

Central Wisconsin State Fair

Board of Directors Minutes

Monday, November 18th, 2019 at 7:00 PM

ROLL CALL: Dale Christiansen, Peggy Sue Meyer, Vicki Selz, Bob Ashbeck, Jeremy Carolfi, Ken Bargender, Scott Karl, Julie Schooly, Eric Voight, & Sandy Leonhard.

The meeting of the Central Wisconsin State Fair Board was called to order at 7:00 PM in the Fair office building at the Central Wisconsin State Fair Grounds in Marshfield, WI.

Public Comment: Ashlee Sayre and Kara McManus were present at the meeting. Ken Bargender asked that he have the floor to discuss the City report and asked that the City report be added to future agendas. He stated that the City wanted to ban smoking at all Marshfield City parks, which would mean the Fairgrounds would be affected by this decision as well. The vote did not pass, but Ken stated that this may be reopened in the future. Ken also recommended that the CWSF Board have their own email accounts.

Approval of Minutes: The Minutes from the October meeting were presented. Sandy Leonhard made a motion to accept the minutes from the 10/21/19 board meeting and Vicki Selz seconded, all approved.

Financial Report: Dale Christiansen presented a financial report to the board. He stated that bills were still incoming and that they should all be in and paid soon. He discussed the current and past snow removal and lawn care fees with the Board, and updated them on the Police Department and Fire Department bills from the Fair, Bull Ride, and Demolition Derby events. Chairs were purchased, with the help of an outside source, from an auction which will be used to replace the old damaged chairs that should be thrown away. 300 ft temporary fencing was also purchased for the Fair and can be utilized at other events.

Executive Director's Report: Dale Christiansen reported that the public is speaking positively about the direction of the Fair, but the non-fair events need some attention. He recommended more advertising sooner and in other areas. The AC unit bills came in and were paid, and he received two quotes for the Round Barn windows. He is now waiting on Junior Fair roof repair quotes.

Jr. Fair Report: Sandy Leonhard reported that Jason from UW Extension came to their meeting to inform them of the changes that will be implemented for 2020 and what to expect with these changes. She stated that the Junior Fair would like to look into printing a two year book this year. Sandy stated that she is stepping down as the CWSF Board Rep. and that Megan Kudinger will be taking her place starting in December.

Commission Report: Bob stated that there was no new meetings.

Committee Reports:

1. **Fairest of the Fair:** The Breakfast for the Fairest of the Fair has been scheduled for Sunday, April 19th at the American Legion Hall for 8 - 11:30 AM. The Fairest Coronation night has been scheduled for Sunday, May 3rd at Hotel Marshfield and will start at 5 PM for a meet & greet with the program starting at 6 PM. It was brought to the Board's attention that there were some issues in the program that would need to be addressed for the 2020 program. Applications, forms, and a Fairest Handbook are being updated/created to accommodate the required changes to the program.

2. Buildings & Grounds: Scott Karl stated that the Market Animal Sale is looking at putting a hog wash rack near the Sheep and Swine Barn.

Old Business:

1. Appreciation Evening: The Appreciation Evening was November 5th at Hotel Marshfield and had a good attendance, however, Dale stated that he would like to have seen more sponsors at this event.

New Business:

1. WI Assoc. of Fairs – Annual Convention: January 5th – 8th, 2020 in Wisconsin Dells. Currently the following people are attending: Dale Christiansen, Peggy Sue Meyer, Ashlee Sayre, and Julie Schooley. (Kara McManus stated she would also be attending after she was elected to the Board).
2. CWSF Board Elections: Jeremy Carolfi, Vick Selz, and Scott Karl's terms are up for re-election. Interested persons for these positions are Jeremy Carolfi, Vicki Selz, Scott Karl, Kara McManus, and Sandy Leonhard. An election was held and the following were elected onto the CWSF for 3 year terms: Scott Karl, Vicki Selz, and Kara McManus.
3. CWSF Officer Elections: After the Board election, Peggy Sue Meyer was re-elected for the Board President, Kara McManus was elected as the Vice President, Julie Schooley was elected the Board Secretary, and Vick Selz was elected as the Board Treasurer.
4. Fair Entertainment Update: Dale stated that he was going off of the same budget as 2019, and is looking at a variety of entertainment. Some grandstand and grounds contracts are now in.
5. CWSF Committees: A list of committees was provided to the Board. Dale went through each of the committees with the Board and asked that everyone pick 1 or 2 committees to be on. It was agreed upon that all committees should have their first meeting and be ready to report to the Board by the January board meeting.

Agenda items for next meeting:

1. 2020 Steak Feed - March of 2020?
2. Board Emails
3. Strategic Plan

Adjournment: Bob Ashbeck made a motion to adjourn the meeting and Vicki Selz seconded the motion, all approved. The meeting was adjourned at 8:08 PM.

Respectfully submitted by,

CWSF Office Administrator

Ashlee Sayre

CWSF Secretary

Nick Wayerski