

CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE AGENDA

DATE: Wednesday, October 6, 2021
TIME: 8:30 a.m.
LOCATION: Wood County Courthouse, Room 114

1. Call meeting to order
 2. Declaration of Quorum
 3. Open Public Hearing - Ordinance #708 Private Well – Water Systems
 - a. The purpose of the Public Hearing is to accept public testimony and comments on Wood County Ordinance #708 Private Well – Water Systems. This ordinance will establish the Wood County Private Well – Water Systems Program and allow for local administration pertaining to Wisconsin Administrative Code - Chapters NR 812 and NR 845 – Well Location, and Well/Drillhole Filling and Sealing. Link to ordinance and more info: <https://www.co.wood.wi.us/Departments/PZ/WellWaterSystemsProgram.aspx>
 4. Close Public Hearing
 5. Public Comments (*brief comments/statement regarding committee business*)
 6. Review Correspondence.
 7. Consent Agenda.
 - a. Approve minutes of previous meeting
 - b. Approve bills
 - c. Receive staff activity reports
 8. Review items, if any, pulled from Consent Agenda.
 9. Risk and Injury Report
 10. Land & Water Conservation Department
 - a. Open/approve low bid for BudzNBudz wildlife damage fence project.
 - b. Update/discussion on hearing on Senate Bill SB346 held at the State Capital on September 29, 2021.
 - c. Review/action on resolution to support Senate Bill SB346 – Wild Parsnip State Grant Program.
 - d. Committee Reports
 - i. Citizens Groundwater Group meeting.
 - ii. Health Committee report.
 - iii. Central Sands Groundwater County Collaborative (CSGWCC) committee report.
 - iv. Golden Sands RC&D report.
 11. Private Sewage
 12. Land Records
 13. County Surveyor
 14. Planning
 - a. Consideration and recommendation on adoption of Wood County Ord #708 Private Well – Water Systems
 - b. Request to approve a zoning map amendment/rezone – Town of Grand Rapids
 - c. Discuss 2022 budgets (Planning, County Surveyor, Land Records & Private Sewage)
 15. Economic Development
 - a. Discuss 2022 Economic Development Budget
 - b. North Central Wisconsin Regional Planning Commission update.
 - c. Update from the Town of Grand Rapids on the bicycle and pedestrian connecting trail and signage and consider release of 2021 Economic Development Grant Funds.
 - d. Update from the Visit Marshfield, and consider release of 2021 Economic Development Grant Funds.
 - e. Update from the City of Pittsville on their Building Incentive Program, and consider release of 2021 Economic Development Grant Funds.
 - f. Update from the City of Pittsville on their Outdoor Recreation Plan, and consider release of 2021 Economic Development Grant Funds.
 16. Extension
 - a. General Office Update
 - b. 4-H Associate Extension Educator
 - c. County Board Presentation Recap
 - d. Educator Presentation – Nancy Turyk, Community Development Educator
 17. Requests for per diem for meeting attendants.
 18. Schedule next regular committee meeting.
 19. Agenda items for next meeting
 20. Schedule any additional meetings if necessary
 21. Adjourn
-

Join by phone

+1-408-418-9388 United States Toll

Meeting number (access code): 146 472 5234 Meeting number (access code): 2493 230 8466

Join by WebEx App or Web

<https://woodcountywi.webex.com/woodcountywi/j.php?MTID=mf6276287deb0fa7e687c70ebf4b6561e>

Meeting number (access code): 2493 230 8466

Meeting password: CEED1005



Wood County WISCONSIN

OFFICE OF PLANNING AND ZONING

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that a Public Hearing will be conducted by the Conservation, Education and Economic Development Committee (CEED) of the Wood County Board of Supervisors on Wednesday, October 6, 2021, beginning at 8:30 a.m. in Room 114 of the Wood County Courthouse (400 Market Street, Wisconsin Rapids, WI 54495).

The purpose of the Public Hearing is to accept public testimony and comments on Wood County Ordinance #708 Private Well – Water Systems. This ordinance will establish the Wood County Private Well – Water Systems Program and allow for local administration pertaining to Wisconsin Administrative Code - Chapters NR 812 and NR 845 – Well Location, and Well/Drillhole Filling and Sealing.

The overall goal of the program is to protect Wood County's drinking water and groundwater resources. The program provides the opportunity to protect public health and the environment as well as provide for the protection and safety of county citizens by inspecting new and existing well installations, discovering old wells that should be filled and sealed, and learning more about groundwater and soil conditions within the county.

The public can review the proposed ordinance at the Department of Planning and Zoning, located in the Wood County Courthouse, on the 2nd floor, during regular office hours; or online at:
<https://www.co.wood.wi.us/Departments/PZ/WellWaterSystemsProgram.aspx>

Interested parties with any questions, testimony or comments may contact Adam DeKleyn, County Planner, Wood County Department of Planning and Zoning, at (715) 421-8568 or adekleyn@co.wood.wi.us.

Upon the close of the Public Hearing, a meeting of the Conservation, Education and Economic Development Committee (CEED) will convene to take action on the ordinance.

Kenneth Curry, Chairperson
Conservation, Education and Economic Development Committee (CEED)

Dated this 14th day of September, 2021

WOOD COUNTY ORDINANCE #708
PRIVATE WELL - WATER SYSTEMS ORDINANCE

708.1	Title
708.2	Authority and Adoption
708.3	Jurisdiction
708.4	Purpose
708.5	Intent
708.6	Effective Date
708.7	Severability and Nonliability
708.8	Repeal
708.9	Definitions
708.10	County Responsibilities
708.11	Inspectors
708.12	Private Water Systems Administrator
708.13	Permits
708.14	Appeals
708.15	Violations
708.16	Administrator Directives and Orders
708.17	Enforcement Actions
708.18	Fee Schedule for Permits and Inspections

708.1 Title

This chapter shall be referred to as the Wood County Private Well - Water Systems Ordinance.

708.2 Authority and Adoption

- (1) This ordinance is adopted under the authority granted to the County by ss. 59.70(6) and 280.21, Wis. Stats., and chs. NR 845 and NR 812, Wis. Adm. Code.
- (2) This ordinance is subject to the provisions of ss. 59.70(6) and 280.21, Wis. Stats., and all rules promulgated thereunder regulating private water systems.
- (3) This ordinance may not be more lenient nor more stringent than the rules promulgated pursuant to ch. 280, Wis. Stats.
- (4) Failure to comply with any of the provisions of such regulations shall constitute a violation of this ordinance, actionable according to the penalties provided herein.
- (5) This ordinance applies to the entire county and includes cities, towns, villages and sanitary districts in the county.

708.3 Jurisdiction

The provisions of this ordinance shall apply to all private water systems within Wood County pertinent to well location and well and drillhole filling and sealing.

708.4 Purpose

The purpose of this ordinance is to protect the drinking water and groundwater resources of the county through regulating new private well location and well and drillhole filling and sealing.

708.5 Intent

The intent of this ordinance is to regulate the location of newly constructed private wells, the filling and sealing of wells and drillholes, and the administration and enforcement of this ordinance.

708.6 Effective Date

This ordinance shall be effective upon its adoption by the Wood County Board of Supervisors with an effective date on January 1, 2022.

708.7 Severability and Nonliability

If any section, provision or portion of this ordinance is adjudged unconstitutional or invalid by a court of competent jurisdiction, the remainder of this ordinance shall not be affected. The county asserts that there is no liability on the part of the County Board of Supervisors, its agencies, or employees for any health hazards or damages that may occur as a result of reliance upon, and compliance with, this ordinance.

708.8 Repeal

All other county ordinances or parts of ordinances inconsistent or conflicting with this ordinance, to the extent of the inconsistency only, are repealed.

708.9 Definitions

In this ordinance:

- (1) **Administrator** The person who is authorized by the Wood County Board of Supervisors to administer this ordinance, or that person's duly authorized representative(s).
- (2) **Central Office** means the Bureau of Drinking Water and Groundwater of the Department of Natural Resources, located in Madison, Wisconsin, which functions as the coordinating authority for the statewide water supply program.
- (3) **Community water system** has the meaning designated in s. NR 812.07(24), Wis. Adm. Code.
- (4) **County office staff** means county office personnel trained to answer general private well location and well and drillhole filling and sealing questions.
- (5) **Delegation level** means the program level, as set forth in s. NR 845.05, Wis. Adm. Code, at which a county is authorized to administer and enforce ch. NR 812, Wis. Adm. Code.
- (6) **Department** means the Wisconsin Department of Natural Resources.
- (7) **Existing Installations** has the meaning designated in ch. NR 812.07(38), Wis. Adm. Code.
- (8) **Health hazard** means a condition, which constitutes:
 - (a) A violation of ch. NR 812, Wis. Adm. Code, regarding the installation, construction, operation or maintenance of a private well.
 - (b) Confirmed bacteriologically unsafe well water quality.
- (9) **Noncommunity water system** means a public water supply system that is not a community water system ch. NR 812.07(64). It serves at least 25 persons per day at least 60 days each year. A noncommunity water system commonly serves a transient population rather than permanent year round residents. (Note: Examples of a noncommunity water system include those serving schools, motels, restaurants, churches, camp-grounds and parks.)
- (10) **Noncomplying well** means a private water system not in compliance with all provisions of ch. NR 812, Wis. Adm. Code.

- (11) **Person** means an individual, corporation, company, association, cooperative, trust, institution, partnership, state, public utility, sanitary district, municipality or federal agency.
- (12) **Personal interest** means having a financial interest in a property or being related by marriage or birth to a person having a financial interest in a property.
- (13) **Primary drinking water standards** means those maximum contaminant levels, which represent minimum public health standards, set forth in ch. NR 809, Wis. Adm. Code.
- (14) **Private water system** means the water collection, storage and treatment facilities and all structures, piping and appurtenances by which water is provided for human consumption by other than community water systems. For the purpose of this ordinance, it includes noncommunity water systems.
- (15) **Private water system ordinance** means a county ordinance, approved by the Department, regulating private water systems at the county's authorized delegation level.
- (16) **Private well** means any drilled, driven point, dug, bored or jetted well, constructed for the purpose of obtaining groundwater for potable use, including wells constructed in special well casing depth areas and noncommunity wells. It does not include springs, or private or public wells that require written plan approval from the Department.
- (17) **Public Water System** has the meaning designated in ch. NR 812.07(80), Wis. Adm. Code.
- (18) **Reconstruction** means modifying the original construction of a private well. It includes but is not limited to deepening, lining, installing or replacing a screen, undermining, hydrofracturing and blasting.
- (19) **Region Office** means the Department office located in Wisconsin Rapids, Wisconsin.
- (20) **Variance** means an approval issued by the Department under ch. NR 812.43, Wis. Adm. Code, allowing a private water system to vary from ch. NR 812, Wis. Adm. Code, requirements if Department approved conditions are met.
- (21) **Water system** means the water collection, storage, treatment facilities and all structure, piping and appurtenances by which water is provided.
- (22) **Well** means any drillhole or other excavation or opening deeper than it is wide that extends more than 10 feet below the ground surface and is constructed for the purpose of obtaining groundwater.
- (23) **Well and Drillhole Filling and Sealing Inspector** means any county inspector qualified to conduct inspections under Level 5 County responsibilities.

- (24) **Well Construction** means the procedures, methods, materials and equipment used during the construction or reconstruction of a private well.
- (25) **Well Location Inspector** means any county inspector qualified to conduct inspections under Level 1 County responsibilities.
- (26) **Well Location Permit** means the county/state well location permit issued by the county which allows for the construction or reconstruction of a private well.

708.10 County Responsibilities

- (1) Level 1 – Private Well Location Permit. It is the county's responsibility to:
 - (a) Issue permits authorizing the location of new and replacement private wells, including drilled, driven point, dug, bored or jetted wells, or the reconstruction or rehabilitation of existing private wells.
 - (b) Conduct inspections of new, replaced, reconstructed or rehabilitated private well installations for which well location permits were required as soon as possible after the well is constructed.
 - (c) Determine whether the casing height of a permitted well complies with ch. NR 812, Wis. Adm. Code, and that there is a cap or seal on the upper terminus of the well.
 - (d) Require upgrading of all inspected private wells that are not in compliance with the minimum private well location distances in ch. NR 812, Wis. Adm. Code.
- (2) Level 5 – Well and Drillhole Filling and Sealing. The county shall require the filling and sealing of wells and drillholes in accordance with standards established in s. NR 812.26, Wis. Adm. Code. The County may also require the filling and sealing of a well with water exceeding a primary drinking water standard listed in ch. NR 809, Wis. Adm. Code, or a state health advisory limit issued by the department, after consultation with and approval by the department.

708.11 Inspectors

- (1) Training. All well location inspectors and well and drillhole filling and sealing inspectors shall be trained to adequately conduct inspections commensurate with their authorized delegation level. Well location inspectors and well and drillhole filling and sealing inspectors shall attend initial training sessions and pass an examination related to the delegation level at which the County is authorized. Well location inspectors and well and drillhole filling and sealing inspectors shall attend continuing education classes conducted by or approved by the Department.
- (2) Well location inspectors and well and drillhole filling and sealing inspectors may not grant variances.

- (3) Well location inspectors and well and drillhole filling and sealing inspectors may not issue permits that result in noncompliance with Wis. Stat. ch. 280, ch. NR 812, Wis. Adm. Code, or this ordinance.

708.12 Private Water Systems Administrator

Pursuant to NR 845.06, the Wood County Board of Supervisors created the position of Private Water Systems Administrator for Wood County. The Administrator shall have the power and duty to enforce the provisions of this ordinance and all other ordinances, laws and orders of the county and of the State of Wisconsin which relate to the location of all private water wells and the filling and sealing of all wells and drillholes within the county at the county's authorized delegation level.

- (1) **Qualifications of Administrator.** The Administrator shall be knowledgeable about the principles and practices of private well construction and filling and sealing and pump installation. If the Administrator has a personal interest in the construction or modification of any private well or pump installation subject to the provisions of Wis. Stat. ch. 280, ch. NR 812, Wis. Adm. Code, or the county ordinance, the county board shall, after consultation with the department, designate another knowledgeable person to examine the application, to issue the required permits and to make any or all of the necessary inspections.
- (2) **Powers.** The Administrator shall have all the powers necessary to enforce the provisions of this ordinance commensurate with the level or levels of the County's delegated authority including the following:
 - (a) In the performance of his or her duties, the Administrator or an authorized assistant may enter any building or property upon presentation of the proper credentials, during reasonable hours for the purpose of inspecting the private water system and may request the owner or operator to produce the private well location permit required under this ordinance. No person may interfere with the Administrator or authorized assistants in the performance of their duties. Any person interfering shall be in violation of this ordinance and is subject to penalty as provided by this ordinance. If consent to enter a property for inspection purposes is denied, the Administrator may obtain a special inspection warrant under s. 66.0119(2), Wis. Stats.
 - (b) The Administrator shall order any person owning, operating or installing a private water system to fill and seal, modify, repair or replace it in a complying, safe and sanitary condition if the system is not in compliance with the standards established in ch. NR 812, Wis. Adm. Code, or the county ordinance.
 - (c) The Administrator shall prohibit the use of any new or existing private water system that is found to be installed, constructed, operated or maintained to be a health hazard to the user, neighbors or community.
 - (d) Appoint assistants to aid in processing activities associated with private well location and well and drillhole filling and sealing.

- (e) Enforce any or all ordinances applicable to private water systems in accordance with Department rules.
 - (f) If the Administrator determines that the location or construction of a private well does not comply with this ordinance or ch. NR 812, Wis. Adm. Code, the Administrator shall post, in a conspicuous place upon the site, a suspension of work order demanding cessation of work. The Administrator shall notify the well constructor and property owner in writing of the noncompliance and the nature of the work to be discontinued and corrected, identifying the location and the name of the person issuing the order. It shall be a violation of this ordinance to engage in work at conflict with the terms of an order or to make an unauthorized removal of a posted order. Work may resume on the site only under the direction of the Administrator.
- (3) Duties of Administrator. It shall be the duty of the Administrator to enforce the provisions of this ordinance and perform the following duties commensurate with the level or levels of the county's delegated authority.
- (a) Record all permits, fees, inspections and other official actions, and make an annual report to the County Board of Supervisors.
 - (b) Submit to the Department copies of the processed permits, forms or correspondence. Well location permit applications and corrective, enforcement letters and orders for well location and filling and sealing shall be submitted to the Department within 7 day. Field inspection forms shall be submitted to the Department within 30 days.
 - (c) Upon this ordinance entering into force, submit to the Department all routine county information correspondence not covered in 708.12(3)(b). Thereafter, submit new or significantly updated routine county information correspondence or letters to the department.
 - (d) Submit a summary report to the Department, upon request, by the 60th day following the end of the calendar year. The summary report shall include:
 - (1) Number of permits issued
 - (2) Number of permits denied
 - (3) Number of inspections completed
 - (4) Number of compliance orders issued
 - (5) Number of compliance orders complied with
 - (6) Number of complaints investigated; and
 - (7) Any other information requested by the Department.
 - (e) Inspect the location of new private water systems upon completion or during installation using procedures set forth in the uniform private water systems guidance manual and record the inspections on forms provided by the department.

- (f) Require the filling and sealing of wells or drillholes in accordance with standards established in ch. NR 812, Wis. Adm. Code.
- (g) Investigate cases of noncompliance with this ordinance, ch. NR 812, Wis. Adm. Code, and ch. 280, Wis. Stats., issue orders to abate the noncompliance and submit complaints to the District Attorney or County Corporation Counsel for enforcement.
- (h) Investigate and record all private water system complaints related to Wood County responsibilities in Section 708.10 of this ordinance.
- (i) Refer complaints and cases of noncompliance that are believed to be or known to be beyond the scope of the county's delegation level to the Department.
- (j) Cooperate with all other government units and agencies in the enforcement of all state and local laws and regulations of matters related to this ordinance.
- (k) Assist the Department as specified in ch. NR 845, Wis. Adm. Code.
- (l) Refer variance requests and actions, which require Department approval to the Department.
- (m) May advise owners not to drink or use water from private water systems under the following conditions:
 - (1) Private wells producing bacteriologically-unsafe water as described in the uniform private water systems guidance manual from samples submitted to the state laboratory of hygiene or a laboratory certified by the department of agriculture, trade and consumer protection under ch. ATCP 77.
 - (2) Private wells, except noncommunity, having a level of contamination exceeding a primary drinking water standard specified in ch. NR 809 or a state health advisory limit issued by the department in 2 separate samples submitted to a laboratory certified or registered under s. 299.11, Stats., and ch. NR 149, or the state laboratory of hygiene.
 - (3) Other cases of private well contamination after consultation with and approval by the Department.
- (n) The Administrator, a trained county inspector or county office staff shall be available at the Administrator's office for answering questions regarding permit applications and for accepting applications for well location permits and well and drillhole filling and sealing for a minimum of four regularly scheduled hours each working day.

708.13 Permits

- (1) No person may install a private water system by a well constructor or pump installer unless the owner of the property on which the private water system is to be installed holds a valid permit issued by the county or has received authorization from the county to proceed with the construction of the well.
- (2) No private water system may be constructed within the jurisdictional limits of the county without the appropriate permit and without being in full compliance with the provisions of this ordinance and all other applicable state and local laws and regulations, ch. NR 812, Wis. Adm. Code. Permit applications for the location of a well shall be made by the property owner or the property owner's designated agent. Permits shall be issued from the office of the Administrator.
- (3) The well location permit application shall be on forms provided by the Administrator.
- (4) Well location permit applications shall be signed by the property owner or the property owner's designated agent. Well location permit applications shall be submitted to the Administrator at least 2 working days prior to construction or installation if the owner or well constructor is interested in receiving information about potential contamination sources such as landfills; underground storage tanks; primary and replacement on-site sewage disposal system areas on the development site and on adjacent properties; and special casing areas. Where a well location permit application is submitted less than 2 working days prior to construction, the well constructor shall be responsible for maintaining full compliance with all provisions of ch. NR 812, Wis. Adm. Code.
- (5) The Administrator shall assist applicants in preparing applications and approve, disapprove or notify an applicant of the need to seek a variance or special approval from the Department or return the permit application due to incompleteness for all private water systems to be constructed or modified in the county within 2 working days following submission of the permit application. The county may reserve final approval or disapproval action of a permit, which requires Department action, until the variance or special approval request has been acted on by the Department.
- (6) The Administrator shall issue written notice to each applicant whose permit application is disapproved. An application shall be disapproved if the well's construction would result in noncompliance with ch. NR 812, Wis. Adm. Code, or if a construction variance or special approval request was denied by the Department. Each notice shall:
 - (a) State the specific reason(s) for denial.
 - (b) Inform the applicant of the right to request a special approval or a variance from the Department and the procedures for making such a request.
- (7) A permit transfer application shall be submitted to the county when there is a change of well constructor, or property owner after the application is submitted,

but before well construction is completed. Failure to submit a transfer application to the county shall invalidate a previously-issued permit. The application shall be on a form made available by the Administrator.

