

Central Wisconsin State Fair
Board of Directors Meeting Minutes
Monday, August 17th, 2020 at 7:00 PM
Inside the Junior Fair Building – 513 E. 17th St. Marshfield, WI

ROLL CALL: Dale Christiansen, Peggy Sue Meyer, Scott Karl, Ken Bargender, Bob Ashbeck, Kara McManus, Megan Kunding, & Jeff Viergutz. **Not Present:** Vicki Selz, Nick Wayerski, Brian Varsho, Julie Schooley, Eric Voight

The meeting of the Central Wisconsin State Fair Board was called to order at 7:05 PM in the Fair office building at the Central Wisconsin State Fair Grounds in Marshfield, WI.

Public Comment: None

Approval of Minutes: Minutes from the Special Meeting held on July 6th were presented. Ken Bargender moved to approve, and Scott Karl seconded, all approved. Minutes from the July 27th meeting were presented, and Bob Ashbeck moved to approve, and Megan Kunding seconded, all approved.

Financial Report: The Board received and reviewed a copy of the financial report from Dale Christiansen. A motion was made by Scott Karl to approve the report and seconded by Ken Bargender, all approved.

Dale explained that there was an expense listed that was for chairs that were purchased from the Auburndale Park Assoc. prior to the Fair cancellation. Dale Stated that there has not been a lot of activity however, some money has come in for Winter Storage.

County & City Reports: Bob Ashbeck reported that the Economic Development committee would be meeting to discuss possible payback for the money distributed by the county. Ken Bargender reported no news from the city.

Commission Report: Ken Bargender – Nothing new

Executive Director's Report: All acts from the Fair and grounds entertainment have rolled over until next year's fair except for the Jordan Davis, the will not be resigning until September or October and will be at a higher price.

Picture Parade is doing very well with many exhibitors sending in pictures of their exhibits.

Dale Christiansen is looking into Small Business Disaster Relief loans.

Fair Refunds will be going out within the next week. Totals for Food: -\$3,859, Merchandise: -\$3738. Tickets: -\$2,279, Campground: -\$580 with a total of refunds dispersed: -\$10,456. Many refunds went through the PayPal account and were directly credited to the customer's accounts. Bob Ashbeck made a motion to approve the Executive Report and seconded by Scott Karl. All approved.

Jr. Fair Report: Did not meet

Committee Reports:

1. Executive Committee: Did not meet
2. Sponsorship Committee: Did not meet
3. Marketing Committee: Did not meet
4. Fairest of the Fair: Did not meet
5. Volunteer & Livestock Committee: Did not meet
6. Buildings & Grounds Committee: Did not meet
7. Fair Park Management: Ken Bargender, Steve Taylor, and Dale Christiansen met to discuss the doors on the Round Barn. Doors will be made out of cedar and will be in accordance with acceptable guidelines from the Historical Society. The City/Fair Park Agreement is still in negotiations and are working on the terminology. Waiting on more information from the City Attorney and will be a 3-year agreement.

Old Business:

1. October Demolition Derby: Motion is on the floor to have the Demolition Derby the 3rd Saturday of October, a motion was made to postpone the motion until next meeting in September by Scott Karl and seconded by Bob Ashbeck so that we are able to reevaluate if having it is feasible. All approved.
2. September Bull Ride: The September Bull Ride was discussed, and a motion was made by Kara McManus and seconded by Scott Karl to cancel the bull ride. All approved.

New Business:

1. Round Barn Fundraising: Round Barn fundraising was discussed, and members of committee came up with the theme *Round Barn Revival* and are in the process of coming up with artwork. Rotunda needs to be painted and Dale Christiansen is working with 4-H and FFA to set up a workday.
2. Taste of the Fair: Taste of the Fair is set for August 28th, 29th, & 30th. As of today, there are currently 4 vendors committed to come. A suggestion was made to talk with some vendors from Wis. Rapids "Lunch by the River".
3. Christian Music Drive-in Concert: A Christians Music Drive-in Concert was discussed. Possible dates would be September 23rd or 24th. Although there is interest from 89Q the radio station the true question is cash flow and if it would be worth hosting. A motion was made by Scott Karl to divert the motion of having the Christian Music Drive In Concert and was seconded by Megan Kunding. All approved.

Agenda items for next meeting:

1. NAME Fair Food Days: North American Midway Entertainment would like to have a food weekend at the fairgrounds on September 16th–20th. Dale is negotiating the percentages and he will make the best deal possible. Kara McManus made a motion to have the event and it was seconded by Ken Bargender. All approved.

Adjournment: Bob Ashbeck made a motion to adjourn the meeting and Ken Bargender seconded the motion, all approved. The meeting was adjourned at 8:05 PM.

Respectfully submitted by,
CWSF Board Vice President
Kara McManus