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**NORTH CENTRAL ITBEC BOARD
AND
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
JOINT MEETING**

Thursday, July 30, 2020
10:00 a.m.

Lincoln County Services Building
801 N. Sales Street
Merrill, WI 54452

*We will meet in Room #257 on the Upper Level of the building.
(Enter on the South side of the building)*

Teleconference Meeting INFO

Phone: 1-608-663-7145
Access Code: 0173679 #

AGENDA

1. Call to Order
2. Roll Call
3. Approval of June 11, 2020, Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Meeting Date Conflict - November 26, 2020
 - b. WCA Opioid Litigation
 - c. Northwoods Rail Transit Commission
 - d. WCA Annual Conference & Marketplace - September 20 - 22, 2020, at Kalahari Resort in Wisconsin Dells
6. Financial Report

North Central ITBEC Board & Tourism & Economic Development Advisory Committee
Joint Meeting Agenda
Page 2
July 30, 2020

7. Marketing Report

- a. 2021 Sports Shows Update
- b. 2020 Promotions Plan Update

8. State Department Updates

- a. WEDC
- b. Tourism

9. County Issues Roundtable Discussion

10. Consideration of Items for Future Agenda

11. Set Next Meeting Date - Tentatively Set as September 24, 2020. Oconto County is Next in the Hosting Rotation.

12. Adjournment