- (8) As soon as the well location permit is received it shall be displayed conspicuously at the well site during construction for a minimum of 7 days following completion of construction or until the well has been inspected by county staff, whichever occurs first.
- (9) A well location permit shall be valid for a period of one year or until construction is completed, whichever occurs first. If the permit expires, a new application shall be submitted to the Administrator. Reapplications shall be evaluated so that construction will comply with the provisions of ch. NR 812, Wis. Adm. Code, in effect at the time of the reapplication. The Administrator may require additional inspection and fees for reapplications.
- (10) A well location permit is not required nor shall be issued by the county for private water systems requiring written plan approval from the Department.
- (11) Any permit issued under this section shall be void if any false or inaccurate statement is made or if any inaccuracy is shown on any application for a permit.
- (12) No permit may be issued to any property owner or well constructor who is in violation of this ordinance, until the violation has been corrected, unless the permit is to allow correction of the violation.

708.14 Appeals

Persons seeking to appeal decisions of the Administrator under this ordinance shall file written letters of appeal with the Administrator. The Administrator shall place the appeal on the agenda of the Wood County Board of Adjustment (BOA) and the appeal shall be given a due process proceeding. The BOA shall decide whether to uphold, uphold with modifications or reverse the Administrator's decision based upon the terms and intent of this ordinance and of relevant state laws and administrative rules. No appellate decision of the BOA shall have the effect of approving an existing or proposed condition that would violate this ordinance or state law or administrative rule. Appeals that may only be approved by the granting of a variance to ch. NR 812, Wis. Adm. Code, shall be referred to the Department pursuant to s. NR 845.09(11)(b), Wis. Adm. Code. The BOA appellate decisions shall be made in writing and shall be filed in the Administrator's office. Appeals of decisions made by authorized agents on the behalf of the Administrator, shall be made first to the Administrator and then be appealable as provided herein.

708.15 Violations.

The Administrator shall investigate violations of the Private Water System Ordinance and ch. NR 812, Wis. Adm. Code, relating to the county's authorized delegation level(s), issue orders to abate the violations and submit orders to the County Corporation Counsel for enforcement.

708.16 Administrator Directives and Orders

- (1) Field Directive. The Administrator, after investigation and a determination that a violation exists, may issue a written field directive. This field directive may consist of a hand written note on an inspection report, or similar paper, identifying the violation that has occurred and assigning a date by which the violation must be corrected, and shall include the inspector's telephone number and office address.
- (2) Formal Directive. A formal letter may be issued, which states the violation, the ordinance (administrative rule or statutory) section violated, the date the violation was noted, the inspector who noted the violation and assigns a date by which the correction must be made.
- (3) Correction Order. Upon discovery, and after documentation of a violation, the Administrator may issue a corrective order. The Administrator may use a stepped enforcement procedure by issuing a directive before an order or may proceed directly to issuing a correction order. An order shall include the following:
 - (a) The location of the violation (site).
 - (b) The names of the parties involved such as the, owner, permittee, well constructor, or pump installer.
 - (c) The section(s) of the ordinance and Wisconsin Administrative Code section(s) violated.
 - (d) The date of inspection of the site where the violation occurred.
 - (e) The name of the person who conducted the inspection which revealed the violation.
 - (f) The date by which the correction(s) must be completed.
 - (g) The name of the person who must be contacted regarding subsequent inspection of the site.
 - (h) A statement that, if the order is not complied with, the Administrator will refer the violation to the District Attorney or County Corporation Counsel with a recommendation to seek injunctive relief and/or forfeitures from the Circuit Court of Wood County. (Orders must be signed by the Administrator of the private water system ordinance.)
 - (i) Orders shall be served on the property owner by mail. Where appropriate the Administrator may request the Wood County Sheriff to serve any particular order.
 - (j) The Administrator shall report all orders that have not been complied with to the County Corporation Counsel for enforcement.

708.17 Enforcement Actions

- (1) An enforcement action may be brought by the County Corporation Counsel against a person or persons for any of the following violations:
 - (a) Failure to comply with any provision of this ordinance.
 - (b) Failure to comply with any permit specification or requirement.
 - (c) Failure to comply with any directive or order issued by the county Administrator.
 - (d) Resisting, obstructing or interfering with the county Administrator's, or an authorized assistant's, actions undertaken pursuant to this ordinance.
- (2) The County Corporation Counsel may, for any violation, seek:
 - (a) Injunctive relief.
 - (b) Forfeitures of not less than \$25.00 nor more than \$500.00, or both for each violation. (Each day a violation exists is a separate offense.)
- (3) Any person who has the ability to pay any forfeiture entered against him or her under this ordinance but refuses to do so may be confined in the County Jail until such forfeiture is paid, but in no event to exceed thirty (30) days. In determining whether an individual has the ability to pay a forfeiture imposed under this section, all items of income and all assets may be considered regardless of whether or not the income or assets are subject to garnishment, lien or attachment by judgment creditors under the laws of this state.

708.18 Fee Schedule for Permits and Inspections.

The private water systems inspection and permit fees will be established by the Wood County Conservation and Economic Development Committee and may be modified by motion of that committee.

MINUTES
 CONSERVATION, EDUCATION & ECONOMIC DEVELOPMENT COMMITTEE
 WEDNESDAY, SEPTEMBER 1, 2021
 WOOD COUNTY COURTHOUSE, ROOM #114, WISCONSIN RAPIDS WI

Members Present: Kenneth Curry, Robert Ashbeck, Dave LaFontaine, Bill Leichtnam and Carmen Good.

Members Excused: Jake Hahn.

Staff Present:

Planning & Zoning Staff: Jason Grueneberg, Adam DeKleyn, Paul Bernard and Kim Keech.
 Land & Water Conservation Staff: Shane Wucherpennig, Klayton Kree and Emily Salvinski.
 UW Extension Staff: Jason Hausler and Rachael Whitehair.

Others Present (for part or all of the meeting): Dist. #5 Supervisor Adam Fischer, Dist. #14 Supervisor Dennis Polach, Dist. #15 Supervisor Bill Clendening, Ed Newton (Finance Department), PaNya Yang (Finance Department), Ben Jeffrey (Health Department), Mark Mauersberger (Savion Energy/Saratoga Solar), Kim Griffin (Savion Energy/Saratoga Solar), Angel Whitehead (Heart of Wisconsin), Meredith Kleker (Wisconsin Rapids Area Convention & Visitors Bureau), Scott Larson (Marshfield Chamber Foundation, Ray Bossert (Village of Port Edwards) and Laura Cunningham.

1. **Call to Order.** Chairperson Curry called the CEED Meeting to order at 9:00 a.m.
2. **Declaration of Quorum.** Chairperson Curry declared a quorum.
3. **Public Comment.** Kim Keech thanked the Wood County Board of Supervisors and CEED Committee for supporting the 2021 Central Wisconsin State Junior Fair.
4. **Review Correspondence.** None.
5. **Consent Agenda.** The Consent Agenda included the following Items: 1) minutes of the August 4, 2021 and August 17, 2021 CEED meetings, 2) bills from Planning & Zoning, Land & Water Conservation and UW Extension and 3) staff activity reports from Jason Grueneberg, Adam DeKleyn, Paul Bernard, Jeff Brewbaker, Scott Custer, Kim Keech, Victoria Wilson, Shane Wucherpennig, Caleb Armstrong, Emily Salvinski, Rod Mayer, Klayton Kree, Julianna Kollross, Lori Ruess, Matt Lippert, Allison Jonjak, Janell Wehr, Jackie Carattini, Hannah Wendels, Nancy Turyk, Rachael Whitehair and Laura Huber.
 - A. Minutes of August 4, 2021. No additions or corrections needed.
 - B. Minutes of August 17, 2021. No additions or corrections needed.
 - C. Department Bills. No additions or corrections needed.
 - D. Staff Activity Reports. No additions or corrections needed

The CEED minutes from the July 20, 2021 meeting was amended to include Dist. #14 Supervisor Dennis Polach attendance.

Motion by Dave LaFontaine to approve and accept the August 4, 2021 and August 17, 2021 CEED minutes, bills from Planning & Zoning, Land & Water Conservation and UW Extension, and staff activity reports as presented. Second by Bill Leichtnam. Motion carried unanimously.

6. **Review items, if any, pulled from Consent Agenda.** None.
7. **Risk and Injury Report.** None.

8. Land & Water Conservation Department.

- A. Open bids for Kirby and Karen Cashen's Streambank Protection Project. Klayton Kree shared that there was one bid received for the Kirby and Karen Cashen's Streambank Protection Project. The project involves two landowners who are side by side with contiguous land. Land & Water Conservation Department projected cost is \$35,000 and is a conservative figure. Kolo Trucking & Excavating of Rudolph had the only bid of \$18,910.

Motion by Dave LaFontaine to accept the low bid in the amount of \$18,910 from Kolo Trucking & Excavating, Rudolph for Kirby and Karen Cashen's Streambank Protection Project to base cost-sharing on. Second by Bill Leichtnam. Motion carried unanimously.

- B. Discuss 2022 budgets. Shane Wucherpfennig shared that the Land & Water Conservation budget looks good with no issues. The Governor's Budget has been approved for the next biennium for funding for County Conservationists at 100, 70 which is a one-time deal helping to reduce personnel costs in Wood County. There are 8 budgets in the Land & Water conservation budget with only 1 impacted by tax levies. The other 7 are funded by grant dollars. The Land & Water Conservation-Administration Budget which is the only tax levied budget amongst the department has a reduction of -16.62%.

Motion by Kenneth Curry to approve and accept the 2022 Land & Water Conservation Department budgets as presented. Second by Dave LaFontaine. Motion carried unanimously.

- C. Update on North Central Land & Water Conservation Tour. Shane Wucherpfennig shared that Wood County hosted the tour this year on Friday, August 20th. Tour stops: Cold Snap Aquaponics, Mead Wildlife Area, Heiman Holsteins and drive by Twin Lakes Cranberry fence.

D. Committee Reports:

i. Citizens Groundwater Group

Bill Leichtnam mentioned that Olivia Kirchberg, Representative from U.S. Ron Kind's office was the guest speaker. The topic was "Federal Clean Water Initiatives".

Citizens (Wood County) Groundwater Group next meeting is on Monday, September 20th at 2:00 p.m. at the Wood County Courthouse in Conference Room #114 with a WebEx virtual option. Guest Speaker: Randy Romanski, Wisconsin Department of Agriculture, Trade and Consumer Protection Secretary.

- ii. Health Committee report Ben Jeffery shared that on August 4th and August 5th residential nitrate testing was completed in the Town of Armenia and Town of Port Edwards There were 23 water samples with 7 of those water samples testing over 10 ppm. The Armenia Growers coalition has been contacted for residences requiring an RO System. If anyone is in need of bottled water, please contact Ben Jeffrey from the Wood County Health Department.

The next Armenia Growers coalition conference call will be on Wednesday, September 15th @ 2:00 p.m. Farmer-led initiatives remains a concern.

- iii. Central Sands Groundwater County Collaborative (CSGWCC) committee report. Bill Leichtnam reported that Dr. Carla Romano has been hired as the Research Assistant. The Research Associate will analyze the data for the counties that make up the Central Sands Groundwater County Collaborative with project completion in approximately 13 months.
- iv. Golden Sands RC&D report. Bill Leichtnam and Robert Ashbeck attended the July 22nd meeting. Council meetings meet the third Thursday every month.

9. **Private Sewage.** Jason Grueneberg encouraged committee members to review the staff activity report in the packet.
10. **Land Records.** Jason Grueneberg shared that department staff attended a Lidar presentation. The department plans to purchase updated Lidar. Lidar projects will provide better quality.

The Land Information Council meeting will meet on Wednesday, September 29th to review the 2022 budget and projects.

11. **County Surveyor.** Jason Grueneberg mentioned that Kevin Boyer will be providing an annual report at the end of the year.

12. **Planning.**

- A. Review DRAFT Wood County Private Well – Water Systems Ordinance #708. Adam DeKleyn shared the draft of the Wood County Private Well – Water Systems Ordinance #708 and implementation process of the Well Delegation Program. The program provides the opportunity to protect public health and the environment as well as provide for the protection and safety of county citizens by inspecting new and replacement well installations, discovering old wells that should be filled and sealed and learning more about groundwater and soil conditions within the county. The implementation date is set for January 1, 2022. The draft ordinance has been reviewed and approved by Corporation Counsel as well as the Wisconsin DNR. A Public Hearing will be scheduled before the next CEED Committee meeting on October 6th with adoption by the Wood County Board of Supervisors on October 19th.
- B. Discuss 2022 budgets (Planning, County Surveyor, Land Records & Private Sewage). Jason Grueneberg gave an overview of the Planning & Zoning budget. The Land Records budget and Private Sewage budget is a non-levied non-lapsing program. The Planning budget is a tax levied budget. The revenue streams come from local government charges, plat review, shoreland permits, floodplain permits and well delegation. One correction made in the Planning budget is that rent was applied inaccurately to the Private Sewage budget. Rent in the Planning budget will be \$12,672 which is an increase of \$7,872 or 164%. Rent in the Private Sewage budget will be \$4,800 which is a decrease of \$7,872 or -62.12%. Well Delegation program will be implemented in 2022. The Surveyor's budget is a tax levied budget with a 2% increase.

Motion by Dave LaFontaine to approve and accept the 2022 Planning & Zoning Department budgets as presented. Second by Robert Ashbeck. Motion carried unanimously.

13. **Economic Development.**

- A. Overview and update of the Saratoga Solar Project by Mark Mauersberger, Savion Development Director. Mark Maersberger presented an overview of the Saratoga Solar Project. Market drivers is on fossil fuels (retirement of coal facilities, cleaner emission standards), declining solar costs, demand from utilities and consumer demand). ATC confirmed the Zone 1/X-43 line rebuild, which will benefit the Saratoga Solar Project and is on schedule for 12/15/2023 completion. Wisconsin utilities are planning to retire several coal and natural gas plants in the next 2-3 years and electricity capacity needs to be replaced. The cost of solar has declined making solar projects an economic solution. 63.87% out of 1,000 Wood County voters surveyed support solar energy development.

Economic Benefits:

- High local economic impact – Utility aid payments for a 150 MW project.
- Revenue Generator – Expected \$350,000 per year to Wood County and \$250,000 per year to the Town of Saratoga.
- No cost impact to local school districts, public infrastructure or emergency services. No additional police or schools.
- No stress on local infrastructure or sewer. Minimal water use.

- Project will be a “silent revenue generator” for Wood County.
- Construction benefits – Approximately 300 direct or indirect construction jobs through construction. Local companies such as landscaper, printers used directly for project needs. Approximately 1-year of increased revenues to local businesses (equipment rentals, hotels, restaurants, gas stations, etc.).
- 2-5 permanent operations and management jobs plus indirect services.

- B. Discuss 2022 budget. Jason Grueneberg gave an overview of the Transportation and Economic Development budget for 2022. The committee decided that it will present the budget to the Operations Committee as follows: \$32,000 – Central Wisconsin Junior Fair, \$42,000 – Contractual Services (NCWRPC Membership), \$3,325 – Supplies & Expense and \$295,864.45 – Grants & Contributions. CDBG budget is for home repair loans and is a budget that functions on its own.

Motion by Kenneth Curry to approve and accept the 2022 Economic Development budget as presented. Second by Dave LaFontaine. Motion carried unanimously.

Break @ 10:46 a.m. Meeting reconvened @ 10:55 a.m.

- C. North Central Wisconsin Regional Planning Commission update. Jason Grueneberg updated the committee on current projects in Wood County:
- Wood County Bicycle & Pedestrian Plan – Survey
 - ATV/UTV Project Survey
 - Bounce Back Program
 - Economy Recovery Strategies

The North Central Wisconsin Regional Plan Commission is discussing projects for 2022.

- D. Update from Wisconsin Rapids Convention and Visitors Bureau on the State Fair Booth, and consider release of 2021 Economic Development Grant Funds. Meredith Kleker gave a presentation on the 2021 Wisconsin State Fair booth. The fair marked the 170th Wisconsin State Fair held on August 5-15 in West Allis. It is estimated that over 841,000 people attended the event. The Wood County booth was located in the Wisconsin Products Pavilion next to the Wisconsin Cranberry Growers Association. It is estimated that 1,208 people may visit Wood County. Fairgoers inquired about information such as cranberries, trails (hiking, biking, walking) and local Wood County events (such as Maple Fall Fest).

Motion by Dave LaFontaine to release the \$2,500 in grant funds for the Wisconsin State Fair booth. Second by Robert Ashbeck. Motion carried unanimously.

- E. Update from the Heart of Wisconsin, Wisconsin Rapids Convention and Visitor's Bureau, Visit Marshfield, and the Marshfield Area Chamber of Commerce and Industry, and consider release of 2021 Economic Development Grant Funds for a Central Wisconsin recreational video. Angel Whitehead shared that Heart of Wisconsin, Marshfield Area Chamber of Commerce & Industry, Visit Wisconsin Rapids and Visit Marshfield collaborated together to produce a recreational video highlighting Wood County. The video will promote Wood County as a tourism destination. Videos will be used to drive traffic to websites through links and social media. Highlighted topics include hiking, biking, camping, fishing, kayaking and ATV/UTV riding focusing on quality of life and tourism.

Motion by Dave LaFontaine to release the \$4,000 in grant funds for the Central Wisconsin recreational video for Economic Development. Second by Kenneth Curry. Motion carried unanimously.

- F. Update from the Marshfield Area Chamber of Commerce and Industry, and consider release of 2021 Economic Development Grant Funds. Scott Larson gave an overview of economic development in 2021.
- i. Business & Entrepreneurial Support
 - “We’re All In” state COVID grants – 29 letters provided to businesses.
 - State, local & national COVID related programs – Assisted 64 businesses.
 - New Business Start-ups – Assisted 40 entrepreneurs.
 - Central Wisconsin SCORE District – Assisted 259 entrepreneurs.
 - Lead and facilitate business retention and expansion visits.
 - CWED Program – Assistance to local businesses.
 - Local Business Impact Surveys – Surveys conducted in April. Follow-up in June.
 - Projects Completed 2019/2020 – 14 additions/large renovations.
 - New Projects/Expansions 2020-2021 – 13 businesses.
 - Marshfield area economic Impact of the pandemic for local businesses – 19 new businesses started in 2020. 22 businesses expanded, remodeled or relocated. 11 businesses closed. Hotels continue to be 20% down in occupancy.
 - C2 Maker Space Project – Space provided by UWSP Marshfield Campus, grant approved to purchase equipment. Partners include businesses, high schools, MSTC, UWSP at Marshfield, MACCI and City of Marshfield.
 - ii. Marketing/Promotion Advertising
 - Promotional efforts for local businesses.
 - iii. Workforce
 - MACCI launched Job Board in February 2020.
 - 50 Youth Apprenticeship students
 - Verso/Ho-Chunk Employment & Resource Fair.
 - Marshfield Leadership Program – Graduated 13 participants.
 - Professional development meetings. 4 training events.
 - Marshfield We Care Facebook group – Recognize caregivers, address workforce shortage
 - Power of Agriculture – (2) 60 minute videos produced. Shared with 10 school districts.
 - Child Care – CARES Act assists childcare facilities, childcare after 6 p.m.
 - iv. Regional & County Development
 - REDI Grant Strategic Plan – Collaboratively work with local, county and regional stakeholders to align and coordinate economic development strategies.
 - Business Services Provided – HOW and MACCI/MACFI provide economic development services to Pittsville area business groups.

Motion by Kenneth Curry to release the \$19,500 in grant funds for general funding for Economic Development. Second by Dave LaFontaine. Motion carried unanimously.

- G. Update from the Heart of Wisconsin Chamber of Commerce and Industry and consider release of 2021 Economic Development Grant Funds. Angel Whitehead gave a presentation of general economic development in South Wood County.
- i. Business & Entrepreneurial Support
 - Meet with potential entrepreneurs and businesses.
 - Potential New Business Start-ups – Assisted 64 businesses.
 - New Businesses – 4 new businesses.
 - Main Street Bounce Back Grant
 - USDA Revolving Loan Funds – New business high risk business for job creation.
 - “We’re All In” state COVID grants
 - Training Events
 - ii. Workforce

- Lack of workforce has been impacting businesses.
 - Workforce education training
 - Teen Leadership Program
 - Mentorship
 - Job Shadowing
- iii. Marketing/Promotion Advertising

Motion by Dave LaFontaine to release the \$19,500 in grant funds for general funding for Economic Development. Second by Robert Ashbeck. Motion carried unanimously.

14. Extension.

A. General Office Update

Jason Hausler shared the following office updates:

- UWEX assisting refugees for housing and childcare.
- Central Wisconsin State Junior Fair – Youth were excited to showcase projects.
- Clean Sweep grant has been awarded to Wood County.
- Annual update will be presented at the Wood County Board of Supervisors meeting on September 21st.

- B. Discuss 2022 Extension Budget.** Jason Hausler gave an overview of the University of Wisconsin-Madison Division of Extension budget for 2022. There is a decrease in wages for both Program Assistant positions at 80% full-time with a -16.47% reduction. Contractual Services has a \$14,750 increase for the half-time 4-H person. 4-H Program Educator position is currently 100% funded by Wood County with no state cost share. The 4-H Program Educator position will be state co-funded. An additional 4-H staff member for Wood County is included in the 2022 budget. The staffing position will be 2 days per week and will assist Laura Huber. Clean Sweep has increased to \$10,000.

