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**NORTH CENTRAL ITBEC BOARD  
AND  
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
JOINT MEETING**

Thursday, January 30, 2020  
10:00 a.m.

Forest County Courthouse  
County Board Room  
200 E Madison St.  
Crandon, WI 54520

**AGENDA**

1. Call to Order
2. Roll Call
3. Approval of December 5, 2019 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
  - a. WCA Opioid Litigation
  - b. Northwoods Rail Transit Commission
  - c. WCA Legislative Exchange - February 4 & 5, 2020
  - d. Wisconsin Rural Partners Summit - April 22 & 23, 2020
6. Financial Report
  - a. Consideration of Relabeling and Modification of 2019 Line Item Accounts to 2020 Accounts

North Central ITBEC Board & Tourism & Economic Development Advisory Committee  
Joint Meeting Agenda

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7. Action Items (Board)
  - a. Accept \$5,000 From WCA for Travel Related Expenses
  - b. Reallocate Funds to the Chair's Account
  - c. 2020 Travel Expense Overage
  - d. ITBEC Booth at WCA Conference Marketplace
8. County Issues Roundtable Discussion
9. Marketing Report
  - a. 2020 Sports Shows Update
  - b. 2020 Promotions Plan Update
10. State Department Updates
  - a. Tourism
  - b. WEDC
11. Consideration of Items for Future Agenda
12. Set Next Meeting Date - Tentatively set as March 26, 2020. Langlade County is Next in the Hosting Rotation.
13. Adjournment