

22 East Mifflin Street, Suite 900 Madison, WI 53703 Toll Free: 1.866.404.2700 Phone: 608.663.7188 Fax: 608.663.7189 www.wicounties.org

NORTH CENTRAL ITBEC BOARD AND TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE JOINT MEETING

Thursday, December 3, 2020 10:00 a.m.

Oneida County Courthouse County Board Room (Second Floor) 1 South Oneida Avenue Rhinelander, WI 54501

MASKS ARE REQUIRED IN THE COURTHOUSE

Use Entrance #12 from the south parking lot. Entrance #12 is between the original Courthouse and a newer addition. The elevator is on the left after entering; stairs to the right. On the 2nd Floor, turn right, the Board Room is the last set of doors on the right.

Teleconference Meeting INFO

Phone: 1-608-663-7145 Access Code: 0173679 #

AGENDA

- 1. Call to Order
- 2. Roll Call
- 3. Approval of September 24, 2020 Joint Meeting Minutes
- 4. Chair's Remarks

5. Project Director's Report

- a. WCA Opioid Litigation
- b. Northwoods Rail Transit Commission
- 6. Presentation Grow North Regional Economic Development Corporation, Brittany Beyer, Executive Director
- 7. Financial Report

North Central ITBEC Board & Tourism & Economic Development Advisory Committee Joint Meeting Agenda Page 2 December 3, 2020

- 8. Marketing Report
 - a. 2021 Sports Shows Update
 - b. 2020 Promotions Plan Update
- 9. State Department Updates
 - a. WEDC
 - b. Tourism
- 10. County Issues Roundtable Discussion
- 11. Consideration of Items for Future Agenda
- 12. Set Next Meeting Date Tentatively set as January 28, 2021. Portage County is Next in the Hosting Rotation.
- 13. Adjournment