Motion by Dave LaFontaine to approve and accept the 2022 University of Wisconsin-Madison Division of Extension for Wood County budget as presented. Second by Bill LaFontaine. Motion carried unanimously.

- C. Educator Presentation – Rachael Whitehair, Natural Resource Educator.** Rachael Whitehair gave a presentation on the Wisconsin Science Festival in Wisconsin Rapids on Saturday, October 23rd from 11 a.m.-3:00 p.m. This is a pilot event. The purpose of the festival is to engage in natural resource and technology related based science. There will be a walk or bike ride beginning at Ben Hansen Park and ending at Veteran's Memorial Park in Wisconsin Rapids. Along the trail, there will be educational booths and hands-on demonstrations provided by staff at George W. Mead State Wildlife Area, Sandhill Wildlife Area, Wisconsin Department of Natural Resources and UW- Stevens Point. This is a family-friendly activity. Food trucks and warming stations will be stationed along the park trail. Promotion of the event will be on social media.

15. Requests for per diem for meeting attendants.

Chairman Curry mentioned that is a USDA Rural Development Program 101 Workshop is on Tuesday, September 14th at 2:00 p.m.

Motion by Kenneth Curry to approve per diem for any CEED Committee member to attend the USDA Rural Development Program 101 on September 14th. Second by Dave LaFontaine. Motion carried unanimously.

Bill Leichnam shared that there is a Central Sands Groundwater County Collaborative regional meeting that will be held on September 20th.

Motion by Kenneth Curry to approve per diem for the Central Sands Groundwater County Collaborative regional meeting on September 20th. Second by Dave LaFontaine. Motion carried unanimously.

16. **Schedule Next Regular Committee Meeting.** The next regular CEED meeting is scheduled for Wednesday, October 6, 2021 at 9:00 a.m. at Wood County Courthouse in Conference Room #114.
17. **Agenda items for next meeting.** Agenda items are due by Wednesday, September 29th.
18. **Schedule any additional meetings if necessary.** A special CEED meeting will be held on Tuesday, September 21st immediately following County Board at Wood County Courthouse in Conference Room #114.
19. **Adjourn.** Chairman Curry declared the meeting adjourned at 12:58 p.m.

Minutes by Kim Keech, Planning & Zoning Office

Committee Report

County of Wood

Report of claims for: Extension Wood County

For the period of: September 2021

For the range of vouchers: 30210060 - 30210075

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
30210060	WAL-MART COMMUNITY/SYNCB	Office Supplies/FoodWise	08/31/2021	(Voided)	P
30210061	YOUNG WENDY	August Fair Expenses	08/31/2021	\$168.00	P
30210062	4IMPRINT INC	Promotional Items	09/07/2021	\$583.54	P
30210063	MULTI MEDIA CHANNELS	Clean Sweep City Times Ad	09/07/2021	\$100.00	P
30210064	CAPITAL ONE	Walmart - Office/FoodWise	09/07/2021	\$30.81	P
30210065	AMAZON CAPITAL SERVICES	Computer Supplies	09/14/2021	\$19.49	P
30210066	AMAZON CAPITAL SERVICES	Office Supplies	09/14/2021	\$13.68	P
30210067	AMAZON CAPITAL SERVICES	Computer Supplies	09/14/2021	\$29.99	P
30210068	STAPLES ADVANTAGE	Office/Computer Supplies	09/14/2021	\$54.39	P
30210069	UW SOIL TESTING LAB	Soil Testing Charges	09/14/2021	\$90.00	P
30210070	HUBER LAURA	4-H PDD Material Reimbursement	09/14/2021	\$128.84	P
30210071	US BANK	September Statement	09/28/2021	\$28.76	
30210072	TOWN OF SARATOGA	Clean Sweep Reimbursement	09/28/2021	\$324.14	
30210073	HUBER LAURA	Huber September Expenses	09/28/2021	\$109.76	
30210074	JONJAK ALLISON	Jonjak September Expenses	09/28/2021	\$499.97	
30210075	LIPPERT MATTHEW	Lippert September Expenses	09/28/2021	\$243.60	
Grand Total:				\$2,424.97	

Signatures

Committee Chair: _____

Committee Member: _____

Committee Member: _____

Committee Member: _____

Committee Member: _____

Committee Member: _____

Committee Member: _____

Committee Member: _____

Committee Member: _____

Committee Report

County of Wood

Report of claims for: LAND & WATER CONSERVATION DEPT

For the period of: SEPTEMBER 2021

For the range of vouchers: 18210078 - 18210086

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
18210078	KONOPACKI NATHAN	LWRM - CS WELL DECOMMISSIONING	07/26/2021	\$150.00	P
18210079	DORSHORST CHARLES	MC -COST-SHARE RESIDUE MGT	09/01/2021	\$1,182.15	P
18210080	NORTH CENTRAL LAND & WATER CONSERVATION	LC/CC NCLWCA SUMMERT TOUR REG	09/03/2021	\$180.00	P
18210081	PEASLEE JEFFREY C	MC - COST SHARE RESIDUE MGT	09/01/2021	\$2,508.60	P
18210082	PEASLEE JEFFREY C	MC - COST SHARE RESIDUE MGT	09/01/2021	\$144.30	P
18210083	STAPLES ADVANTAGE	LWCD - OFFICE SUPPLIES	09/10/2021	\$5.68	P
18210084	US BANK	LWC/MC ENV ED SUPPLIES MC WATE	09/17/2021	\$88.01	
18210085	STAPLES ADVANTAGE	LWC - OFFICE SUPPLIES	09/22/2021	\$49.29	
18210086	STAPLES ADVANTAGE	LWC -CREDIT - INV 3472122484	04/03/2021	(\$11.74)	
Grand Total:				\$4,296.29	

Signatures

Committee Chair:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Report

County of Wood

Report of claims for: Planning & Zoning Department

For the period of: September 2021

For the range of vouchers: 22210086 - 22210095 38210007 - 38210010

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
22210086	INDUSTRY SERVICES DIVISION	PS-State Sanitary Permit (Aug)	08/31/2021	\$2,100.00	P
22210087	BOYER KEVIN	SU-Services Per Contract(Sept)	09/01/2021	\$833.00	P
22210088	CARMODY SOFTWARE INC	PS-Upgrades/Service(Sept 2021)	09/01/2021	\$299.00	P
22210089	STAPLES ADVANTAGE	PL-Office Supplies	09/15/2021	\$32.95	P
22210090	US BANK	LR-Credit Card Charges	09/17/2021	\$23.00	
22210091	POSTMASTER - WISCONSIN RAPIDS	PS-Postage-2nd Mtce Not (690)	09/21/2021	\$195.35	P
22210092	WOOD COUNTY PLANNING & ZONING DEPT	PL/PS-Petty Cash Reimbursement	09/20/2021	\$58.82	P
22210093	AMAZON CAPITAL SERVICES	PL-Office Supplies	09/21/2021	\$50.97	
22210094	STAPLES ADVANTAGE	PL-Office Supplies	09/28/2021	\$58.63	
22210095	MASTER GRAPHICS	LR-Plotter Paper	09/15/2021	\$175.36	
38210007	MARSHFIELD AREA CHAMBER FOUNDATION	ED-2021 Econ Dev Grant General	09/02/2021	\$19,500.00	P
38210008	HEART OF WIS CHAMBER OF COMMERCE	ED-2021 Econ Dev General	09/02/2021	\$19,500.00	P
38210009	HEART OF WIS CHAMBER OF COMMERCE	ED-2021 Econ Dev (Video)	09/02/2021	\$4,000.00	P
38210010	WISCONSIN RAPIDS AREA CVB	ED-2021 Econ Dev (Fair Booth)	09/02/2021	\$2,500.00	P
Grand Total:				\$49,327.08	

Signatures

Committee Chair:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:

Committee Member:



We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.

4-H – Positive Youth Development

Laura Huber, 4-H Program Educator

- Planning and development of part one of the Annual Leaders Training for youth and adult leaders where they will learn the importance of involving youth voice in decision making, gain strategies for building trust and respect between youth and adults, and increase their ability to create an inclusive environment where youth and adults can express their ideas and concerns. The goal of this effort is to increase the quality of youth-adult partnerships within the 4-H program.

Agriculture

Matt Lippert, Agriculture Educator

- An ongoing series of group training and one-on-one consultation with dairy producers where they learn about how to improve and modernize dairy facilities. The purpose of this effort is to improve participants' business and facilities which is critical for the long term sustainability of dairy farms.
- Development/revisions of the bilingual Dairy Workers Training Skills modules for dairy employees where they will learn principles of and how to do each task on the farm. This effort is designed to support them in doing their daily tasks more confidently and efficiently while maintaining employee safety and animal welfare.
- Live radio interviews on local radio stations where the listeners learned about current agriculture programs and issues. The purpose of this effort is to increase understanding of food production systems.
- Planning for and development of bi-annual animal well-being conference for dairy-farmers, -managers, and -workers; agribusiness professionals; and service providers in collaboration with UW Madison Department of Animal and Dairy Sciences. The goal of this effort is to teach individuals the latest, unbiased, university-based research regarding animal husbandry so that individuals can increase animal well-being on the farm.
- Planning for the next issue of the Extension Central News for Farmers in collaboration with CWAS colleagues. The goal of this effort is to give the readers timely research based information that they will be able to implement in the coming fall/winter season so that they will be able to improve the profitability of their farm business.
- Preparation for a pasture walk for farmers that graze livestock will encourage more producers to utilize grazing, a highly beneficial conservation practice and to be more successful with their efforts.
- An article was written for farmers and consultants on the seeding of winter cereals as an innovative feeding strategy for dairy producers, the article assists producers to understand the benefits of this innovative practice and gives them detailed guidance on how to be successful with this new production practice.
- An article was written for farmers reading the local Extension newsletter and a state wide agricultural newspaper about the value for dairy producers of participating in the Dairy Margin



Coverage Program from USDA-Farm Service Agency. The goal is to encourage producers to participate in this risk management program by helping them see the value for them in participation.

- An online training was held for Division of Vocational Rehabilitation (DVR) workers. The training was to help workers understand the terminology and life experience of dairy farmers so that they may better develop assistance for disabled dairy farmers.

Community Development

Nancy Turyk, Community Development Educator

- A coalition of community members and organizations with the goal to expand leadership, awareness, and understanding of local cultural communities in order to create a more inclusive and harmonious community.
- An annual event for Wood County residents where they can safely dispose of hazardous waste. The purpose of this effort is to keep these items out of local water sources in order to ensure a healthier community.
- A collection of information and resources for County board and staff where they receive up to date information and available resources about energy efficiency and renewable energy to ensure they are aware of programs and funding opportunities.
- A collection of information and resources for economic development partners where they receive up to date information and available resources to ensure local business learn about economic development programs and funding opportunities.
- A proposal for the Central Sands Groundwater County Collaborative was funded by DATCP to compile and evaluate existing groundwater information to guide management and policy decisions.
- Developing a climate resilience menu for communities and Extension Educators to identify and guide strategies to enhance community resilience and mitigation.

Cranberry Outreach

Allison Jonjak, Cranberry Outreach Specialist

- A radio program (WDLB Insight) was delivered, informing community members about Extension research as well as upcoming cranberry festivals they may wish to participate in during the harvest season. The purpose of this effort is increased community connection with the cranberry industry.
- A study to better understand fungicide and insecticide effectiveness in protecting crops from blunt nosed leaf hopper, flea beetle, early rot, and fruit rot. Results will help growers make decisions about appropriate treatments for their crops.
- An every-three-weeks crop management journal was published, where Extension provided information on soil and tissue testing, sun scald and disease pressure, the discontinuation of Lorsban, and grower updates. The aim of this journal is to support industry professionals in safely and economically producing cranberries.



Every berry within a 1 square foot section of each treatment is collected, to count rotted berries and sound berries.



- Development of a new protocol for cranberry growers who want to take water quality samples consistent and comparable with those used in USDA research. The purpose of this effort is to facilitate more efficient and effective testing of cranberry marsh water quality for on-farm management and sustainability.

FoodWise

Hannah Wendels, FoodWise Nutrition Educator

- A farmers market tour for families or adults, where participants learn tips on selecting, using, and storing produce, learn about seasonality at the farmers market, and how to process FoodShare, Senior Farmers Market vouchers, and fruit and vegetable prescription transactions to help participants feel more comfortable shopping at the farmers market and help create more access to low-cost fruits and vegetables.
- A monthly meeting of a coalition of local agencies where they learned/discussed how we can establish meaningful and authentic relationships with the community's varied cultural groups, commit resources (human, financial, organizational) to support and encourage community engagements, and work toward and support each other's programs to fulfill our purpose of the coalition. The purpose of this effort is to collaborate with the Wood County Area community to better support, honor and celebrate its unique cultural assets.
- A ten-week series of strength training sessions (StrongBodies) in Wood County, for where older adults learn best practices and learn nutrition and health education. Participants engage in regular strength training exercises to improve strength, balance, and flexibility so they can stay healthy and socially connected.

Horticulture

Janell Wehr, Horticulture Educator

- Planning and redeveloping an online course about Wisconsin horticulture for consumer audiences (home gardeners) and those interested in becoming a Master Gardener Volunteer. This effort is designed to increase learners' decision-making and problem-solving skills to improve the productivity and health of gardens and landscapes, while also expanding access to new underserved audience members.
- Planning for a fall lawn care presentation for the general public attending the Central Wisconsin State Fair. The goal of this effort is to educate the public on the proper application of turf fertilizers and herbicides to reduce horticulture product misuse.
- A fall lawn care presentation for the general public attending the Central Wisconsin State Fair where attendees learned proper application of turf fertilizers and herbicides to reduce horticulture product misuse.

Human Development and Relationships

Jackie Carattini, Human Development and Relationships Educator

- A live, on-line webinar series ("Heart of the Farm Coffee Chat") for Women in Agriculture (producers) where they learned the importance of family meals and the impact that family meals have on the health and well-being of individuals.



- A training for social workers, home visitors and other community agency partners where they learn about financial competency skills. The goal of this effort is to build their knowledge and confidence when engaging clients in financial conversations.
- A series of meetings with local partners to learn about current community needs that will lead to the development of future programs.
- A 10 session virtual series (Aging Mastery Program) for seniors in Wood, Sheboygan and Central WI counties, where participants develop sustainable behaviors across many dimensions that lead to improved health, stronger economic security, enhanced well-being, and increased societal participation. The program, developed by the National Council of Aging is designed to help older adults learn to age well by focusing on key aspects of health, finances, relationships, personal growth, and community involvement.
- A series of virtual sessions for adults where they learn about end-of-life decision making tasks including health care wishes, financial responsibilities, legal requirements and documentation, distribution of personal property, end-of-life care options, and dealing with grief. The goal of this effort is to help participants proactively learn how to manage the tasks and decisions associated with end-of-life, so they don't feel so overwhelming and so that burdens on loved ones are reduced.
- A virtual day long training ("Adult Mental Health First Aid") for Wood and Shawano county residents where they learned techniques for effective communication with individuals that might be experiencing a mental health crisis. The goal of this effort is to decrease the stigma of mental health challenges and to increase awareness of resources.
- Planning with the Central Wisconsin Partnership for Recovery Safe and Sober Housing initiative to determine which Extension curriculum to use to meet local housing needs and the pre-rental educational component for their program.

Natural Resources

Rachael Whitehair, Natural Resource Educator

- A Producer-Led watershed protection project for Mill Creek Watershed farmers, students, and local residents where they learn about and adopt soil and water conservation practices to reduce the environmental impact of agriculture.
- A radio interview for South Wood Co. and surrounding area residents, where they learned about the future of production agriculture in Central Wisconsin. The purpose of this program is to bring awareness to the shifting agricultural landscape due to both climate change, resource scarcity, market swings, and the regenerative movement.

Upcoming Programs

- [Aging Mastery Program | Tuesdays & Thursdays, September 7 – October 7, 10-11am](#)
- [Foundations in Horticulture – Growing and Caring for Plants in Wisconsin | Sept. 12 – Dec. 11](#)
- [Mental Health First Aid Trainings | October 6 or November 8 – 9am-3pm](#)
- [Rent Smart | Fall 2021 Sessions \(October & November\)](#)

Staff Report for September

Caleb Armstrong

- Worked with Paul Ruesch with him using our no-till drill for planting fall cover crops.
- Attended an EPICC field day tour in Colby.
 - Demonstration of how to do 60" row corn with a cover crop in between for the whole growing season. Instead of just fall cover.
 - The cover crop is then going to be grazed by bison during the winter months.
 - Rainfall simulator demonstration with runoff.
 - 5 different materials were used for this demonstration to show the difference different farming techniques can do for infiltration/runoff.
- Working with Roth Golden Acres on establishing fall cover crops this season once all beans and corn is removed.
 - Planning on putting covers on 30 or more fields.
 - This is just over 500 acres of cover crops that will be planted along the Mill Creek Watershed.
- Working with Glen Pleplinski (Pep Acres) on establishing cover crops this fall into his fields.
 - Planning on putting cover crops on around 15 fields.
 - This is over 200 acres of land along the start of the Mill Creek Watershed.
- Helping Rod with deer damage appraisals for farmers that are in the program.
 - Almost all corn silage fields have been appraised as farmers have been cutting since middle of September.
 - All of the soybean fields have been appraised as some farmers are starting to cut or will within the coming week.
- Helped Rod do vegetative assessments on non-metallic mines as for the mines to close they have to have cover along the disturbed areas of the mines.
 - Rebers
 - Laidlaw
- Proceeded with the monthly water testing for the 9-key mill creek water testing for phosphorous.
- Learned about a new invasive (Phragmites) that is establishing itself into Wood County.
 - Shane and I received coordinates from Golden Sands RC&D of three locations where they are present.
 - We then found two more locations on the way to those locations already mapped.
 - We plan on mapping and gps these locations as well as taking control of this invasive in the county.
- Proceeded with the monthly stream flow testing in southern Wood County.

Activities Report for Emily Salvinski

-September 2021-

- **Wednesday, September 1.** Attended part of CEED meeting. Verified no-till fields. Started fall cover contracts.
- **Thursday, September 2.** Attended Eau Pleine Partnership for Integrated Conservation field day.
- **Friday, September 3.** Worked on getting a Grand Rapids mailing list using GIS.
- **Wednesday, September 8.** Attended staff meeting.
- **Thursday, September 9.** Finished mailing list.
- **Monday, September 13.** Finished updating NMP database with all current NMPs.
- **Tuesday, September 14.** Worked on MDV contracts for the Black River and Castle Rock watersheds.
- **Wednesday, September 15.** Mapping of contracts.
- **Tuesday, September 21.** Collected samples for phosphorus monitoring at the 8 locations.
- **Friday, September 24.** Worked on contracts.
- **Monday, September 27.** Printed mailing to promote free nitrate testing.
- **Tuesday, September 28.** Took streamflow measurements at 6 locations in southeast Wood Co. Worked on alphabetizing list of people who got nitrate mailing.
- **Wednesday, September 29.** Processed streamflow data.

Staff Report for Klayton Kree

September 2021

- Presented the Cashen Bid from Kolo trucking to the CEED Committee and it was approved. Emailed the landowners notifying them of the progress of the project.
- Picked up the No-till Drill form Halverson and delivered it to Ruesch.
- Met with Cashen and Lang to discuss with them more of the project details, new cost estimate and where we go from now having an approved bid. Updated them on the permit application process through the DNR.
- Attended a staff meeting with the office staff regarding updates on the upcoming month, projects, etc...
- Caleb and I delivered the no-till drill to Behrend.
- Assisted Rod M. and Caleb A. with deer damage on corn. Learned how to look for the damage and how to assess the damage by measuring the weights of the cobs.
- Called landowners that were interested in cost-share projects to see if they were still interested in a cost-share project still. Lot of people are not financially able to do it or they already did the project on their own right away.
- Got word back for the DNR permit. We are going to have to send it out on public notice. Which I did, into the Wisconsin Rapids Daily Tribune. Also, had to send letters to direct landowners downstream of site notifying them of public comment/notice.
- Shane and I met Russ Haffenbredl out on his farm for an after the fact permit for a waste transfer system in his new barn. Collected the fee as well.
- Assisted Rod M. and Caleb A. with deer damage on soybeans. Learned how to look for the damage and do the proper procedure in measuring the damage.
- Talked with Barry R. about doing a HUAP for next year. Will be setting up a meeting with him to talk about it all for next week.

***Activities Report for Lori Ruess
September 2021***

- Answered phones and replied to emails
- Reviewed general ledger.
- Reviewed payroll reports and payroll registers.
- Completed August sales tax report and forwarded to Finance.
- Budget carryover review with Finance.
- Completed the final reimbursement request for the Watershed Based Plan Implementation Technical Assistance Grant.
- Completed LWCD payroll percentages and forwarded to Finance prior to the September 9th & September 23rd payrolls.
- Attended Best Management Implementation Tracking System (BITS) webinar (1st in a series of 3)
- Assisted Rod Mayer with mailing of bid packets for BudzNBudz Wildlife Damage fence.
- Assisted Klayton Kree with mailing of Public Notice for Cashen's streambank restoration project.
- Assisted landowners with reserving the no-till drill.
- Log and deposit no-till drill payments.
- Updated the "I Want a Pond" brochure to reflect the current GIS changes.
- Completed non-metallic mining spreadsheet with information IT needs for nonmetallic mining software development.
- Organized County Board packet and electronically submitted to the County Clerk's office.
- Electronically submitted staff reports and packet materials to the County Clerk's office for CEED packet.

