



wood county  
**HEALTH DEPARTMENT**

---

*Nationally Accredited*

# 2015 Report to the Community



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This annual report highlights some of the programs and services which meet the requirements to be a nationally accredited health department. It is not an all-inclusive list of the programs and services provided by Wood County.

Dear County Board Members, Health and Human Services Committee Members, Colleagues, Partners and Citizens:

I am pleased to present this 2015 annual report of the Wood County Health Department. We are proud to maintain National Public Health Accreditation status and remain at the forefront of cutting edge public health practice. In 2015, we launched a new agency Strategic Plan that you will see more about in this report. We also started a new Community Health Needs Assessment cycle working in close partnership with many organizations in Wood County.

This annual report describes our many accomplishments in 2015. You can feel confident that you have a public health department leading the way to a healthier community, state, and nation. We seek to align our efforts with key partners to have a collective impact on health through effective and sustainable best practices targeting our top health priorities.

Appreciation is extended to the Health and Human Services Committee, the health care community, schools, and our valued community partners that collaborated with us throughout 2015 to improve the health of the people of Wood County. This appreciation is also extended to the dedicated health department staff and Wood County Board of Supervisors. Their contributions to the health of our citizens are invaluable.

If you have any questions regarding public health in Wood County, please feel free to call or visit our office.

*Sincerely,*



*Susan Kunferman, RN, MSN, CPM  
Director/Health Officer*



## OUR MISSION

Maximizing quality of life  
across the lifespan

## OUR VISION

Wood County Health Department will be an innovative and valued asset, visible within our community. We will be a credible resource driven by an interdisciplinary team of passionate professionals leading the way to a healthier tomorrow.

## Accountable \* Credible \* Ethical

**What does Wood County Health Department do for you and your community? Dozens of things, but most people don't realize how many vital services they receive from their local health department. The benefits have become such an integral part of the American standard of living that most people take them for granted. Teams of individuals work together to provide the following vital public health services ...**

### **FAMILY HEALTH / INJURY PREVENTION**

In addition to follow-up with pregnant women, new parents, and infants, this team provides Amish outreach, immunization clinics, prenatal care coordination, nutrition counseling, injury prevention initiatives, referral and follow-up for children with special health care needs, lactation support, and childhood lead poisoning prevention.

### **HEALTH PROMOTION / CHRONIC DISEASE PREVENTION**

This team facilitates strength-training and falls prevention programs, provides mental health and alcohol & other drug abuse education, assists with worksite wellness implementation, and provides initiatives to reduce the rates of obesity, increase physical activity levels, improve access to nutritious foods for adults and children, and improve access to mental health services.

### **COMMUNICABLE DISEASE**

This team focuses on disease investigation and follow-up, confidential HIV and Hepatitis C testing and education, prevention initiatives, and collaboration with other agencies in implementing the emergency preparedness plan.

### **WOMEN, INFANTS, AND CHILDREN (WIC)**

WIC is a federally funded program, which provides eligible participants with supplemental food, nutrition, health education, and referral services. Persons served include pregnant and breastfeeding women, infants, and children up to age five. The program provides breastfeeding support to pregnant women and mothers enrolled in WIC. It also provides farmers' market nutrition program vouchers to WIC participants.

### **ENVIRONMENTAL HEALTH**

Registered Sanitarians enforce codes, license and inspect Wood County restaurants, pools, hotels/motels, mobile home parks, campgrounds, body art establishments, and retail food stores. Environmental Health (EH) also enforces the Wood County ordinance regarding public health hazards. Furthermore, EH investigates indoor and outdoor air quality issues, ensures safe beach and drinking water quality, and provides radon education and rabies control.

### **HEALTHY SMILES FOR WOOD COUNTY**

This team focuses on the promotion of good oral health through dental screenings, sealants, fluoride varnish treatments, education, and outreach.

# CONDUCT AND DISSEMINATE ASSESSMENTS

Accreditation Domain 1

## COMMUNITY NEEDS ASSESSMENT

The Wood County Health Department, in partnership with Ministry Saint Joseph's Hospital, Aspirus Riverview Hospital and Clinics, Marshfield Clinic, and the Legacy Foundation completed a Community Health Needs Assessment in 2015 and will be updating the Community Health Improvement Plan in 2016 for Wood County. A steering committee comprised of these organizations planned the assessment process mainly using tools from Wisconsin Association of Local Health Departments and Boards *Community Health Improvement Processes and Plans* (CHIPP) Infrastructure Improvement Project. Key stakeholders, leaders and residents in the county were identified and invited to participate in the process. Data was reviewed related to Healthy Wisconsin 2020 Focus Areas specific to Wood County, community focus groups were held, and a survey was available for residents to complete online as well as in person at existing events specifically focused on marginalized populations. A total of 1,577 community resident surveys were completed. The health priority areas include Chronic Disease Prevention and Management, Healthy Growth & Development, Mental Health, and Alcohol and Other Drug Abuse.



