

**Central Wisconsin State Fair  
Board of Directors Meeting Minutes  
Monday, April 19, 2021 at 6:30 PM  
Junior Fair Building – 513 E. 17th St. Marshfield, WI**

**ROLL CALL:** Dale Christiansen, Peggy Sue Meyer, Kara McManus, Scott Karl, Gary Bymers, Bob Ashbeck, and Vick Selz. Sandy Leonhard, Heather Wellach, Nick Wayerski

**Not Present:** Eric Voight, Jeff Viergutz

The meeting of the Central Wisconsin State Fair Board was called to order at 6:30 PM in the Junior Fair building at the Central Wisconsin State Fair Grounds in Marshfield, WI.

**Public Comment:** None

**Approval of Minutes:** Minutes from the March 2021 meeting were presented and reviewed. Sandy Leonhard made a motion to approve the minutes. Gary Bymers seconded. All approved.

**Financial Report:** The financial report was handed out for board to review. Sandy Leonard made a motion to approve the financial report. Scott Karl seconded. All Approved.

**County Report-** None given

**City Report-** None Given

**Commission Report-**None Given

**Executive Report-**Office Staff remains the same, Sam has been interviewing with some potential offers, there is a sense of urgency in finding office help.

The fair has received it's 2<sup>nd</sup> PPP loan to assist with payroll

The electronic sign needs repair, the sign is 14 years old, Stratford Sign was called, and they will get Dale a quote both on repairs and a potential new sign.

Cinats Cleaning will be cleaning the bathrooms in the office and the Junior Fair building monthly. Floors and walls will be cleaned. They require a 6-month contract. Motion was made by Sandy Leonhard and seconded by Vicki Selz

Jerry Lang memorial from the Fair Board was discussed.

**Junior Fair Report-**Heather Wellach talked about the T-shirt sales with proceeds going to Junior Fair.

Sub committee was formed to discuss junior fair entries, those involved were Dale, Sandy, Laura, Sam, Romelle.

## **Committee Reports:**

**Executive-**Met and discussed attendance of board members at board meetings, committee involvement and overall service. Each situation will be handled, and a letter will be sent to address the situation on a case by case basis and if it continues it will be addressed verbally by the Executive Director.

**Sponsorship-** Kathy Banks, Gary Bymers, Carol Kerper, and Dale have split duties to gain additional sponsors.

**Marketing-** Billboard locations were discussed and WAXX Radio program were discussed.

**Fairest of the Fair-** New Royalty was announced.

**Volunteer-**Meeting was held, currently 4 churches and 4 banks have agreed to volunteer at the gates and additional volunteer opportunities have been added.

**Draft Horse-**Met and discussed a variety of options for sponsorship. Each member was asked to bring at least 1 sponsorship.

**Livestock-** Met and discussed having goats by the horse arena.

**Building and Grounds-**AC units are mounted on ends of buildings. Electrical issues campgrounds were addressed. Winter storage is done and went well. Expo 1 will be used for drive-through vaccination.

**Park Management-**Have not met.

**Old Business-** None

**New Business-**A request has been made that the board be given a walking tour of the grounds so that we can see specifically, what needs to be addressed, what has been done and what goals are for improvements to the grounds.

The Board took a moment of silence in the memory of Jerald Lang and discussed possibilities for a memorial in his honor and will be placed by the show palace.

Water Wagon was purchased by the fair.

**Adjournment-**Bob Ashbeck made a motion to adjourn at 7:00pm, and Vicki Selz seconded. All approved.

Respectfully,

*Kara McManus*