Activities Report for Rod Mayer – September 2021

- Received DNR wetland letter from P&Z Dept. Reviewed – determined wetland scrape to be handled by DNR – nothing needed for Non-metallic permitting nor exemption.
- Urban Act 82 deer damage shooting permits – field visit to check field damage – completed enrollment maps, enrollment form, permit form, landowner signatures, submitted to DNR and updated database.
- Virtual meeting with IT dept. for Nonmetallic mining software development.
- Received Bymers Act 82 shooting permit paperwork back – processed enrollment form, permit form, submitted to DNR and updated database.
- Correspondence to DNR to solve road exemption issues on mine sites.
- Review exemption paperwork for Dammann pond – email to DNR, approval signatures, approval letter sent to landowner, update tracking spreadsheet.
- BudzNBudz Fence approval received from DNR – review.
- Complete Pre-bid agreement contract with landowner for BudzNBudz fence project.
- Complete bidding packet including design maps, needed info from contractors, specifications, etc. for BudzNBudz fence project – sent to ten contractors – published in local newspaper. Bidding deadline set for October 5th.
- Attended WiDNR deer donation program skype meeting.
- Review exemption paperwork for Elsen pond – email to DNR, approval signatures, approval letter sent to landowner, update tracking spreadsheet.
- Reber mine site field visit – completed vegetative transect with 40 documented samples, documented all sample photos in document, completed averaging spreadsheet for vegetative cover, approved completion of mine site, sent completion letter with release of financial assurance to owner and bank, email to DNR storm water, created certificate of completed reclamation & sent to landowner, updated spreadsheets and files.
- Vogel Act 82 deer damage shooting permits – field visit to check field damage – completed enrollment maps, enrollment form, permit form, landowner signatures, submitted to DNR and updated database.
- Received updated documents from DNR for the deer donation program. Updated binders for Pittsville Meats and J&S Processing. Contacted pantries to receive donated venison – sent information packet to pantries and filled out contacts/pick up information. Visited Pittsville Meats and J&S Processing – explained changes for this year, delivered binders, obtained signatures. Sent county enrollment and Processor enrollment forms to DNR. Created advertisement poster for program.
- Field appraisal for Knuth 3rd crop alfalfa (3 fields) – processed acreage maps, forms, updated database.
- Pond interest discussion with landowner – sent information packet.
- Arendt Cranberry Act 82 deer damage shooting permits – field visit to check field damage – completed enrollment maps, enrollment form, permit form, landowner signatures, submitted to DNR and updated database. Discussions for future fence builds (3) to protect cranberry and hops crops – created maps for landowner for planning.
- NMM recorded webinar – permit determinations, approval/denial, plan modification process, expedited permitting, and permit duration. Made screenshot document for reference.
- Completed Marty Corn silage appraisals (6 fields - 280 acres) – completed damage acreage maps, damage calculations, completed appraisal forms, updated DNR database.
- Correspondence with Wolosek Landscape non-metallic mine site – sent information packet for non-metallic mining reclamation permitting process and explained program.
- Budz fence site visit with contractor – redesigned gate issue – sent info to contractors and landowner.



Activities Report for Shane Wucherpennig – September, 2021

- **September 1** – CEED meeting, DNR P reduction discussion on zoom.
- **September 2** – Attended EPPIC field day Cherokee Park-Marathon County
- **September 3** – Moved no-till drill around.
- **September 6** – Holiday
- **September 7** – Project. TMDL Tracking, worked on data bases.
- **September 8** – Landowner visits. Cashton and Lang streambank project discussion.
- **September 9** – Met with Roth Farms to discuss no-till and cover cropping.
- **September 10** – Database updates.
- **September 13** – Rusty Crayfish presentation with PHS students in Pittsville.
- **September 14** – Meissner & Heeg contracts for cover crops in Black River, No-Till drill repair.
- **September 15** – Deploy traps with PHS students at Pittsville.
- **September 16** – Attended RC&D meetings at Jordan park.
- **September 17** – CSGCC Communications Team meeting.
- **September 20** – CSGCC meeting, Citizens (Wood County) Groundwater Group meeting.
- **September 21** – Database updates, field visits.
- **September 22** – Attended meeting for discussing the Boundary Agreement sunset date in 2023 between Saratoga and Port.
- **September 23** – Met with Cashen & Lang to discuss Streambank Restoration Project on 10 mile creek.
- **September 24** – Operation Committee meeting Hearing.
- **September 27** – Met with Russ Haffenbredl for an After the Fact Waste Transfer permit. Rusty Crayfish traps with PHS.
- **September 28** – Field visits.
- **September 29** – Testify at the Committee on Natural Resource & Energy public hearing for SB 346 at the capital in Madison on (Wild Parsnip Grant Program).
- **September 30** – MDV bits program discussion with DNR zoom.



Wood County WISCONSIN

OFFICE OF PLANNING AND ZONING

TO: Conservation, Education & Economic Development Committee

FR: Jason Grueneberg, Planning & Zoning Director
Adam DeKleyn, County Planner
Paul Bernard, Land Records Coordinator
Jeff Brewbaker, Code Administrator
Scott Custer, Code Technician
Kim Keech, Program Assistant
Victoria Wilson, Program Assistant

RE: Staff Report for October 6, 2021

1. Economic Development (Jason Grueneberg)

- a. Rural Economic Development Initiative (REDI) Panel Discussions – On September 10th, I participated in a panel on building a diverse and vibrant economy. On September 13th, I participated in a conversation with a panel on broadband and digital inclusion. Both panels consisted of state and federal representatives from agencies that specialize in their respective areas.
- b. Census and Redistricting – On September 8th and 13th, I attended Census and Redistricting meeting to initiate the County redistricting process and initiate the development of a tentative supervisory district plan. I am currently working with municipalities to develop ward maps.
- c. Jail Site Preparation - On September 13th, I attended a Wisconsin Rapids City Council meeting for the rezoning of the Avon St. parking lot from B-2 to Institutional zoning. On September 21st, I attended a Wisconsin Rapids City council meeting for the vacation and discontinuance of Avon St.
- d. Central Wisconsin Economic Development Board (CWED) – On September 15th, I participated in a CWED Board of Directors' meeting. Agenda items included approval of the 2021-2022 budget, updates from the Finance and Loan Committees, and the Administrator/Service Provider update.
- e. Land Information Council – On September 29th, I attended the Land Information Council meeting. Agenda items included review of annual budget, roundtable updates, and discussion on the draft Land Information Plan.

2. Planning (Adam DeKleyn)

- a. Land Subdivision - Plat Review – CSM: (8) CSMs were reviewed/approved/recorded. (1) CSM denied. (10) CSMs are pending approval. (1) Preliminary Subdivision Plat submitted for review. Plat Review is substantially up this year. 60 CSMs have been submitted so far this year. 2020 had a total of 57 CSMs submitted for the year.

- b. Wood County Private Well – Water Systems Program – Ordinance #708 Private Wood County Well/Water Systems has been finalized based on input and assistance from local well drillers, pump installers, general public, DNR and CEED. Ordinance has been available for public review and comment since July 2021. Public Hearing scheduled for October CEED to accept public testimony and comment. Planned adoption by CEED and CB in October. This ordinance will establish the Wood County Private Well – Water Systems Program and provides the opportunity to protect public health and the environment as well as provide for the protection and safety of county citizens by inspecting new well installations, discovering old wells that should be filled and sealed, and learning more about groundwater and soil conditions within the county. Ordinance and program information is available [HERE](#).
- c. Zoning Amendment - Town of Grand Rapids – Town submitted a request for a map amendment/rezone approval to DPZ. Included in this packet is a staff memo detailing the request. CEED and CB action is required.
- d. Wood County ATV/UTV Survey and Economic Impact Project – RPC and DPZ has completed a Draft Wood County ATV/UTV Survey and Economic Impact Report. A final report will be available in October.
- e. Wood County Bike and Pedestrian Plan Update – Survey and interactive mapping exercise closes October 1st. The survey is tailored to gather community perspectives, opinions and concerns related to bicycle and pedestrian transportation; resident values and attitudes towards future improvements; bicycle and pedestrian preferences and experiences; and much more. Use the interactive map to identify important routes, propose new routes, locate areas of concern, and show us destinations, which you like to walk or bike to.

Survey and interactive map link here:
<https://www.ncwrpc.org/wood/bike-ped/>



Your input will be used to update the Wood County Bicycle and Pedestrian Plan. This plan is intended to guide the development of bicycle and pedestrian infrastructure, recommendations, and policy that will create a safe and accessible network across Wood County's various communities. The County is collaborating with the North Central Wisconsin Regional Planning Commission (NCWRPC) on this planning effort.

- f. Town of Sigel Zoning Update – Updated the town's zoning map. An interactive official town zoning map is available: [HERE](#)
- g. Town/County Planning and Zoning Assistance – Provided planning and zoning assistance to the general public and several town officials.

3. Land Records (Paul Bernard)

- a. Working with Emergency Management, Dispatch and Treasurer's Office on solidifying a new address workflow that has our address coordinator as our sole point of contact for new incoming addresses.

- b. Working closely with Jason Grueneberg and Trent Miner to meet the tight timeline of redistricting.
- c. Indexing DOT plats that are scanned in, this is the second to last big collection that needs to be indexed to have completely indexed non-recorded survey records. The last one will be the town road right of way records.
- d. Preparing a handful of requested maps.

4. Code Administrator (Jeff Brewbaker)

08-25-2021 – Soil Evaluation Replacement Mound <24” TN: 18; Reviewed numerous Open Files for Compliance

08-26-2021 – Issued Replacement HT TN: 14; Issued Shoreland Permit (change of use) TN: 11; Inspection Replacement Mound <24” Tank TN: 22

08-27-2021 – Soils Evaluation, Plan Review & Issued New Mound A+0 (revision from HT) TN: 21

08-30-2021 – Soils Evaluation Replacement Conventional TN: 18; Well Hydrograph Readings, Tri-County Well TN: 18 & Eichorn Well TN: 07; Complaint Violation Investigation (plumbing without license) TN: 07

08-31-2021 – Inspection Replacement Mound <24” Plow TN: 22; Soils Onsite & Soils Evaluation Replacement Mound <24” TN: 04

09-01-2021 – Soils Onsite & Soils Evaluation New Mound A+0 TN: 21; Soils Onsite & Soils Evaluation Replacement Mound A+0 TN: 17; Inspection Replacement Mound <24” ABS Cell TN: 22; Soils Evaluation Replacement Mound <24” TN: 11

09-02-2021 – Plan Review & Issued Replacement HT TN: 11; Responded to Groundwater & Flooding, checked drainpipe & hydrograph wells TN: 18 & TN 07; Attended Groundwater Meeting TN: 07

09-03-2021 – Soils Evaluation Replacement Mound <24” TN: 21

9-6-2021 – Labor Day

09-07-2021 – Inspection Report New Mound <24” TN: 06; Inspection Report Replacement Mound <24” TN: 13

09-08-2021 – Inspection Report Replacement Conventional TN: 18

09-09-2021 – Soils Onsite & Soils Evaluation Replacement Mound <24” (re-locate mound project) TN: 09; Inspection Replacement HT TN: 14

09-10-2021 – Soils Evaluation, Plan Review & Issued Replacement HT TN: 01; Soils Evaluation

Replacement Mound A+0 TN: 17

09-13-2021 – Plan Review & Issued Replacement Mound <24” (comb tank replacement) TN: 18

09-14-2021 – Soils Evaluation & Plan Review Replacement Mound <24”; HT Maintenance Violation System Orders TN: 21; Soils Evaluation, Hydrograph & Issued Replacement Conventional TN: 18; Soils Evaluation, Hydrograph, Plan Review & Issued New Conventional TN: 18; Soils Evaluation Replacement Mound <24” TN: 12

09-15-2021 – Meeting @ 64th & Wazeecha Avenue RE: Groundwater Flooding TN: 07

09-16-2021 – Inspection Replacement Mound +0 Plow TN: 16; Inspection Replacement Mound <24” Plow, Tank & ABS Cell TN: 21; Inspection Replacement Mound >24” Seed & Mulch TN: 22; Inspection New Mound >24” Seed & Mulch TN: 20; Inspection New Mound 24” Seed & Mulch TN: 06; Inspection Replacement Mound <24” Seed & Mulch TN: 13

09-17-2021 – Inspection Replacement Mound A+0 Tank & ABS Cell TN: 16; Plan Review & Issued Replacement HT TN: 15; Issued Shoreland (Driveway) TN: 17

09-20-2021 – Meeting with violation in regards to plumbing without a license.

09-21-2021 – Inspection Replacement Mound >24” Plow, Tank & ABS Cell TN: 17; Gave short seminar to UWSP students regarding installation TN: 17

09-22-2021 – Plan Review Replacement Mound <24” TN: 01; Soils evaluation, Plan Review & Issued New HT TN: 19; Inspection Report New Mound <24” TN: 06; Inspection Report Replacement Mound <24” TN: 13; Soils evaluation Replacement Mound A+0 (Nasonville School) TN: 10; Soils evaluation New Mound >24” TN: 19

09-23-2021 – Issued Floodplain (replacement bridge) TN: 08; Inspection Replacement Mound <24” Plow & ABS Cell TN: 10

09-24-2021 – New Shoreland Permit with Creek Mitigation Affidavit TN: 18

09-27-2021 – Inspection Replacement Mound >24” Plow TN: 01, Soils Evaluation New Conventional TN: 18 (Revision); Soils Evaluation Replacement HT R (Revisions) TN: 15; Soils Evaluation & Hydrograph Replacement Conventional TN: 07; Plan Review & Issued New Sanitary Permit (revision) TN: 16; Soils Evaluation, Plan Review & Issued Replacement Mound <24” TN: 07

09-28-2021 – Inspection New Mound A+0 Plow, ABS Cell TN: 21; Soils Onsite New Mound A+0 TN: 12; Soils Evaluation Replacement Mound <24” TN: 07; Soils Evaluation Replacement Mound <24” TN: 21; Soils Evaluation Conventional TN: 18

5. Code Technician (Scott Custer)

8-25-2021 – Holding tank approval TN-14. Shoreland/Floodplain meeting with landowner TN-18.

8-26-2021– Replacement tank permit approval TN-22. Studied for soil tester exam.

8-27-2021 – Well ordinance meeting with corp. council. Studied for soil tester exam. Approved conventional system application TN-18.

8-30-2021 – Shoreland site visit TN-17.* Tri-County and Eichorn well readings.* Unpermitted septic meeting TN-18.*

8-31-2021 – Mound plow inspection TN-13. Mound re-inspection TN-13. Approved two renewal sanitary permits TN-08 and TN-01. Parcel assessment research TN-15.

9-1-2021 – Mound Plow inspection TN-02. Seed and Mulch inspection TN-20. Mound re-inspection TN-02.

9-2-2021 – Conventional inspection TN-19. Inspection reports X 3. Mound plan review TN-21. Flood damage inspection TN-07. Monitoring well readings Eichorn and Tri-County.

9-3-2021 – Holding tank application review X 3, TN-01, TN-02, and TN-10.

9-6-2021 – Labor Day

9-7-2021 – Conventional system inspection TN-19. Inspection report X 1. Shoreland site plan review TN-18.

9-8-2021 – Mound plan approval TN-01.

9-9-2021 – Mound plow inspection TN-01. Conventional inspection TN-18. Inspection report X 1

9-10-2021 – Mound re-inspection TN-01. Conventional inspection TN-19. Shoreland permit TN-01.

9-13-2021 – Mound Plow inspection TN-18. Mound Plow re-inspection TN-18. Inspection reports X 3. Holding tank inspection TN-01.

9-14-2021 – Inspection report X 1. Holding tank replacement application review TN-10. Privy application HS letter TN-18. Mound plan review TN-12.

9-15-2021 – Conventional application approval X 3, TN-07 and TN-18. Holding tank inspection TN-01.

9-16-2021 – Inspection report X 1. Floodplain LOMA research TN-02.

9-17-2021 – Mound inspection X 2 TN-02. Inspection report X 1.

9-20-2021 – Mound Plow inspection X 2 TN-21 and TN-02. Inspection report X 1. Mound re-inspection TN-21. HT permit application approval. Groundwater meeting.

9-21-2021 – Mound plow Inspection TN-09. Mound re-inspection TN-02. Conventional inspection TN-07. Mound re-inspection TN-07. Inspection reports X 2.

9-22-2021 – Inspection report X 2. Shoreland letter TN-10. Mound plan review TN-19.

Conventional application approval TN-18.

9-23-2021 – Mound plow inspection TN-15. Seed and mulch inspections TN-15, TN-04, TN-01, and TN-13. Conventional system inspection TN-18. Mound re-inspection TN-15. Mound re-inspection TN-02. Inspection report X1.

9-24-2021 – Inspection reports X 3. Conventional system tank replacement inspection TN-18. Holding tank research and meeting with plumber.

9-27-2021 – Replacement mound plan reviews X 2, TN-21 and TN-07. Replacement and new conventional application review X 4, TN-18 and TN-07. Privy permit application review and approval TN-18. HT reconnect approval TN-22. New HT review approval TN-15. Mound plan application revision review TN-15. Mound permit revision TN-12.

9-28-2021 – Mound inspection TN-10. Inspection Report X 1. Pumping notice parcel research and meeting with landowner.

9-29-2021 – Mound inspection TN-10. Conventional inspection TN-07. Pumping notice parcel research and meeting with landowner.

*Training purposes with Code Administrator.

6. Office Activity (Kim Keech and Victoria Wilson)

- a. Monthly Sanitary Permit Activity – There were 22 sanitary permits issued in August 2021 (4 New, 17 Replacements, 1 Reconnects and 0 Non-Plumbing) with revenues totaling \$13,750. There were 30 sanitary permits issued in August 2020 (10 New, 17 Replacements, 2 Reconnects and 1 Non-Plumbing) with revenues totaling \$13,150.

There were 122 sanitary permits issued through August 2021. For comparison purposes, the following are through the same period for the previous five years: 2020 – 130, 2019 – 117, 2018 – 106, 2017 – 126 and 2016 – 109.

- b. 2021 Tax Refund Intercept Program (TRIP) – As of September 28th, Wood County received an additional \$0 for zero (0) payment for a total of \$5,539.29 on nine (9) outstanding cases for 2021.
- c. 2021 Maintenance Notices – Septic Maintenance Notices, ATU (Aerobic) Maintenance Notices, White Knight (Aerobic) Maintenance Notices, Holding Tank (Farmer Exempt) and Holding Tank Maintenance Notices mailed Friday, April 23 with a due date of Friday, August 13th. There are approximately 3,207 to be mailed between the five notices. As of September 10th, 690 septic systems and 50 holding tanks have not had maintenance completed for 2021. Second reminders were mailed Friday, September 24th.

As of September 28th, 514 septic systems and 41 holding tanks have not had maintenance completed for 2021.

- d. Enforcement Activities Update (Small Claims) – None

- e. Sanitary Permit Database System Project – The next phase for the sanitary permit system database will consist of creating a service provider and comments interface. Information Technology Department continues work on the design phase of the project.
- f. ArcGIS Pro Software Project – Continue to work on various addressing projects to provide the most accurate addresses for Land Records.
- g. Wisconsin Fund Grant Program - 2017 Wisconsin Act 59, the 2017 biennial budget act, repealed, effective June 30, 2021 the Wisconsin Fund Grant Program for failing septic systems. 2021 Senate Bill 84 delays the elimination of the Wisconsin Fund Grant program to sunset on June 30, 2023. The 2021 Senate Bill 84 has been passed by the Senate and Assembly. The governor signed the bill on July 8, 2021 as 2021 Wisconsin Act 67. The bill did not provide appropriation authorization for the grant. DSPS will need to request funding for the POWTS grant program from the Joint Finance Committee that has to approve or deny the funding request.

Office Staff continues to promote and take applications for the grant program. Wisconsin Fund Grant program brochure and application form can be found on the Wood County Planning & Zoning website. As of June 27th, Wood County has 8 applicants that have applied for Wisconsin Fund Grant.

- h. Kim attended the following meetings/trainings:
 - i. CEED Committee on September 1st.
 - ii. Wellness Committee on September 14th.
 - iii. Citizens (Wood County) Groundwater Group on September 20th.
- i. Victoria attended the following meetings/trainings:
 - i. Census & Redistricting on September 8th and September 13th.
 - ii. Land Information Council on September 29th.

