

Central Wisconsin State Fair

Board of Directors Minutes

Monday, May 20th, 2019 at 7:00 PM

ROLL CALL: Dale Christiansen, Peggy Sue Meyer-Miller, Vicki Selz, Jeff Viergutz, Nick Wayerski, Scott Karl, Chris Jockheck, Bob Ashbeck, Sandy Leonhard, and Brian Varshow. Members from the public: Ashlee Sayre and Charlotte Johnson.

The meeting of the Central Wisconsin State Fair Board was called to order at 7:04pm in the Fair office building at the Central Wisconsin State Fair Grounds.

Public Comment: Charlotte introduced herself. No further comments.

Approval of Minutes: Minutes from the April meeting were presented. Bob Ashbeck made a motion to accept the minutes from the 04/15/19 board meeting and Vicki Selz seconded, all approved.

Financial Report: Finance and profit and loss reports for the Fair and Fair Park Management accounts were given to the Board. Sandy Leonhard made a motion to postpone the financial report until the June Board meeting and Nick Wayerski seconded, all approved.

Executive Director's Report:

No new news was reported at this time.

Jr. Fair Report: Sandy Leonhard reported that the Junior Fair was having some issues with finding some judges due to the fees they were paying for them to come in. She requested that the CWSF board take a look at what other Fairs pay and possibly raising these fees. Sandy also asked if the CWSF Flowerbed Folly Contest was going to happen again this year. Ashlee Sayre stated that the forms were being updated and would be sent out soon. There is a Superintendent meeting set for August 7th, 2019 at 6:00 PM at the Ag Station.

Commission Report: No report at this time.

Committee Reports:

1. **Draft Horse Committee:** No report at this time.
 - o Horse Pull: No report at this time.
2. **Fairest Committee:** Fairest and Jr. Fairest will be at the Mayor's Breakfast and Marshfield Dairyfest parade in June, and they will be at other June Dairy Breakfasts and parades coming up. A list is currently being put together.
3. **Building and Grounds:** The final Winter Storage Removal renters have taken out their items and all water has been turned on for the season. There was a meeting with Lincoln Windows to get a quote for replacing the Round Barn windows. They suggested PVC windows and doors which will stop future issues.
4. **Sponsorship:** Dale met with Partners Bank and has meeting set for Pepsi, Ho-Chunk Gaming Casino, and the Bone & Joint Clinic for possible sponsorship.
5. **Marketing:** Saffire has offered to help up with marketing on our facebook page to help us sell tickets. A meeting has been set with Ashlee.

Old Business:

1. Horse Powered Weekend: Dale and Peggy Sue had a meeting with Dan McGivern on May 15th to discuss details of the Horse Powered Weekend (CWSF Draft Horse Show, Parish Pull, and Semi Show/parade).
2. Talent Show: Donna Thompson will be unable to pull together a Talent Show for the 2019 Fair, however, she will move forward for 2020.
3. The Awakening: Working with the City Inspector to go through the barn, blue prints, ext. Funding is needed. Future meeting with the City and Fire inspectors will be required.

New Business:

1. CWSF Steak Feed: Dale proposed having a steak feed as a fundraiser for the Fair. The CWSF Board all approved and wants to move forward with this. Peggy Sue proposed having the Steak Feed during the Horse Powered Weekend. Vicki suggested having it on a week day for businesses. The Board approved having the Steak Feed on Thursday, July 11th for additional details and time TBD.
2. Strategic Plan follow-up meeting: Scott Karl made a motion to postpone this meeting until after the Fair was over to accommodate all Board members, Chris Jockhek seconded, all approved.

Agenda items for next meeting:

1. Judges costs
2. Financial Report
3. Steak Feed
4. Animal Welfare Policies
5. Voting on new Board Secretary and Treasurer

Adjournment: Sandy Leonhard made a motion to adjourn the meeting and Bob Ashbeck seconded the motion, all approved. The meeting was adjourned at 8:41 PM.

Respectfully submitted by,
Ashlee Sayre, CWSF Office Administrator
Nick Wayerski, CWSF Secretary