

Central Wisconsin State Fair
Board of Director Minutes
August 8, 2017

ROLL CALL:

Present: Jeff Hartman, Jeremy Carolfi, Sara McFarland (Schmitt), Jeff Viergutz, Scott Karl, Peggy Sue Meyer-Miller, Tim Heeg, Dave Urban, John Hartman (Jr. Fair), Bob Ashbeck (County), Jason Zaleski (City), Dale Christiansen

Excused: Andy Keogh

Public Present: Lori Salzman

The meeting of the Central Wisconsin State Fair was called to order at 7:00pm in the Jr. Fair Building at the Central Wisconsin State Fair Grounds.

John Hartman made a motion to approve the minutes and Meyer-Miller seconded them. The finance report was presented. There was a suggestion that the financial report be sent out before the meeting for review. There was discussion about the line of credit and bills due for the new building that still need to be paid. There was also discussion about the grandstand improvements. The Perish Pull is donating part of the cost for fixing the fence and gates after the stage project. McFarland motioned to approve the financial report and Meyer-Miller seconded the motion.

Christiansen gave his executive report. On Wednesday of the fair, the Wenzel Stage will be dedicated and the Wenzel family will be invited to acknowledge and thank them for their donation. The office hours were extended to 8am-5pm, but the doors will not open to the public until 9am to get things squared away for the day. Christiansen then reported that there had been a few instances of past management getting into contact with vendors and others within the Wisconsin fair community about our fair. Ashbeck mentioned that the Commission would discuss the problem and go from there. Heeg asked about our Facebook presence and Christiansen responded that there has been a lot of posts and promotions on the Facebook page by our office help. Mueller is also working hard to get the new website up and running as soon as possible to have information, ticket sales and entry available. Sapphire was hired to assist with ticket sales and IT help. There is a \$3000 start-up fee and \$100/month fee. Christiansen also said that the Curling Club building is almost full, and all the food vendor positions are filled to the point where we are turning away food vendors.

No Jr. Fair Report or Commission Report.

Old Business:

Superintendent's Meeting – Still in discussion for when the dinner and training will take place. There will be an email and letter sent with the date.

New Business:

Free Tickets – There have been too many free tickets given out to vendors. Carolfi made a motion to give Christiansen control to make decisions regarding vendor negotiations and Heeg seconded the motion. The motion unanimously passed.

Hockey Building - Heeg mentioned that Neil Potts could bring in antique tractors for the Hockey Building display and it was mentioned to ask Draxler's to display antique cars. Heeg also mentioned that Potts asked about getting fair passes to bring tractors in and take them out.

Board Meeting – There will be a meeting Monday 21st at 7:00pm to hand out schedules for the fair of tasks the board members need to do. Christiansen will send an email before the meeting with tasks that we still need to find people for.

First Aid – There will be many different volunteers from fire stations around the area to fill the first aid station this year.

Flags – Heeg looked into pricing for flags from Heinzen Printing and Stratford Signs. There was also an idea that larger donations would include a flag to position along 17th Ave. Urban then had the idea to give organizations an option to donate a certain amount to also have a flag positioned.

Entertainment Guide - It will be sent to the printer by the end of the week. It will have a lot more color, and glossy paper to be more eye catching.

Salzman asked about signage to say what animals are in what barns. Jeff Hartman said that there are some signs that were not put out last year but will be cleaned up and put out for this year. Salzman also asked about what superintendents can do to help get barns set up before the Saturday of Fair Clean Up. Jeff Hartman said that Steve Taylor has a list of what he has to do before that day.

Ashbeck made the motion to adjourn and Carolfi seconded the motion. The meeting was adjourned at 8:42pm.

Respectfully submitted,

A handwritten signature in cursive script that reads "Sara McFarland". The signature is written in dark ink and is positioned above the printed name.

Sara McFarland
Central Wisconsin State Fair
Board of Directors Secretary