CITIZENS (WOOD COUNTY) GROUNDWATER GROUP MEETING

DATE: Monday, September 20, 2021
TIME: 2:00 p.m.
LOCATION: In-Person (Wood County Courthouse, Room #114) & Teleconference via WebEx

Present: Caleb Armstrong, Ray Bossert, Sandy Cain, Rhonda Carrell, Bill Clendenning, Scott Custer, Bruce Dimick, Russ Groves, Tamas Houlihan, Ben Jeffrey, Kim Keech, Bill Leichtnam, Jen McNelly, Carla Romano, Randy Romanski, Cecile Stelzer Johnson, Gregg Wavrunek, Rachael Whitehair, Ken Winters, Shane Wucherpfennig and Tim Wuebben.

1. **Call Meeting to Order:** Chair Bill Leichtnam called the meeting to order at 2:02 p.m.
2. **Public Comment:** None.
3. **Speaker – Randy Romanski, Wisconsin DATCP Secretary Designee on “DATCP’s Role in Reducing Nitrate Pollution of Rural Private Wells”**
Randy Romanski is the Secretary Designee for the Wisconsin Department of Agriculture, Trade and Consumer Protection.

Highlights of “DATCP’s Role-in Reducing Nitrate Pollution of Rural Private Wells”:

- Mission – Partner with all the citizens of Wisconsin to grow the economy by promoting quality food, healthy plants and animals, sound use of land and water resources, and a fair marketplace.
- Vision – Deliver efficient and effective programs and services to Wisconsin agriculture, consumers, and businesses, to provide market confidence and to enhance competitiveness and profitability.
- Core Values – Diversity, Accountability, Teamwork, Customer Service, Professionalism
- DATCP Board – Appointed by the Governor and confirmed by the Senate. Serve six-year terms. Review major policy issues related to DATCP. Approve all DATCP rules.
- DATCP Divisions (six divisions)
 - a. Division of Food and Recreational Safety – Protects the state’s food supply chain from the agricultural producer to the consumer.
 - b. Division of Trade and Consumer Protection – Consumer Protection Agency.
 - c. Division of Management Services – Supports the department’s personnel, finance, budget, technology and laboratory needs.
 - d. Division of Agricultural Development – Promotes Wisconsin products at home and abroad. Assists farmers.
 - e. Division of Animal Health – Protects the health of the state’s farm animals.
 - f. Division of Agricultural Resource Management – Protects the state’s environmental resources and human health.
- Division of Agricultural Resource Management (three bureaus)
 - a. Bureau of Land and Water Resources – Assists landowners and local governments to conserve land and water resources. Producer-Led Watershed Grants. Establishes standards for local regulations. Helps prevent pollution of surface and groundwater resources.
 - b. Bureau of Agrichemical Management – Regulates pesticides and agrichemicals. Groundwater monitoring and standards. Works to prevent and clean up agrichemical spills.
 - c. Bureau of Plant Industry – Control serious pests that threaten Wisconsin crops and forests. Issues plant health certificates. Licenses and inspects nursery and Christmas tree growers. Certifies firewood dealers.
- Governor Evers 2021-2023 Biennial Budget
 - County Conservation Staff – Additional \$2,065,900 in FY22 and \$2,315,900 in FY23.
 - Producer-Led Watershed Grants – Increased from \$750,000 to \$1,000,000 annually.
 - Soil and Water Resource Management Bonding – \$7 million annually.

Discussion comments:

- 1 in 9 people are employed in agriculture related fields.
- Regulating and resources for agriculture.
- Wisconsin Fertilizer Research Fund Grant – Research proposals to address soil management, soil fertility, plant nutrition, surface or groundwater problems related to fertilizer. Due: October 22, 2021.
- Governor's Task Force Climate Change Report
<https://climatechange.wi.gov/Documents/Final%20Report/GovernorsTaskForceonClimateChangeReport-HighRes.pdf>
- Conservation efforts help soil and water health.
- Goal – Safe water for all Wisconsin residents.

4. **Correspondence/Updates/Handouts/Reports:**

Bill Leichtnam shared the following:

- Wood County Health Department held residential nitrate testing on August 4th and August 5th in the Town of Armenia and Town of Port Edwards. There were 23 water samples with seven of those water samples testing over 10 ppm and three of those water samples testing over 25 ppm. The Armenia Growers coalition has been contacted for residences requiring an RO System. Please contact Ben Jeffrey from the Wood County Health Department for more information.
- Armenia Growers Coalition teleconference call was on Wednesday, September 15th @ 2:00 p.m. Two hydrologists have been hired and employed. Farmer-led initiatives remain a concern.
- Central Sands Groundwater County Collaborative met on Monday, September 20th. Carla Romano was hired as the researcher who will be employed for 13 months to research the impacts of nitrogen and neonicotinoids. The county collaborative group is made up of representatives from Adams County, Juneau County, Marquette County, Waushara County, Portage County and Wood County. The six counties are in the Central Sands aquifer. A Public Hearing will be held in early October at various locations throughout the six counties.

5. **Action Items proposed by Citizens (Wood County) Groundwater Group** None.

Actions proposed by citizens that would go to the Conservation, Education and Economic Development Committee of the Wood County Board. Citizens have access to their board.

6. **Roundtable**

Ken Winters – Requested the location of 16 test wells in the Town of Armenia and Town of Port Edwards. Exact location may be difficult due to privacy issues.

Shane Wucherpennig – UWSP Private Wells Groundwater Quality Web Viewer

https://gissrv3.uwsp.edu/webapps/gwc/pri_wells/

Cecile Stelzer Johnson – There are privacy concerns of the test wells. Platbooks offer knowledge of owner name and parcel location of a given area.

7. **Announcements of members / visitors (upcoming parallel events / meetings)**

Portage County Groundwater Citizen Advisory Committee – The next meeting is scheduled for Thursday, October 21st, 7:00-9:00 p.m. at Portage County Courthouse Annex in Conference Rooms 1 and 2. The committee is comprised of one primary representative and/or one alternate from each of the municipalities in Portage County.

8. **Future Speakers:** Please contact Bill Leichtnam or Bruce Dimick with any suggestions for speakers.

9. **Agenda Items for next meeting**

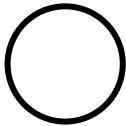
Agenda items should be submitted to Bill Leichtnam or Kim Keech by the second Monday of the month.

10. **Next Meeting** Meetings will be the third Monday of each month @ 2:00 p.m.

The next regular Citizens (Wood County) Groundwater Group meeting is scheduled for Monday, October 18th at 2:00 p.m. at Wood County Courthouse in Conference Room #114. A virtual WebEx option will also be available for this meeting.

11. **Adjourn Groundwater Group Meeting** Chair Bill Leichtnam adjourned @ 3:19 p.m.

Notes by Kim Keech, Planning & Zoning Office



ORDINANCE #

Introduced by
Page 1 of 1

CEED Committee

ITEM#
DATE
Effective Date

October 19, 2021

January 1, 2022

ARD

Motion: Adopted: 1st 2nd No: Yes: Absent: Number of votes required: [X] Majority [] Two-thirds Reviewed by: , Corp Counsel Reviewed by: , Finance Dir.

INTENT & SYNOPSIS: Adoption of Wood County Ordinance #708 Private Well – Water Systems. This ordinance will establish the Wood County Private Well – Water Systems Program and allow for local administration pertaining to Wisconsin Administrative Code - Chapters NR 812 and NR 845 – Well Location, and Well/Drillhole Filling and Sealing. FISCAL NOTE: Cost of program administration to be covered under current Planning and Zoning budget along with anticipated permit revenues.

		NO	YES	A
1	LaFontaine, D			
2	Rozar, D			
3	Feirer, M			
4	Wagner, E			
5	Fischer, A			
6	Breu, A			
7	Ashbeck, R			
8	Hahn, J			
9	Winch, W			
10	Thao, L			
11	Curry, K			
12	Valenstein, L			
13	Hokamp, J			
14	Polach, D			
15	Clendenning, B			
16	Pliml, L			
17	Zurfluh, J			
18	Hamilton, B			
19	Leichtnam, B			

WHEREAS, Ordinance #708 Private Well – Water Systems provides the opportunity to protect public health and the environment as well as provide for the protection and safety of county citizens by inspecting new well installations, discovering old wells that should be filled and sealed, and learning more about groundwater and soil conditions within the county; and WHEREAS, the overall goal of the Wood County Private Well – Water Systems Program is to protect Wood County’s drinking water and groundwater resources; and WHEREAS, Ordinance #708 Private Well – Water Systems was developed with input and assistance from local well drillers, pump installers, general public and the Wisconsin Department of Natural Resources; and

WHEREAS, the Department of Planning and Zoning has been conducting community education and outreach activities in regards to the implementation of the Private Well – Water Systems Program since April 2021; and

WHEREAS, Ordinance #708 Private Well – Water Systems has been available for public review and comment since July 2021; and

WHEREAS, on October 6, 2021 the Conservation, Education and Economic Development Committee (CEED) conducted a Public Hearing to accept public testimony and comment on the proposed ordinance, upon close of the Public Hearing CEED recommended adoption by the Wood County Board of Supervisors; and

WHEREAS, Ordinance #708 Private Well – Water Systems is adopted under the authority granted to Wood County by § 59.70(6) and 280.21, Wis. Stats., and chs. NR 845 and NR 812, Wis. Adm. Code; and

THEREFORE BE IT ORDAINED, that the Wood County Board of Supervisors adopt Wood County Ordinance #708 Private Well – Water Systems as presented at the October 6, 2021 Public Hearing and available for viewing at the Department of Planning and Zoning Office; or online at: <https://www.co.wood.wi.us/Departments/PZ/WellWaterSystemsProgram.aspx>; and

BE IT FURTHER ORDAINED, that the Wood County Ordinance #708 Private Well – Water Systems as adopted by this action become effective upon passage and publication as required by statute, with an effective date of January 1, 2022.

{ }

KENNETH CURRY, (Chair)
BILL LEICHTNAM
JAKE HAHN
ROBERT ASHBECK
DAVE LAFONTAINE

Adopted by the County Board of Wood County, this 19th day of October 20 21 .

County Clerk County Board Chairman



DEPARTMENT OF PLANNING AND ZONING

DATE: October 6, 2021 Meeting
TO: Conservation, Education & Economic Development Committee (CEED)
County Board of Supervisors
FROM: Adam DeKleyn, County Planner
RE: Request to Approve a Zoning Map Amendment/Rezone - Town of Grand Rapids

STAFF MEMORANDUM

Introduction:

The Town of Grand Rapids adopted and administers their own town zoning ordinance. On September 22, 2021 the town submitted a zoning map amendment/rezone to the Wood County Department of Planning and Zoning (DPZ) for review and approval. Request is further discussed herein.

Background:

Wood County adopted the Wood County Zoning Ordinance #700. This ordinance is in effect in all 22 towns within its jurisdiction. In counties having a county zoning ordinance, no town zoning ordinance or amendment of a zoning ordinance may be adopted unless approved by the County Board of Supervisors Wis. Stat. §60.62(3)(a). This rule also applies to town zoning map amendments, also known as rezones.

Analysis:

Zoning Map Amendment/Rezone: Lot 1 of CSM 10973, (S3, T22N, R6E) Parcel #: 0700043

Existing zoning on Lot 1 of newly created CSM: 10973, is Residential (R-2) and Agricultural (AG) (*Attachment 1*). The request is to rezone all of Lot 1, a total of 53.38 acres, to Agricultural (AG) (*Attachment 2*). The purpose of the amendment is to allow for the construction of a 4 acre pond. Ponds or quarries are only allowed in non-residential zoning districts. In addition, the rezone resolves the issue of a double/split zoned parcel.

The Town Plan Commission recommended approval of the zoning amendment on September 13, 2021. Subsequently, the Town Board held a public hearing and approved the zoning amendment on September 14, 2021. The final step in the process is approval or disapproval by County Board.

Conclusions & Recommendations:

County review and decision concerning approval or disapproval of a town rezone is limited to cases of abuse of discretion, excess of power, or error of law. Based on the information submitted to the DPZ, the Town of Grand Rapids adhered to the process for zoning amendments as outlined in the Wis. Stats. Additionally, I find no conflict with any county planning and zoning programs or ordinances.

DPZ has reviewed the request and recommends forwarding the attached resolution (*Attachment 3*) to the County Board of Supervisors, approving the zoning amendment to the Town of Grand Rapids Official Zoning Map, with a favorable recommendation.

Attachments:

1. Existing Zoning Map
2. Proposed Zoning Map
3. Resolution

(ZA-2021-004)



Town of Grand Rapids, Wood County, WI
(ZA-2021-004)



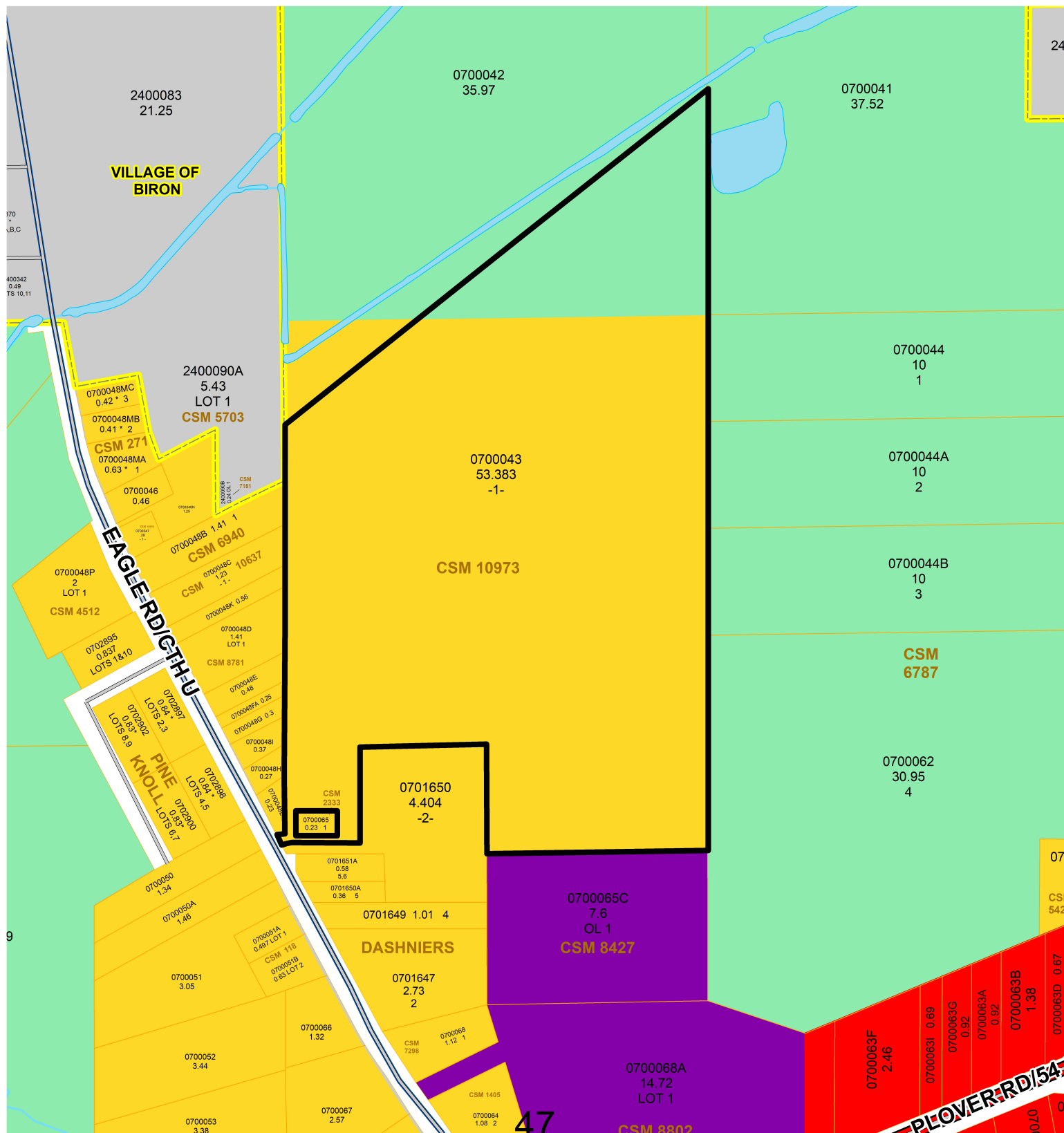
Agriculture (A)
 Commercial (B-1)
 Residential (R-2)
 Manufacturing (M-1)



Rezone Area

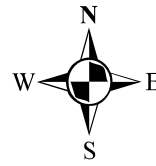
0 250 500 1,000 Feet

Map produced by the Wood County Department of Planning and Zoning for reference purposes only (AD-2021)



Attachment 2: Proposed Zoning

Town of Grand Rapids, Wood County, WI
(ZA-2021-004)

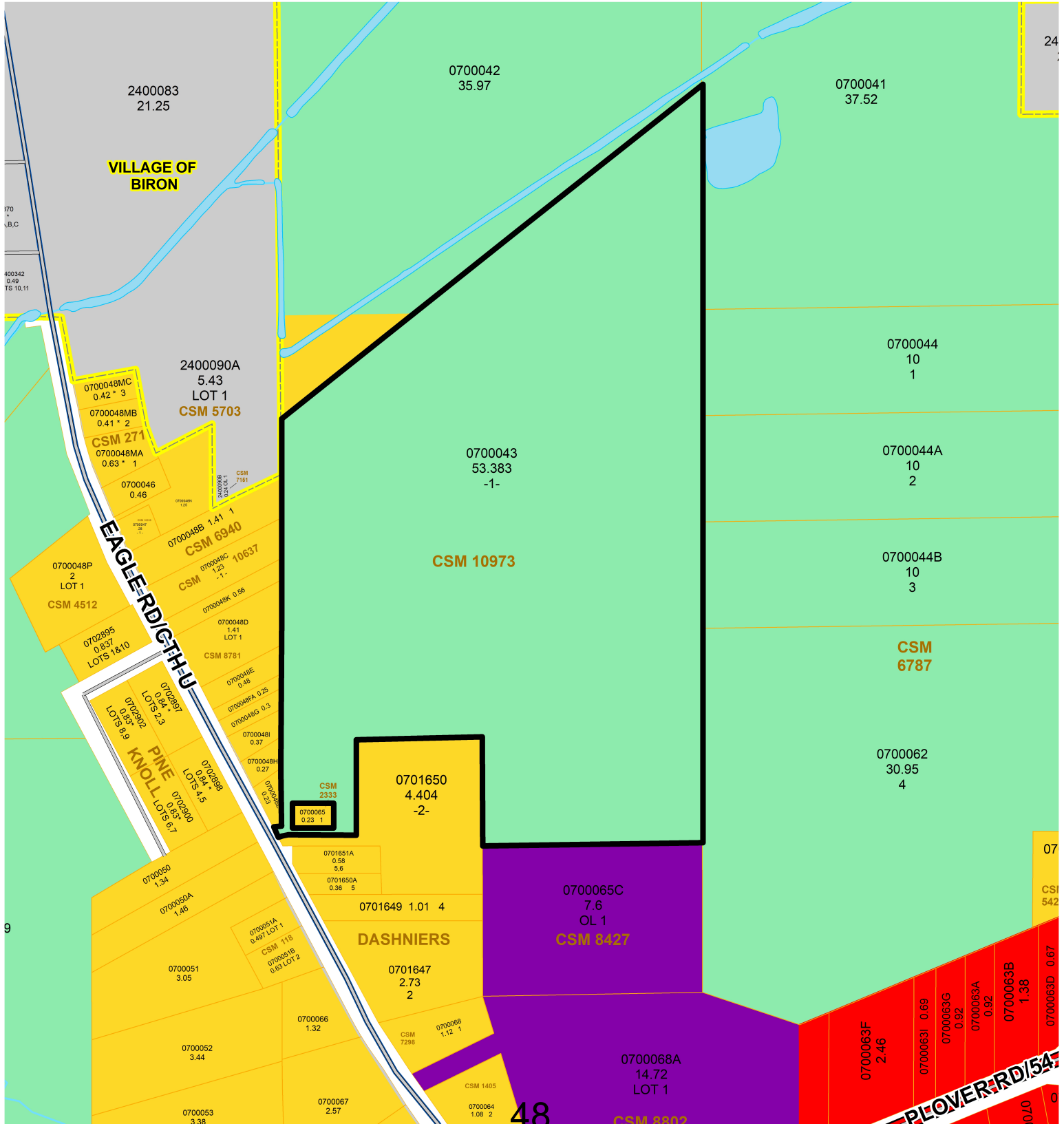


Legend

- Agriculture (A)
- Residential (R-2)
- Commercial (B-1)
- Manufacturing (M-1)
- Rezone Area

0 250 500 1,000 Feet

Map produced by the Wood County Department of Planning and Zoning for reference purposes only (AD-2021)





RESOLUTION#

Introduced by
Page 1 of 1

CEED Committee

ITEM#

DATE

October 19, 2021

Effective Date

October 19, 2021

Motion:	Adopted:	<input type="checkbox"/>
1 st	Lost:	<input type="checkbox"/>
2 nd	Tabled:	<input type="checkbox"/>
No: _____	Yes: _____	Absent: _____
Number of votes required:		
<input checked="" type="checkbox"/> Majority	<input type="checkbox"/> Two-thirds	
Reviewed by: <u>PAK</u> , Corp Counsel		
Reviewed by: _____, Finance Dir.		

