconded by Thompson. Motion carried. The meeting adjourned at 12:00 PM.

**Next Meeting:** The October 12<sup>th</sup>, 2017 meeting will be held at Northcentral Technical College in Wausau.