ARD

INTENT & SYNOPSIS: Approve a zoning amendment to the Town of Grand Rapids Official Zoning Map.

FISCAL NOTE: No cost to Wood County. The Town of Grand Rapids is responsible for any costs associated with administering their town zoning ordinance.

		NO	YES	A
1	LaFontaine, D			
2	Rozar, D			
3	Feirer, M			
4	Wagner, E			
5	Fischer, A			
6	Breu, A			
7	Ashbeck, R			
8	Hahn, J			
9	Winch, W			
10	Thao, L			
11	Curry, K			
12	Valenstein, L			
13	Hokamp, J			
14	Polach, D			
15	Clendenning, B			
16	Pliml, L			
17	Zurfluh, J			
18	Hamilton, B			
19	Leichtnam, B			

WHEREAS, the Town of Grand Rapids adopted and administers a zoning ordinance to promote the health, safety, aesthetics, comfort, prosperity, and general welfare of the town; and

WHEREAS, pursuant to § 60.62(3)(a) Wis. Stats., in counties having a county zoning ordinance, no town zoning ordinance or amendment of a zoning ordinance may be adopted unless approved by the County Board of Supervisors; and

WHEREAS, on September 22, 2021 the Town of Grand Rapids submitted a zoning map amendment/rezone to the Wood County Department of Planning and Zoning for review and approval pursuant to the Wis. Stats.; and

WHEREAS, county review and decision concerning approval or disapproval of a town zoning amendment is limited to cases of abuse of discretion, excess of power, or error of law; and

WHEREAS, the Wood County Department of Planning and Zoning reviewed the information submitted by the Town of Grand Rapids and finds the town adhered to the process for zoning amendments as outlined in the Wis. Stats.; and

WHEREAS, the Wood County Department of Planning and Zoning finds no conflict with any county planning and zoning programs and ordinances; and

WHEREAS, on October 6, 2021 the Conservation, Education and Economic Development Committee (CEED) reviewed the request and recommended approval; and

THEREFORE BE IT RESOLVED, that the Wood County Board of Supervisors, pursuant to § 60.62(3)(a) Wis. Stats., hereby approves the following Town of Grand Rapids zoning map amendment/rezone:

- (1) Lot 1 of CSM: 10973, (S3 T22N R6E) Parcel #: 0700043
Rezone from Residential (R-2) to Agricultural (AG)

BE IT FURTHER RESOLVED, that the Wood County Department of Planning and Zoning forward a certified copy of this resolution to the Clerk of the Town of Grand Rapids for inclusion in their records.

[]

KENNETH CURRY, (Chair)

BILL LEICHTNAM

JAKE HAHN

ROBERT ASHBECK

DAVE LAFONTAINE

Adopted by the County Board of Wood County, this 19th day of October 20 21 .

County Clerk

County Board Chairman



Wood County Planning & Zoning Office

Courthouse - 400 Market Street

P.O. Box 8095

Wisconsin Rapids, WI 54495-8095

2021 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Gruenberg, Director at 715-421-8478 or jgruenberg@co.wood.wi.us

Applicant Organization: Town of Grand Rapids

Mailing Address: 2410 48th Street South, Wisconsin Rapids, WI 54494

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: www.townofgrandrapids.org

Organization Telephone: 715-424-1821

Contact Person/Title: Amber France, Town Board Supervisor

Contact Person Telephone: 715-218-6278 Email: amberdfrance@gmail.com

Wood County Economic Development Mission Statement:

Through collaboration and coordinated planning efforts with local and state partners, the Wood County CEED Committee will grow our economy by,

- *fostering a business friendly environment with a skilled workforce,***
- *maintaining and enhancing our quality of life,***
- *creating awareness of recreation opportunities,***
- *and promoting the County as a tourism destination.***

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with the Wood County Economic Development Mission Statement.

(If you require additional space, attach separate sheet.)

The project is to connect the Wisconsin Rapids Ahdawagam Trail System to South Wood County Park and Lake Wazeecha and provide appropriate signage. The project will utilize an abandoned railroad grade that is owned by the City of Wisconsin Rapids. A portion of the trail is currently used as a snowmobile trail and maintained by the Kellner Knights Snowmobile Club. The trail will provide a safe and efficient means of transportation for those traveling to and from the City of Wisconsin Rapids for employment and recreation. It will increase opportunity for recreation activities such as biking, hiking, walking, and running between the City of Wisconsin Rapids and the Town of Grand Rapids, as well as surrounding communities the trail system connects to. The trail will also grow the local economy through tourism and outdoor recreation, as well as attract and retain families in the area.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

County funding will provide a ROI to Wood County in many ways. Connecting Lake Wazeecha to the Wisconsin Rapids Ahdawagam Trail System connects Nekoosa, Port Edwards, Wisconsin Rapids, Biron, and Grand Rapids increasing access to active transportation opportunities and allows residents to eat, shop, and participate in activities locally. This increases local spending and generates greater revenue for South Wood County. Numerous trail studies show that trails increase the value of nearby properties, boost local spending, make communities more attractive places to live, influence business location and relocation decisions, reduce medical costs by encouraging physical activity, provide reliable means of transportation while benefiting the environment, and increase tax revenues. The trail will preserve the natural landscape of the current abandoned railroad grade by doing minimal disruption to the current surface with the addition of hardpack in only areas of need. This low cost project is far outweighed by the economic benefit.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Conferences & Dues			
Misc. or Other	\$30,000	\$45,000	Donations and Town Park Funds
Total	\$30,000		

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2021. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Gruenberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us*

SPORTS TOURISM STRAT PLAN + FACILITY RECOMMENDATIONS

June 20, 2020

VISIT
MARSHFIELD
MADE NEW



June 20, 2021

POWERED BY THE HUDDLE UP GROUP



June 20, 2021

Matt McLean
Director
Visit Marshfield
700 South Central Avenue
Marshfield, Wisconsin 54449

Dear Matt,

Thank you for your efforts on our recent work in Marshfield. You, your team, and your community stakeholders have been quite helpful throughout this process. The groundwork we have set with your local leadership will serve as a strong foundation for future sports tourism, venue, and event development efforts in the Marshfield area.

Enclosed is the report detailing our findings. The report includes a SWOT analysis, an overview and evaluation of the venue inventory in the Marshfield area, and recommendations to enhance your destination's venue "tool kit" in the future. Both the SWOT analysis and the recommendations are built on a "Powers of Three" foundation (in most cases, no more than three focus areas for each section).

Please let me know if you have questions about the enclosed recommendations leading up to the roll out of the report and community presentation. We are looking forward to our next visit and our follow-up discussions.

Thank you again for all your support throughout this process!

Yours in Sport,

A handwritten signature in blue ink, appearing to read 'Jon Schmieder', is positioned above the printed name.

Jon Schmieder
Founder + CEO
Huddle Up Group, LLC

Visit Marshfield
Facility Audit and Recommendations
Executive Summary

In the opinion of the Huddle Up Group (hereafter the “Consultant” or “Consultant Team”), Visit Marshfield (“VM”) has an opportunity to solidify itself as a strong sports tourism destination in Central Wisconsin. Throughout this process, Marshfield’s community leaders showed a desire to grow sports tourism in the region and also for VM to become more engaged with the area’s stakeholders. Both of these characteristics are positive signs that VM is ready to grow sports tourism in the region.

This facility audit project was conducted with the input of four members from the Consultant Team and included a 6-step process, including, but not limited to the following:

- Nine (9) phone interviews with Marshfield area leaders.
- 15 electronic survey responses from Marshfield area stakeholders.
- Three (3) in-person town hall meetings with local stakeholders.
- Tours of 12 different sites that encapsulate more than 20 sports and event venues.
- Communications with USA BMX, USA Curling, USA Hockey, and USA Figure Skating.
- Benchmarking against several high performing venues both regionally and nationally.
- Review and evaluation of the organization’s current grant program.
- A rating of VM through the Sports Tourism Index[®] (a proprietary benchmarking tool developed by the Huddle Up Group, summarized in Appendix E).

The enclosed report offers a SWOT analysis and recommendations for facility development (new) and an enhanced sports tourism marketing program. This document offers depth on each recommendation along with back up research and benchmarks that support each of the suggestions made by the Consultant Team. For each recommendation, action items and benchmarks, are provided. In summary, there are three (3) primary and three (3) secondary recommendations, each of which is detailed in the full report:

Primary Recommendations – New Facility Development Opportunities

1. Flexible Indoor Ice Venue
2. Curling Venue
3. Indoor Multi-Sport Venue

Secondary Recommendations – Sports Tourism Marketing

1. Technology Use
2. Revamped Grant Program
3. Site Visits

The opportunity at hand is to put in place an enriched sports tourism support system that engages all stakeholders throughout the Marshfield region that will drive more economic development and also improve opportunities for community user groups. Through a community-wide effort, VM can drive increased economic activity through sport in the form of additional overnight stays, which will provide more lodging and sales tax revenues to the region year over year. Given the opportunities that exist and the numerous organizations that could play a key role, the Consultant Team believes VM is the ideal entity to lead the facility development and enhancement charge on behalf of the Marshfield community.

Visit Marshfield
Facility Audit and Recommendations
Synopsis

The sports tourism industry has grown consistently over the past 20 years. Studies show that the grass roots portion of this market is worth more than \$15 billion annually to the domestic economy. Add to this industry growth the increased popularity of soccer, lacrosse, and other emerging sports (examples: Bicycle Moto Cross or BMX, pickleball, quidditch, rugby, e-gaming and ultimate), the opportunity for the continuing expansion of economic development through sports tourism is tangible.

Throughout the research process, it became apparent to the Consultant Team that there is an opportunity for VM to enhance its presence in the sports tourism market. The key moving forward is for community stakeholders to work together in developing tourism driving assets (sports venues) that can deliver upon the sports tourism mission of VM on a recurring basis from one year to the next. Through the execution of a strategic and targeted facility development game plan, VM will strengthen its position as a player in the sports tourism and events industry.

Methodology

The Consultant Team conducted an audit on the current sports tourism work of VM, and an analysis of the area's sporting venues. The audit included a multiple day market visit (April 7-9, 2021), 9 phone interviews, 13 electronic survey responses, and 3 in-person stakeholder town hall meetings. The Consultant Team also communicated with four (4) of the top event rights holders in the country to get their feedback on new facility needs in Central Wisconsin. Stakeholders that were engaged included VM staff, community leaders, venue managers, athletic administrators, event owners, hospitality industry executives, and additional targets that were identified by VM. The Consultant Team also visited 12 existing or planned sports and entertainment facilities, several of which have multiple sports and/or special event uses. These facilities are listed below, and also in Appendix D along with a rating for each venue and potential enhancements/improvements that could be made to help attract more tourism driving events.

- | | |
|---|--|
| • Bosen Fieldhouse Indoor Track | • Marshfield High School Baseball Field |
| • Expo Building Marshfield Fairgrounds | • Marshfield High School Bosen Fieldhouse |
| • Greise Park | • Marshfield High School Softball Field |
| • Hackman Field | • Marshfield High School Track |
| • Heiting Community Stadium at Marshfield High School | • Marshfield Motor Speedway |
| • JD Bosen Tennis Complex | • Riveredge Golf Course |
| • Marshfield Area Ice Arena | • Rose Bowl Lanes |
| • Marshfield YMCA Roehl Fieldhouse | • Miller Recreation Area |
| • Marshfield Country Club | • Miller Recreation Area Pickleball Courts |
| • Marshfield Curling Club | • Miller Recreation Area Tennis Courts |
| • Marshfield Fairgrounds Softball Fields | |

The audit was led by Huddle Up Group Founder + CEO, Jon Schmieder (Phoenix, AZ) and Director Dean Polk (Hershey, PA), with support from Principal Caroline Allman (Knoxville, TN), and Director Cole McKeel (Colorado Springs, CO). The audit focused on four (4) areas:

1. Evaluating the current facility inventory and quality.
2. Benchmarking of the current facilities using the Sports Tourism Index[®] as a scoring tool.
3. Providing a gap analysis and recommendations for new facility development that could drive ancillary tourism to the market.
4. Detailing an economic impact analysis of the top new facility development opportunity.

Discussions were held around national best practices in these theme areas and focus was given to applications for VM. The intent of this process was to create community support for VM's increased sports tourism marketing and venue enrichment efforts by giving local stakeholders a voice, and to foster a teamwork mentality throughout Marshfield.

The Consultant Team took the results from the phone interviews as well as the data from the Sports Tourism Index[®] and the site visit to the Marshfield area, then overlaid national best practices from several event rights holders to develop and deliver the enclosed recommendations. These recommendations are intended to spark a dialog within the community's leadership hierarchy in order to build a framework for next steps on an expanded sports tourism marketing effort.

The recommendations presented here are based upon what the Consultant Team believes are five (5) universal truths about the Marshfield area's tourism and sports market position:

1. There is a desire to grow sports tourism in Marshfield.
2. Many of the existing facilities are aging and need significant investment in the immediate future.
3. Area sports clubs have more demand than the current facilities in Marshfield can support.
4. VM must seek to build a sustainable facility funding model that will allow it to fulfill its tourism mission in the near- and long-term.
5. Collaboration opportunities exist with local partners that can align with VM's mission to expand its sports tourism and community impact.

Visit Marshfield
Facility Audit and Recommendations
SWOT Analysis

It is the opinion of the Consultant Team that there is an opportunity to grow sports tourism in Marshfield. Through our extensive analysis and our knowledge of the national marketplace, we believe there is room for VM to deliver additional overnight stays to the destination through sports and events. An expanded sports tourism effort will lead to increased economic development and will positively impact the community over time.

In a market the size of Marshfield, with its numerous positive attributes, it is critical that grass roots sports tourism as well as special events continue to serve as economic drivers for the local economy. Keeping grass roots sports tourism and events at the forefront of VM's objectives, below is a SWOT analysis of the current status of VM with a focus on facility development.

Strengths

1. Collaborative Leadership – VM has a solid mix of community leadership and the VM staff is well respected locally. Several survey respondents shared that they believed VM staff was collaborative, responsive, and trying to do a lot with limited resources. VM's stakeholders unilaterally support an increased emphasis on the recruitment of sports events that diversify and drive economic impact throughout the calendar year.
2. Destination Offering – Marshfield offers event rights holders and visiting teams a hospitable and inviting family friendly community that is well situated to host state, regional, and select national level tournaments. The destination is safe, affordable, and geographically well positioned to access via air and ground. Marshfield's location is ideal for regional tournaments as it sits in the center portion of the state and is also within a half-day drive of three major metropolitan areas (Minneapolis, Milwaukee, and Chicago). Marshfield has a good inventory of sports market friendly hotels, several team friendly restaurants, and a select number of attractions in the area such as the zoo. Save for the lack of "anchor" facilities, these factors make Marshfield a desirable host site for tournaments and special events.
3. Partner Presence – Multiple potential partners for this project exist in the Marshfield region. The collection of available partners in Marshfield proper includes the Marshfield Youth Hockey Association, Silver Laces Figure Skating Club, Marshfield Curling Club, Marshfield High School, Marshfield YMCA, and the City of Marshfield. Also located within an hour drive are the headquarters for USA Curling and the Wisconsin Interscholastic Activity Association. In addition, Marshfield has a solid history of collaboration with the corporate community on large community focused projects (examples: the zoo, library, and football stadium). Collectively, these partners can help set the stage for continued collaboration in the future.

Weaknesses

1. Existing Facilities – While the Marshfield area has a good number of venues to use in trying to attract tournaments and events, the destination has very few "tournament friendly" or "anchor" facilities that can be used to attract top tier participant focused championships and their related tourism dollars. An anchor facility is defined as a venue that has enough fields/courts/sheets on its own to host major regional or national events all in one location. In addition to the pure number of

fields/courts/sheets, the top anchor facilities in the country also provide key amenities that event rights holders need to host high quality events. Without stronger facility options, Marshfield will be fighting an uphill battle against communities with bigger and better venues (example: Champions Center in the Fox Valley). Below is benchmarking information from a Huddle Up Group survey of over 300 event rights holders, outlining their ideal facility requirements.

Facility Type	Anchor	Tournament Friendly
Flat Fields	Minimum 16 fields	8-15 fields
Pool	50m/8-10 lanes with diving well	25m with diving well
Diamonds	Minimum 12 fields	8-11 fields
Hardwood Courts	Minimum 8 Basketball/ 16 Volleyball	4 Basketball/8 Volleyball
Ice	3+ Sheets Hockey/ 6+ Sheets Curling	2 Sheets Hockey/ 4 Sheets Curling
Indoor Track	200 meter/6 lanes/banked	200 meter/6 lanes

Below is a list of some of the top performing sports tourism driving facilities in the country. Some of whom do or will directly compete with Visit Marshfield. These destinations include, but are not limited to the following, each with best-in-class sports complexes that meet the tournament friendly or anchor facility benchmarks:

- Aurora Sports Park (Aurora, CO)
- Champions Center (Appleton, WI)
- Crossplex (Birmingham, AL)
- Dick's Sporting Goods Park (Commerce City, CO)
- Disney Sports Complex (Orlando, FL)
- Elizabethtown Sports Complex (Elizabethtown, KY)
- Grand Park (Westfield, IN)
- Great Park (Irvine, CA)
- Hoover Metplex (Hoover, AL)
- Myrtle Beach Sports Center (Myrtle Beach, SC)

- National Sports Center (Blaine, MN)
 - Rocky Mount Events Center (Rocky Mount, NC)
 - Virginia Beach Sports Center (Virginia Beach, VA)
2. Accessibility – The current indoor facilities in Marshfield are often unavailable due to use by their own internal user groups. A strategic discussion with each of these entities in the area should be had to identify gaps on the calendar where the facility/venue operator and the hospitality community could benefit.
 3. Calendars – Currently VM does not have consistent access to all area venue calendars. VM staff is tasked with booking events that drive increased tourism revenues to the area (preferably in off-peak and shoulder seasons). In order to achieve maximum impact, VM staff needs access to venue calendars to review where the community’s venues have open dates and then attempt to book new events in those open windows. Additionally, VM would ideally have “Favored Nation Status” at all area venues where VM would have priority for booking the facilities. The initiation of a regularly shared venue calendar and booking process would be advantageous for VM staff in their planning and recruitment efforts.

Opportunities

1. Community Engagement – Through a focused facility development agenda, VM will have a great opportunity to significantly grow its connection to the community. Specifically, VM can use this enhanced sports marketing initiative to galvanize area leaders on the value of sports tourism today, and its potential in the future given the right facility assets.
2. Partnerships – No matter which facility development pathway(s) are chosen, there are significant partnership opportunities that can be tied to each option. There are numerous entities that currently exist in the Marshfield area that could be long-term partners (examples: Marshfield Youth Hockey Association, Marshfield Curling Club, Silver Laces Figure Skating Club, Marshfield Clinic, City of Marshfield). There are also potential partnerships to be had with entities that don’t currently have a significant presence in Marshfield that would likely want to have one (examples: USA Curling, WIAA, USA Hockey).
3. Local Programming – If the vision of a new tourism driving facility can be realized, it should not be lost that Marshfield’s youth will also have better places to participate in sports throughout the year. In addition, a new facility would save the local clubs and their participating families thousands of dollars a year that they currently spend on travel (and rent) to facilities in neighboring communities. Hosting more practices and tournaments in Marshfield will keep local dollars in the community rather than exporting them to other jurisdictions.

Threats

1. Facility Investment – In most cases, Marshfield is behind its regional competitors in regard to facilities. Further, many of Marshfield’s existing facilities are aging and in need of upgrades. If this issue goes unchecked, it will not be long before some of the events that have historically been held in Marshfield may look for better venues elsewhere. In addition, if no sizable investment is made into sports facility infrastructure in the near future, the local clubs will be hard pressed to keep afloat the tournaments and programs they have in place today. It is important that VM make the area’s elected officials aware of the value of sports tourism and what is at stake (in lost economic impact and tourism dollars) that could occur if investment isn’t made into facility infrastructure, especially tournament friendly and/or anchor facilities oriented towards youth sports.
2. Lack of a Regional Masterplan – There is no facility master plan for the Marshfield region as a whole. While the various parks departments, cities, counties, schools, and club programs all likely have a venue development plan in place, there is no unified plan that aligns the region as a whole. The lack of a regional plan could lead to the development of redundant facilities if the various entities are not communicating with one another. This is an area VM could take on and potentially help the region develop a unified plan that would better sports tourism in the future. This process would also likely lead to better regional alignment of the various partners that may not be engaged today.
3. Future Facility Funding – In several respects, Marshfield is behind its competitors in regard to funding for anchor and/or tournament friendly facilities. There are several national best practices for funding sustainable facility development programs, however in the case of Marshfield, many of the traditional mechanisms are already in place for other projects or programs (example: Marshfield’s bed tax is at the maximum cap legislated by state statute). This is an area for deeper discussion with the community’s leaders that have an influence on potential funding sources to enrich sports tourism in the destination (example: what access to a Tourism Improvement District might be available).
4. Regional Competition – There are multiple competitors in Marshfield’s geographic region that are well established in the national sports tourism space (see Appendix B). The high level of established competition from nearby communities is only the beginning. There are several communities in the Midwest that are currently expanding their sports tourism efforts (examples: Stevens Point, Appleton, Green Bay, Eau Claire, Rockford, Minneapolis, Quad Cities). This growing competition makes it more difficult each day for Marshfield to remain relevant locally, regionally, and nationally. While Marshfield may not want to be “like” some of these communities, their presence in the sports tourism space will require VM to pick its proverbial spots and be smart about what its focus areas become with the limited resources it has to work with today.

Visit Marshfield

Facility Audit and Recommendations

Primary Recommendations

The enclosed recommendations include three (3) primary opportunities for new facility development, and three (3) secondary concepts for an enhanced sports tourism marketing program. The primary recommendations are listed in order based on what the sports tourism impact is likely to be for Marshfield if each of these facilities could come to fruition. The secondary recommendations for sports tourism marketing are in no particular order of importance. The recommendations are listed in the following pages along with more detail on each concept.

Primary Recommendations – New Facility Development Opportunities

1. Flexible Indoor Ice Venue – There is greater community and tournament demand for ice hockey and figure skating in Marshfield than the current facility’s capacity can serve. The existing hockey facility also needs significant upgrades in the coming years, including the replacement of its aging ice making system. The development of a new ice facility would likely drive more tourism to the community as well as offer more access to the local user groups to grow their youth programs. In addition, a two-sheet facility (versus today’s aging single sheet venue) offers the ability to grow the existing ice-based tournaments while also opening up the venue to host new non-ice related events (example: melting down one sheet of ice in the summer months to host court sport focused events).

As part of the scope of work for this project, the Consultant Team was tasked with creating a top-line impact analysis of what the number one recommended venue development opportunity could generate for the community. Should VM and its partners find a pathway to develop a new multi-sport flat field venue, the facility would be able to host sizable events throughout the year. Using a conservative 25% capture rate for proven events that could fill the facility’s calendar, the Consultant Team believes the following economic activity could reasonably be realized over a calendar year*:

- 9 additional state, regional, and national tournaments beyond what is hosted today (16).
- Over 10,400 total attendees relating to tournaments/competitions.
- Over \$3.5 million in direct visitor spending.
- More than 6,600 hotel room nights.
- Hotel Occupancy Taxes north of \$50,500.
- City Sales Tax collections of \$31,565.
- County Taxes of over \$3,000.
- Total sports tourism related taxes nearly \$89,000.*
- More than \$19,000 in rental revenues through community user groups.*

*Notes: These estimates do not include the concept and events related to an adjoining curling venue. The detailed impact analysis can be found under different cover. Rental revenue projections were based on a 50% capture rate.

Using the Sports Tourism Index[®] as a benchmarking tool, below is chart summarizing the key characteristics possessed by the top ice facilities in the country. Note that in the “Difference” column, the darker the color of green, the larger the gap between the top 10 facilities and the average venues.

	AVERAGES		
	Top 10	Overall	Difference
Number of ice sheets	2.90	2.33	0.57
Number of locker rooms	11.60	8.03	3.57
Seating capacity of largest ice sheet	1921	1049	872
Seating capacity of second largest ice sheet	559	440	119
Auxiliary meeting rooms	3.60	2.50	1.1
Press box	50%	38%	13%
Permanent concession stand(s)	100%	77%	24%
Permanent restrooms	100%	94%	6%
Permanent Wi-Fi	100%	65%	36%
Adequate Parking (3.5 spaces per 1,000 sq. ft.)	100%	96%	4%
ADA Compliant	100%	97%	3%
Ability to book (Definitely yes)	80%	51%	29%
Score	3.73	3.14	0.59

The data presented here would indicate that to develop a “Tournament Friendly” facility that could serve the Central Wisconsin region and also host state, regional, and some national level tournaments. Given the national experience of the Consultant Team and its knowledge of the current landscape in Marshfield, the Consultant Team believes adding a Tournament Friendly-level ice facility to the region’s current venue mix would return the highest ROI to the community. Such a new venue would provide Marshfield with a tournament ready facility that it doesn’t currently have in its inventory. Beyond a pure ice sheet count, in order to become a valued asset for tournament organizers, the complex would need to ample amenities listed below. Add to this VM’s ability to secure national events and the multitude of local partnerships that are available, the key elements are in place to support the buildout of a new facility. A new facility in Marshfield should have the following elements:

- 2 Ice sheets – One that would be active all year with the second sheet serving as a multi-sport venue (converting to court sports for half of the year).
- A championship sheet with permanent seating for at least 1,000 spectators and the ability to expand total seating for larger events.
- Scoreboards, benches, PA systems, locker rooms, and a press box dedicated to each ice sheet.
- Ancillary meeting space for tournament operators and officials.
- Permanent restrooms, concession stands, and Wi-Fi throughout the facility.
- Parking that meets industry standards (at least 3.5 permanent spaces per 1,000 square feet).
- A common area to accommodate athletes and spectators for both the ice sheet facility and a potential adjoining curling venue.
- ADA compliant.
- Ability for VM to book the facility for tourism driving events (“Favored Nation Status”).

Best in Class: National Sports Center (Blaine, MN), Great Park (Irvine, CA), Bill Gray Iceplex (Rochester, NY), Hatfield Ice (Valley Forge, PA), Champions Center (Fox valley, WI).

2. Curling Venue – The existing venue in Marshfield is in need of major updates. Specifically, the roof needs to be replaced at a cost of \$60,000 or more. Further, the ice maker likely needs to be replaced at an estimated cost of \$100,000. Rather than making the investment in these needed upgrades, it may be a better investment for the Club and the community to build an entirely new venue in partnership with the local hockey and skating clubs. One hurdle to this could be the Curling Club’s long-term lease with the City, which isn’t set to expire until 2053. A new venue could host larger versions of the Curling Club’s current events as well as four or more additional Bonspiels and/or USA Curling sanctioned events. Should a new ice sheet and curling venue be realized, the two existing venues would be able to be repurposed by the City and the Fairgrounds for new uses.

Best in Class (4 Sheets): Sentry Curling Club (Stevens Point, WI), Denver Curling Center (Denver, CO).

Best in Class (6 Sheets): Chaska Curling Center (Chaska, MN), Rock Creek Curling Club (Lafayette, CO).

Best in Class (8 Sheets): Curl Mesabi (Eveleth, MN), Wausau Curling Center (Wausau, WI), Duluth Curling Club (Duluth, MN).

3. Indoor Multi-Sport Venue – As in many destinations with climates similar to Marshfield, the need for accessible tourism-driving indoor spaces would likely add value to the destination. Beyond the part-time use of one of the spaces in a new ice sheet venue, a dedicated indoor court sport focused facility could drive additional tourism to the destination and also provide new opportunities for local programs to expand.

Best in Class: Champions Center (Appleton, WI), Grand Park (Westfield, IN), Myrtle Beach Sports Center (Myrtle Beach, SC), Hoover Rec Plex (Hoover, AL), Rocky Mount Events Center (Rocky Mount, NC)

Visit Marshfield
Facility Audit and Recommendations
Secondary Recommendations

Below are the secondary recommendations that touch upon best practices for sports tourism marketing to promote the Marshfield area. The three (3) opportunities outlined below are in no particular order of importance. While the scope of work for this project was focused on new facility development opportunities outlined previously in this report, it is likely that the enhancement of the sports tourism marketing program could deliver returns much earlier than the development and construction of an entirely new venue.

Secondary Recommendations – Sports Tourism Marketing

1. Technology Use – Outside of the traditional trade show marketing that most CVBs and sports commissions use to network and drive business to their communities, the use of an online match-making tool would serve as a cost-efficient resource to identify events that could be held in Marshfield. (Note: VM has subscribed to Scout, the business development tool that is attached to the Sports Tourism Index[©]).
2. Grant Program – Enhancing the use of VM’s current grant program could support growth of the sports tourism market. The Consultant Team has reviewed the current grant program and has offered suggestions for the program’s improvement. These recommendations include:
 - Increase the expectation that 50-75% of event attendees come from outside the Marshfield area.
 - Identify when grant funds are dispersed. Best practices are that half the grant is awarded 30 days prior to the event and the other half after the grantee submits their after-action report.
 - Focus the grant program on new event creation rather than a subsidy program for the same events year over year.
 - Put more rigor in the analysis of the applications by using a scorecard to evaluate each event as apples to apples.
 - Raise the limit as to how much funding a grant recipient can receive. It would likely be more beneficial for VM to award 3-4 larger grants that will have larger economic impacts from a tourism perspective than giving \$1,000 to as many groups as possible.
3. Site Visits – It would be beneficial to take a key stakeholder group to see a venue (or more) similar in size to what is recommended within this report. While the Champions Center in Appleton, WI is larger than what is proposed in this report, that venue could serve as a great one to host such a trip given its location. Stevens Point, WI also recently opened a new 4-sheet venue that would be worth a road trip to visit as it is highly recommended by USA Curling.

Visit Marshfield
Facility Audit and Recommendations
Typical Funding Models

In order to enrich the destination as a desirable sports tourism market, VM and its partners need to identify a sustainable funding source to enhance, develop, and maintain tourism driving assets. Numerous markets across the country have implemented a dedicated tourism-based revenue source (a tax) to enhance their sports commissions and sports facilities. These revenue streams most commonly come in the form of a hotel occupancy tax or a food and beverage tax that are dedicated to the singular purpose of increasing overnight stays through hosting sporting events. A sample list of destinations that have gone down these funding pathways can be found in Appendix C. Should such a tax, or another funding source be identified, the Consultant Team has outlined below how such a funding model could work for VM and its sports tourism program:

- Sports Development Fund – Identifying a dedicated funding source to enrich Marshfield’s sports venue inventory is critical for VM and its partners to grow the community’s sports tourism impact into the future. The national best practice for the activation of these newly identified funds would be to use them as a catalyst for a “challenge grant” style program. That is, there would be a formal grant request process for VM’s partners to apply for funds in a dollar-for-dollar match for capital projects that would drive overnight stays to the Marshfield area. For every dollar the partner invests, they would be eligible for a dollar from VM Sports Development Fund (or similar working name). Employing this type of a matching program ensures that all parties have a vested interest in the positive outcome of each project, and that VM’s investments are well protected. In addition, effective use of these funds to drive more overnight stays would subsequently increase the impact of tax collections by these additional visitors. Finally, should this fund be put in place, VM should tie all grants to the concept of “Favored Nation Status” noted earlier in this report.
- A major point of note, numerous cities are increasing their bed tax rate and/or using a food and beverage taxes to put towards the funding of construction and/or operation of new and enhanced sports facilities. In nearly all of these cases, the taxes generated to enhance/build these facilities are to drive incremental overnight stays for the destination. The most common funding mechanisms the Consultant Team has seen implemented nationally include (in order):
 - Hotel/bed taxes
 - Prepared food (restaurant) taxes
 - Sales taxes
 - Tourism Improvement Districts (TIDs)
- Beyond these traditional funding mechanisms, the City of Marshfield and some of the area’s corporate leaders have a vested interest in the sports market and how it can positively impact the area’s youth. A discussion with the area’s leaders should be had around what resources could be brought to the table for new sports facility and local program development.

Visit Marshfield
Facility Audit and Recommendations
Conclusion

The most recent study by the Sports Tourism and Events Association (SportsETA, formerly the National Association of Sports Commissions) states that the participant driven portion of the domestic sports tourism industry is responsible for more than \$15 billion annually. Sports tourism is big business, and the competition has never been more fierce. There are more communities targeting the sports market than ever before. In order for Marshfield to continue to be relevant in this niche market, VM and its stakeholders must continue to build bridges with key players locally and pave the way for facility enhancement over the long term. By forging this path, the community's venue tool kit will be greatly improved, and Marshfield will be better positioned regionally as a strong player in the sports tourism industry.

The addition of a new venue and an improved venue mix will allow VM and its partners can achieve tourism growth in Marshfield through the empowerment of local event promoters/operators to build upon the area's historical success in creating home-grown participant driven events, developing new event and venue products, and hosting bid-in state/regional championships. In order to achieve these lofty aspirations, VM has some big work ahead. In order raise the bar in Marshfield and to continue to positively impact the community, VM's leadership should focus its efforts on three (3) overarching objectives:

1. Create a culture of sports and events development. Develop physical products (new venues), develop new events, develop human capital (VM staff), develop relationships (local event operators and continue building connections with regional/national event owners), and develop a vehicle to push the tourism agenda through sports.
2. Partner with local promoters to build created events that will call Marshfield home long into the future that will not be subject to an RFP process with VM's competitors. There is a major trend in the industry around the created events concept, inclusive of a focus on the regional drive market. These are things that VM should work with its local event owners and venue managers to evolve in the future.
3. Make the improvement of the destination's venue "tool kit" a priority by adding new venue assets and enhancing the existing assets where necessary. While this study was focused largely on developing new facilities, investing in the improvement of some of the existing venues could drive additional overnight stays to the destination in the near term. The top multi-sport facilities in the country have spurred private investment in and around them, which is something that needs to be top of mind for the leadership in Marshfield throughout this venue development process.

As in any new project, there are numerous variables that need to be considered in evaluating the ROI and risk in developing a new venue or enhancing an existing one. It is the experience of the Consultant Team that the communities who consider the overall impact on their community and citizens as a whole, will have more success than those that measure success purely by room nights or bed tax collections. That is, the cities that take into account the entirety of the community impact and total economic and community activity that is generated by a sports and special events program, generally display a higher level of collaboration than those that simply measure heads in beds and sales tax totals.

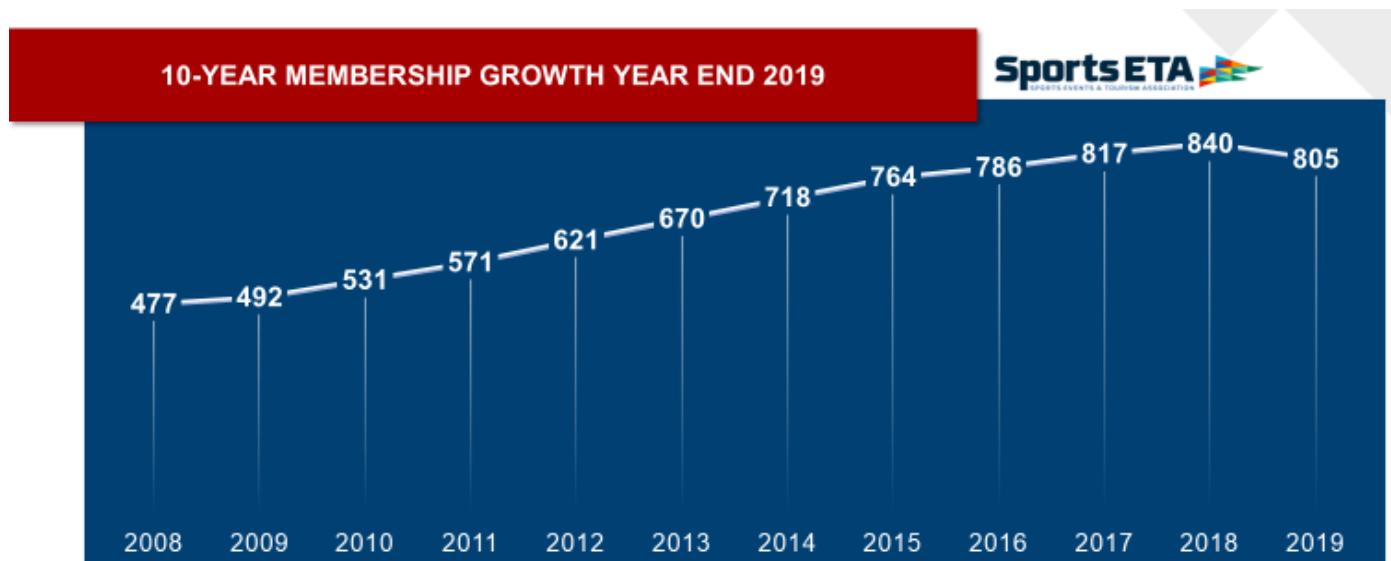
In the eyes of the Consultant Team, the puzzle pieces exist in Marshfield for VM to help build upon the community's past success and to expand economic development for the region through sports tourism. The only question would be to what extent this development effort can be supported financially in order to best benefit the City of Marshfield, VM, and its stakeholders. The Consultant Team believes it is within the power of the team in Marshfield to capture more opportunities in the sports tourism and events market, while also enriching the lives of its citizens. This community-wide effort will help VM connect the tourism and business communities in an ongoing and proactive manner into the future.

###

Appendix A – SportsETA Membership

Prior to the COVID-19 pandemic, sports tourism has grown exponentially over the past two decades. The nature of the industry is that it is relatively “immune” to market factors such as troubled economies, war, high unemployment, 9/11, or similar factors. Studies conducted by SportsETA prior to the pandemic show that the grass roots sports tourism industry is worth over \$15 billion and that there are more events today, with more participants competing in those events, than ever before.

Projections indicate that the grass roots sports tourism industry (exclusive of mega events like the Superbowl, Final Fours, etc.) is growing at a pace of 12-14% per year, with more growth anticipated in the coming decade. Below is a chart outlining the growth of membership organizations within SportsETA, which is a direct correlation to the growth of the sports tourism industry as a whole.

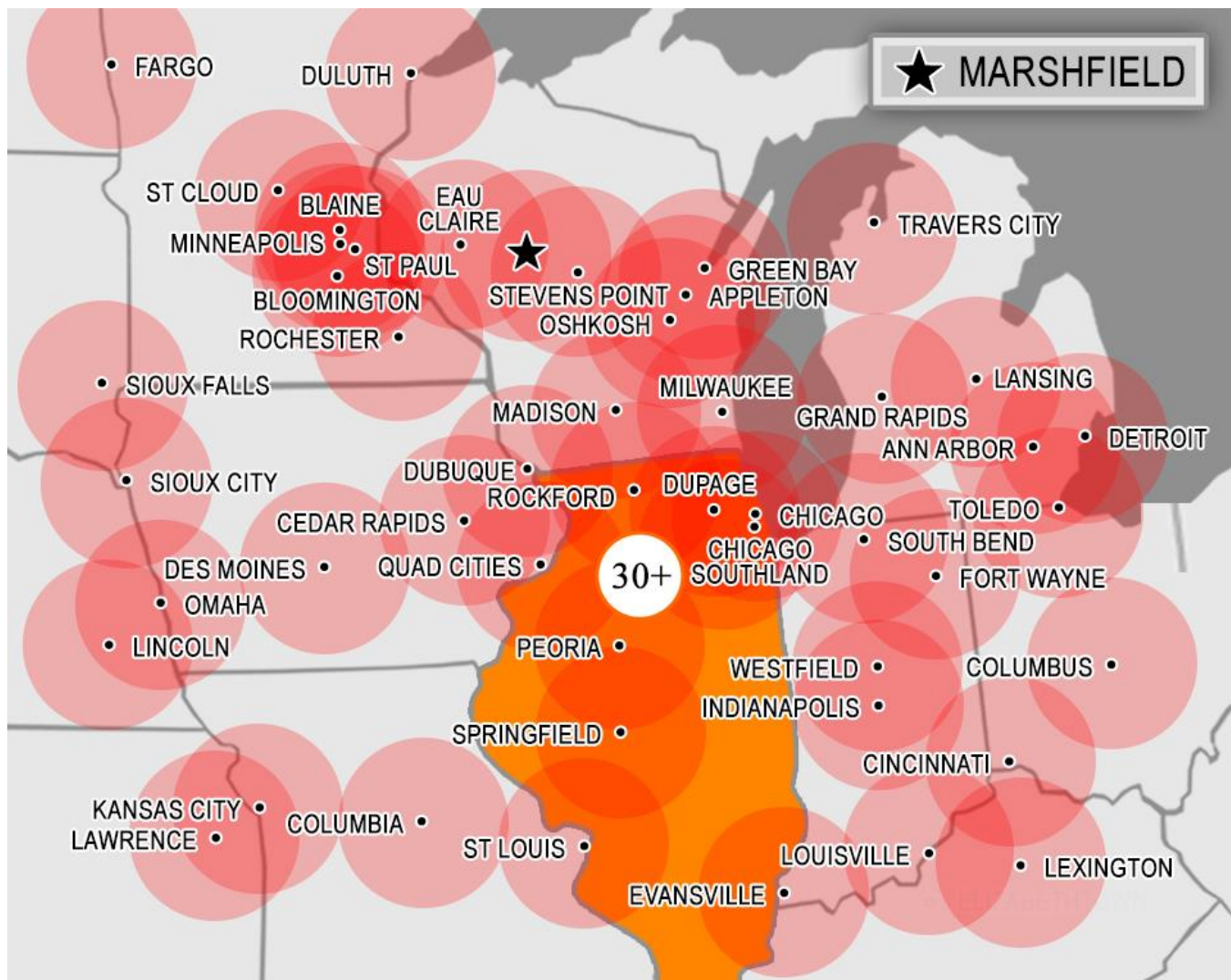


Appendix B – Visit Marshfield Competition Map

The sports tourism and events industry is as competitive today as it has ever been. Numerous destinations market themselves in this niche industry in the form of a sports commission, DMO, convention & visitors bureau, city, or through an alternative organization.

Below is a visual representation of the various entities in Marshfield’s geographic region that are active in the sports tourism and events space. The red circles surrounding each city represent a 100-mile drive market for local and regional events. Beyond the membership of Sports Wisconsin, Sports Illinois is particularly strong, with more than 30 destinations actively working to lure sporting events to their community (noted in orange below).

While tournaments often attract teams from as far away as a full day’s drive, this graphic shows the significant level of competition in this industry and the high-level geographic overlap amongst these communities.



Appendix C – Trends in Sports Facility Funding

The most common funding source for new facilities is a general fund allocation from the city/county where the facility is located as well as a land contribution for the venue to be constructed (again donated by the city or county). Although the level of success is yet to be determined, several communities around the country have already, or are in the process of, raising their bed tax collection rate to fund sports-related facility development, including:

- Rockford (IL) having already finished a significant expansion of its outdoor sports venues, used bed tax dollars to bond \$10 million towards a new indoor facility. The Downtown Sports Complex carried a price tag of \$24 million and opened in late 2016.
- Evansville (IN) opened a \$15 million multi-use outdoor sports complex that is entirely funded by bed tax dollars. The future management of this facility will also be funded by bed tax dollars and it is run by the DMO itself.
- Spokane (WA) bonded \$25 million against future bed tax collections to construct a new athletic field house (The Podium) which is currently under construction.
- Shreveport (LA) passed a bed tax increase for the expansion of their Convention & Visitor Bureau's national marketing program. This new tax also supports the Independence Bowl (venue enhancements and improved matchups) and the Shreveport Regional Airport (incentives for new airline routes). This combined effort between three of Shreveport's leading agencies shows the economic development impact that sports tourism can have on a mid- or small-size market.
- Fox Cities (Appleton, WI) raised their bed tax rate from 6% to 10% to build a convention center, a new large (hardwood and ice) indoor sports complex, and to renovate three existing sports facilities used to attract regional and national tournaments. This facility opened in October of 2019.
- Placer Valley (CA) allocated funds from an increased bed tax to develop and open a new indoor hardwood complex in 2018.
- Pasco (FL), in partnership with the Florida Sports Foundation, developed a new sports complex on 120 acres of county-owned property. Pasco County is investing \$11 million to the project, including \$8.5 million in tourist tax funds and \$2.5 million in unrestricted bond proceeds.
- In January 2016, Warren County (OH) raised the lodging tax one (1) percent to finance a \$10 million, 20 field sports complex. The rate hike increased the county hotel occupancy tax from 3% to 4%. The tax will be used over 20 years to pay off debt the Warren County Convention & Visitors Bureau will take on to pay for the complex.

Appendix C – Trends in Sports Facility Funding (Cont.)

In addition to the hotel tax examples noted on the previous page, several communities have implemented a food and beverage tax for the purpose of developing or enhancing sports facilities.

- Elizabethtown (KY) passed a 2% food and beverage tax in 2012 to fund the development and management of the Elizabethtown Sports Park. In the first five years of operations, the “mega complex” generated nearly \$100 million in direct visitor spending to the community (according to studies commissioned with SportsImpacts, one of the top economic impact agencies in the country). Etown as it is known, is currently looking at facility expansion opportunities to capture even more sports tourism activity.
- For the past 30 years, Fort Wayne (IN) has implemented a 1% food and beverage tax that is used for capital projects. This program has funded several new buildings at the site of the Allen County War Memorial Coliseum arena, including a 100,000-square foot expo center and 5,000 seat baseball stadium. These funds have also been used to renovate the arena’s ice floor, to add 2,500 seats and meeting rooms to the arena. The fund generates \$7.5 million per year and is currently being considered to help finance a new arena downtown.
- Ashland (OR) employs a 5% food and beverage tax which garners nearly \$4.5 million a year. Twenty percent of these funds are allocated to the acquisition and preservation of open spaces for parks and recreation, with 80% of the funds used to retire debt for a recently completed community-wide waterway enhancement.
- Historically, King County (WA) has used intermittent funding from food and beverage taxes to build stadiums such as the King Dome. While this program is not active today, it has been a tool the Greater Seattle area has used in the past for venue development to entice professional sports teams to the area. Similarly, the State of Florida has a professional league stadium venue development program that is also funded by temporary food and beverage taxes, when needed. Finally, Milwaukee used a food and beverage tax to build Miller Park, home of Major League Baseball’s Milwaukee Brewers.
- In 2007, the State of New Jersey created the “Sports and Entertainment District Urban Revitalization Act.” Under this legislation, the community of Millville levied a 2% local food and beverage tax to fund a sports and entertainment district including a 500-acre motorsports park that hosts numerous events including NASCAR racing.

It should be noted that different states have different regulations regarding the use of funds generated by bed and/or food and beverage taxes. The cases outlined above are not exhaustive and should be viewed only as examples for further discussion.

Appendix D – Marshfield Venue Summary

Overall, the Consultant Team found very few “Tournament Friendly” or “Anchor” facilities in Marshfield. Below is a list of all venues evaluated by the Consultant Team along with areas of opportunities for each. Using the Sports Tourism Index[®], the Consultant Team rated each facility on a scale of 1 to 5 (with 5 being superior) and its current quality (CQ). The Consultant Team also predicted what the potential future quality (PQ) likely could be if upgrades were made to each venue. The rating system used the following color codes:

Anchor Facility
Tournament Friendly
Not of Tournament Quality

Facility Name	Facility Type	National Average	Index Score & CQ	PQ
Bosen Fieldhouse Indoor Track	Indoor Track	2.23	1.70	
Expo Building Marshfield Fairgrounds Park	Other	3.04	1.50	
Greise Park	Flat Fields	2.41	0.90	
Hackman Field	Baseball Stadium	2.59	1.55	
Heiting Community Stadium at Marshfield High School	Football Stadium	2.56	1.85	
JD Bosen Tennis Complex	Tennis (Indoor or Outdoor)	2.44	1.65	
Marshfield Area Ice Arena	Arena	2.81	1.45	
Marshfield Clinic Health System YMCA Roehl Fieldhouse	Indoor Courts (Basketball/Volleyball)	2.92	2.03	
Marshfield Country Club	Golf Course	3.29	2.20	
Marshfield Curling Club	Winter Sports	3.56	2.50	
Marshfield Fairgrounds Park Softball Fields	Diamonds	2.38	1.65	
Marshfield H.S. Baseball Field	Baseball Stadium	2.59	0.75	
Marshfield H.S. Bosen Fieldhouse	Indoor Courts (Basketball/Volleyball)	2.92	2.48	
Marshfield H.S. Softball Field	Softball Stadium	2.48	0.85	
Marshfield High School Track	Outdoor Track	3.39	2.45	
Marshfield Motor Speedway	Motor Sports Racing Track	2.09	0.48	
Riveredge Golf Course	Golf Course	3.29	2.80	
Rose Bowl Lanes	Bowling	3.76	2.90	
Steven J Miller Recreation Area	Diamonds	2.38	1.45	
Steven J Miller Recreation Area Pickleball Courts	Pickleball Courts	TBD	-	
Steven J Miller Recreation Area Tennis Courts	Tennis (Indoor or Outdoor)	2.44	1.05	

Appendix D (Cont'd) – Marshfield Venue Notes

Bosen Fieldhouse Indoor Track
Indoor 160-yard rubber surface track with a throwing area at Marshfield High School. The venue seats 4,000 for basketball.
Expo Building Marshfield Fairgrounds Park
Aging facility has low ceilings but has hosted events like cornhole in the past.
Greise Park
Flat field complex with 4 full sized fields. Facility has no lights (in a neighborhood) and limited parking which can prove to be a challenge for larger events. Overall, the fields are in good condition, however fields #3 and #4 have no scoreboards and no benches.
Hackman Field
Baseball stadium within Greise Park. Facility has 385' fences, a press box, scoreboard, concessions, lights, dugouts, and permanent seating for up to 1,200. The facility hosts high school and legion baseball.
Heiting Community Stadium at Marshfield High School
Football stadium with artificial turf. Facility has lights, a press box, ample parking, and seating for 3,600.
JD Bosen Tennis Complex
8 court tennis complex at Marshfield High School. All courts have a hard-court surface.
Marshfield Area Ice Arena
Single sheet ice venue located on the fairgrounds. Ample seating for 250+ however the facility has limited ancillary space. Small locker rooms. Venue is 30 years old and is in need of a new ice machine. 5 years left on the lease with the fairgrounds, who also use the facility for the annual Fair which extends from April to September.
Marshfield Clinic Health System YMCA Roehl Fieldhouse
Renovated in 2019, this venue has 3 high school sized basketball courts in the main gym that convert to 3 volleyball courts. The older gym has two basketball courts that convert to 2 volleyball courts. The facility has a 6 lane 25-yard pool that hosts a YMCA meet for 600 athletes every January. The venue hosts a 3rd and 4th grade basketball tournament annually as well as a gymnastics meet. Gym use can be challenging due to member demand.
Marshfield Country Club
Full-service golf course with a new clubhouse. 18 holes at 6,043 yards. No driving range on site, however there is one nearby.
Marshfield Curling Club
Aging venue with 3 sheets of ice for curling. Larger curling events (32+ teams) need 4 sheets or more with adequate gathering spaces to support those types of events. The roof and ice maker in this facility both need upgrades in the near future. Facility is on the fairgrounds who also use the venue during the annual fair.
Marshfield Fairgrounds Park Softball Fields
2 field adult softball complex. Both fields have 300' fences. Limited amenities at these fields.
Marshfield High School Baseball Field
New facility with an artificial turf infield. Facility has covered dugouts. Nice venue that could be used for state level high school tournaments.
Marshfield High School Bosen Fieldhouse
Indoor facility with three basketball courts and seating for 4,000 for basketball. The venue includes a 160-yard rubber surfaced track, a throwing area, and a dedicated volleyball court. The school hosts an annual 8 team volleyball tournament, a teenage wrestling event, and also WIAA Basketball Sectionals in this venue.

Appendix D (Cont'd) – Marshfield Venue Notes

Marshfield High School Softball Field
New facility with an artificial turf infield. Facility has covered dugouts. Nice venue that could be used for state level high school tournaments.
Marshfield High School Track
Facility has lights, a press box, ample parking, and seating for 3,600. Facility includes a new 9 lane track with jumping and throwing areas.
Marshfield Motor Speedway
Paved track raceway with lots of open spaces both inside the oval and outside the fence line. Could be used as a road race or cycling start/finish line.
Rose Bowl Lanes
24 lane facility with capacity to host events.
Steven J Miller Recreation Area
Diamond focused facility with 2 stadium fields, Hackman Park (noted above) and Reeths Field. Reeths Field has a 350' fence, dirt infield, grass outfield, and both 60' and 90' bases. There is no press box. Olson Little League fields (2) have 200' fences with grass infields and grass outfields. Parking is limited. This facility also includes pickleball courts.
Steven J Miller Recreation Area Pickleball Courts
8 pickleball courts. Parking is limited.
Steven J Miller Recreation Area Tennis Courts
4 court tennis facility with limited parking. All surfaces are hard courts.

Appendix E – Visit Marshfield Sports Tourism Index® Results

Visit Marshfield



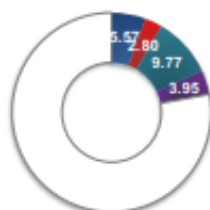
FINAL SCORE

22.09

SPORTS TOURISM INDEX REPORT

Market Size: Under 500k
Organization Type: Convention Visitors Bureau
Geographic Region: Midwest
Sports Budget: 15,001-20,000

SCORE BREAKDOWN



■ Facilities
■ Destination Strength
■ Organizational Structure
■ Events
□ Remaining Points

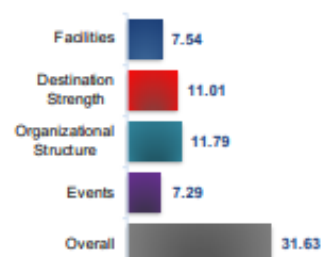
AVERAGE SCORES

Midwest



AVERAGE SCORES

Under 500k



RECOMMENDATIONS

Facilities

Your destination has a limited inventory of facilities to use in attracting tourism driving events. Immediate focus should be on working with your local event promoters to enhance and expand their events that drive tourism to the community. Future focus should be on driving a high level discussion in the community on facility development of new venues that would have tourism and also community uses.

Destination Strength

Your destination has access challenges that are likely tied to limited air service and a small population within a day's drive. In addition, it is likely that there is a limited number of usable hotel rooms to support larger regional and national events. Lastly, local transportation may also be limited.

Organizational Structure

Your organization has limited staff and budget dedicated to the sports market. It is most often the case at this level that the staff member responsible for sports also has other sales verticals which can hinder their ability to consistently build relationships in the sports market. Community wide support for organizations at this level is often a significant challenge. This would commonly include elected officials and corporate leaders in the community.

Events

Your organization has likely had limited success in hosting bid-in events, seldom creates or owns its own championships, and limited staffing make servicing competitions in the community challenging. Organizations that score low in this category are often challenged with competing on bids with larger and more well-resourced competitors. It is likely that communities in this category could make strides by working with area promoters to create more tourism driving events than to bid against larger destinations.

6/15/21

Appendix E – Visit Marshfield Sports Tourism Index® Results (Cont'd)

Visit Marshfield

INDUSTRY AVERAGES REPORT



Overall Scores▲

	Your Score	Average Score	Difference
Facilities	5.57	8.24	-2.68
Destination Strength	2.80	12.24	-9.44
Organizational Structure	9.77	12.15	-2.38
Events	3.95	7.63	-3.68
Total	22.09	40.26	-18.17

Facilities Breakdown*

Participant-Based	Your Score	Average Score	Difference
Bowling	2.90	3.75	-0.85
Golf Course	2.80	3.27	-0.47
Indoor Courts (Basketball/	2.48	2.85	-0.38
Outdoor Track	2.45	3.33	-0.88
Golf Course	2.20	3.27	-1.07

Convention Center - - -

Spectator-Based	Your Score	Average Score	Difference
Football Stadium	1.85	2.58	-0.73
Softball Stadium	1.65	2.36	-0.71
Baseball Stadium	1.55	2.57	-1.02
Arena	1.45	2.79	-1.34
Softball Stadium	0.85	2.36	-1.51

Destination Strength

	Your Score	Average Score	Difference
Tourism Drivers^	1	2.45	-1.45
Hotels*	0.60	1.11	-0.51
Destination Accessibility*	0.85	2.06	-1.21

Organizational Structure*

	Your Score	Average Score	Difference
Sports Staff	0.00	0.42	-0.42
Grant Program	4.62	1.89	2.73
Board & Advisory	0.00	0.55	-0.55

Sporting Events

Number on an annual basis	Your Answer	Average Answer	Difference
Local Events	6	26	-20
Bid-In Events Hosted	0	10	-10
Events Serviced	2	34	-32

* Max score of 5
^ Max score of 10
▲ Max score of 25

September 28, 2021

Conservation, Education, and Economic Development (CEED) Committee;

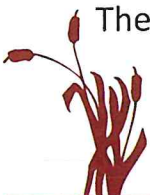
Thank you for your consideration of our 2021 Building Incentive Grant award in the amount of \$25,000.00

We have made great strides in our housing market. From the inception in January of 2019 through 2021, we have paid out \$138,500 in building incentives and have gained \$1,595,200.00 in assessed value.

Attached, you will find estimated tax revenue we expect from the increased housing.

There are a few assumptions and speculations to consider:

- Considerations have not been made for our Tax Incremental District (TID); we have one TID which will be terminated in 2023.
- Only new homes started/completed are in the five-year calculations. We have not made any assumptions for the next 5 years. We are confident that we will attract additional new homes, but do not want to have assumptions made. Additional new homes will make the increased revenues even better than estimated.
- 2019 & 2020 were very successful, then the COVID pandemic hit and the building market came to a standstill. We are confident that the “great migration” will happen soon and the building market will rebound with pent up demand. We already know of a new home that will start in November this year with an estimated assessed value of \$254,000. This is not included in the calculations.
- The 2020 mill rates remained constant. No changes were considered.
- The 2021 \$25,000 award is not included in the calculations since it has not yet been received.



CITY OF PITTSVILLE							
BUILDING INCENTIVE FUNDS							
2019							
City funds to start account			\$103,000.00				
Paid Out Incentives				-\$53,000.00			
Reimb from 1st sold Spec Home			\$35,000.00				
2020							
Paid Out Incentives				-\$65,500.00			
CEED Grant Received			\$25,000.00				
2021							
Paid Out Incentives				-\$20,000.00			
Reimb from 2nd sold Spec Home			\$35,000.00				
Approximate Current Balance			\$59,500.00				
			(give and take Bank Interest & Advertising Expenses)				

Estimated Projections for City of Pittsville's Building Incentive Grant				
New Assessed Values on lots given Building Incentives				
No considerations for TID Values				
2020 Tax Rates were used Constant thru 2024				
Values do not speculate additional homes, other than what are completed.				
Parcel #		January 2020 Values		
Rademan 1st Spec 31-00742		\$ 216,900.00		
31-00011B		\$ 297,300.00		
31-00723		\$ 109,600.00		
31-00747		\$ 15,700.00		
31-00746		\$ 15,700.00		
31-00666 (Duplex)		\$ 2,400.00		
31-00665 (Duplex)		\$ 10,000.00		
Rademan 2nd Spec 31-00730		\$ 14,900.00		
31-00672 (Duplex)		\$ 9,200.00		
	TOTAL	\$ 691,700.00		
Parcel #		January 2021 Values		
Rademan 1st Spec 31-00742		\$ 220,700.00		
31-00011B		\$ 297,300.00		
31-00723		\$ 227,700.00		
31-00747		\$ 250,200.00		
31-00746		\$ 303,500.00		
31-00666 (Duplex)		\$ 82,000.00		
31-00665 (Duplex)		\$ 10,000.00		
Rademan 2nd Spec 31-00730		\$ 194,600.00		
31-00672 (Duplex)		\$ 9,200.00		
	TOTAL	\$ 1,595,200.00		
Parcel#		January 2022 Values		
Rademan 1st Spec 31-00742		\$ 220,700.00		
31-00011B		\$ 297,300.00		
31-00723		\$ 232,700.00		
31-00747		\$ 250,200.00		
31-00746		\$ 303,500.00		
31-00666 (Duplex)		\$ 250,000.00		
31-00665 (Duplex)		\$ 250,000.00		
Rademan 2nd Spec 31-00730		\$ 216,900.00		
31-00672 (Duplex)Darr		\$ 9,200.00		
31-00106C Peters		\$ 240,000.00		
	TOTAL	\$ 2,270,500.00		
	Jan-23	\$ 2,270,500.00		
	Jan-24	\$ 2,270,500.00		

	With the assessed values from the previous page we estimated the tax revenue to be:			
	(Used the 2020 tax rates as a constant)			
	\$25,000 Initial Investment		\$103,000 Initial Investment	None
	Wood County at \$4.89/thousand		Local at \$9.39/thousand	School @ \$8.66/thousand
2020	\$ 3,382.42		\$ 6,495.06	\$ 5,990.12
2021	\$ 7,800.53		\$ 14,978.93	\$ 13,814.43
2022	\$ 11,102.75		\$ 21,320.00	\$ 19,662.53
2023	\$ 11,102.75		\$ 21,320.00	\$ 19,662.53
2024	\$ 11,102.75		\$ 21,320.00	\$ 19,662.53
Totals	\$ 44,491.20		\$ 85,433.99	\$ 78,792.14
	76% recovery			
	based on just the 2020 grant received.			
	Values are estimated without any TID considerations, our TID terminates in 2022.			
	The city has paid out \$138,500 in incentive funds from 2019 thru 2021.			
	Original estimated tax rates were higher.			
	From 2019 to 2020 tax rates decreased:			
	County by \$1.06/thousand			
	Local by \$3.28/thousand			
	School by \$1.64/thousand			

City of Pittsville

• GEOGRAPHICAL CENTER OF THE STATE •

Office of
City Clerk-Treasurer

P.O. Box 100
Pittsville, WI 54466

Phone 715/884-2422
Fax 715/884-2195
email: cofpitts@tds.net

September 28, 2021

Conservation, Education, and Economic Development (CEED) Committee;

Thank you for your consideration of our 2021 Outdoor Recreation Plan Grant in the amount of \$6000.00.

The plan is almost complete. Fred Heirer, North Central Wisconsin Regional Planning Commission (NCWRPC), emailed yesterday with one more question before he completes the final draft which he plans on presenting to council on Tuesday, October 19th for approval.

We have already made two payments of \$2000 each to NCWRPC, with the final payment due after the plan is approved. We will have paid a total of \$6000.00 well before the end of the year.

Next year we plan on applying for a DNR Stewardship Grant, which this Outdoor Recreation Plan is a prerequisite for. We hope to be able to make a first improvement of flushable toilets in Riverside Park.

It is a very expensive project since our park currently does not have water or sewer mains serving it. We have had pit toilets all these years, last year we abandoned them and went with port a potties.

Flushable toilets would be a wonderful and vast improvement to our park. Thank you for helping us make this vision closer to reality.

The City of Pittsville