## DEMOGRAPHIC PROFILE

Wood County QuickFacts from the US Census Bureau  
<http://quickfacts.census.gov>

	WOOD COUNTY		2014 % Comparisons		WISCONSIN	
	2010 (base)	July 1, 2014	WOOD COUNTY	STATE OF WISCONSIN	2010 (base)	July 1, 2014
Population	74,749	73,608			5,742,713	5,757,564
<b>AGE</b>						
Persons under 5 years	4,485	4,196	5.70%	5.90%	361,791	338,820
Persons 6-18 years	12,483	11,924	16.20%	16.80%	993,489	964,776
Persons 19-64 years	44,999	43,797	59.50%	62.40%	3,600,681	3,583,453
Persons 65 years and over	12,782	13,691	18.60%	15.20%	786,752	872,892
<b>GENDER</b>						
Male	36,777	36,362	49.40%	49.70%	2,848,386	2,854,128
Female	37,972	37,246	50.60%	50.30%	2,894,327	2,888,585
<b>RACE / ETHNICITY</b>						
White persons	71,012	70,222	95.40%	87.80%	4,950,219	5,042,102
Black persons	374	515	0.70%	6.60%	361,791	379,019
Am Indian persons	598	662	0.90%	1.10%	57,427	63,170
Asian persons	1,345	1,472	2.00%	2.60%	132,082	149,311
Persons reporting 2 or more races	822	736	1.00%	1.80%	103,369	103,369
Hispanic or Latino origin	1,644	1,987	2.70%	6.50%	338,820	373,276
<b>EDUCATION</b>						
High School Graduates	n/a	67,278	91.40%	90.80%	n/a	5,214,383
Bachelor's Degree or Higher	n/a	13,912	18.90%	27.40%	n/a	1,573,503
<b>ECONOMICS</b>						
Median Household Income			\$ 48,241	\$ 52,738		
Persons Below Poverty Level			11.30%	13.20%		
<b>GEOGRAPHY</b>						
Land area (sq mi)			793	54,310		
Persons per sq mi			94	106		

## CHILDHOOD LEAD TESTING

There is no safe level of lead in the human body; even very low levels of lead exposure can cause permanent brain damage and negatively affect health throughout the child’s life, especially those between 6 months and 6 years of age. Many lead hazards still exist in homes and the environment, including paint, vinyl mini-blinds, chalk, candlewicks, and cosmetics. These hazards are commonly present during the renovation of pre-1978 housing.

The Wood County Health Department is proactive in lead poisoning prevention. Children with blood lead levels of 5 mcg/dL or higher are offered nursing case management services and environmental health intervention. Seven children and their families were offered case management services for lead poisoning during 2015.

## RADON

The Wood County Environmental Health section promotes radon awareness, provides education, and sells radon test kits in Wood County. We have two EPA trained radon measurement and mitigation specialists who respond to more than 150 radon inquiries annually through walk-ins, phone calls, and emails. The department participates in home shows, radio talk shows, health fairs, and other public events in an effort to increase knowledge of the hazard of radon and to promote testing. Radon public service announcements were developed and ran throughout the year, including a press release designed to raise radon awareness. Short-term and long-term radon test kits are available for purchase. Many of the homes tested in 2015 had a result higher than the EPA recommendation of 4 pCi/L; with the highest radon test result of 111.6 pCi/L. These numbers indicate that radon is a concern in Wood County.

Wood County Trends in Lead Testing	# tests with lead level results 6-9.9 mcg/dL per year	# tests with lead level results 10-19 mcg/dL per year	# tests with lead level results $\geq 20$ mcg/dL (or two levels $\geq 15$ mcg/dL drawn 90 days apart)	Total # of lead tests done on Wood County children per year
2010	22	5	0	1021
2011	14	4	1	949
2012	8	5	0	935
change in level of concern to 5-9.9 mcg/dL				
2013	17	3	0	816
2014	10	2	1	768
2015	14	1	1	1131

## IMMUNIZATIONS

The Wood County Health Department offers a comprehensive childhood immunization program. For those meeting eligibility requirements, vaccines recommended for infants through age 18 are available by appointment in both the Wisconsin Rapids and Marshfield offices. Adult vaccines are also available. Of the 876 children age 0-2 years immunized in Wood County during 2015, 72 % of them met the criteria of being fully immunized. Members of the Wood County Health Department’s Immunization Improvement Team are working towards increasing immunization rates as well as raising public awareness on the importance of immunizations and immunization safety. The team collaborates with Wood County health care providers to share information and recommendations. Team members also presented information to health classes at area schools and send text reminders to individuals who request to be notified via text when immunizations are due.

**Percentage of children age 0-2 who are fully immunized by 2<sup>nd</sup> birthday**

- 2015 = 72%
- 2014 = 73%
- 2013 = 79%

## COMMUNICABLE DISEASE CONTROL AND PREVENTION

In collaboration with the Communicable Disease Section of the Wisconsin Division of Public Health, the Wood County Health Department executes the requirements described in Chapter 252 Wisconsin Statutes regarding the reporting, surveillance, and control of communicable diseases. These responsibilities are accomplished through the cooperative efforts of hospital infection control personnel, health care providers, local health departments, and laboratories. Most reporting is done through a secure web-based program called the Wisconsin Electronic Disease Surveillance System (WEDSS), and as a result the reporting time between lab test result and health department notification has greatly decreased, which facilitates prompt investigation and containment measures.

### Case Summaries of 2015:

- In March the Wisconsin Department of Health Services notified the health department of three cases of Salmonella Weltevreden, one in Marathon County and two in Wood County. All cases reported eating sushi from a local sushi kiosk. Following an on-site investigation, a health alert was issued regarding an increase in gastrointestinal illnesses within our county, recommending medical providers increase surveillance and testing.
- Tick-borne disease cases of anaplasmosis, babesiosis, and ehrlichiosis continue to emerge with improved testing and recognition of symptoms. In 2015, there were 16 cases of anaplasmosis/ehrlichiosis and 4 cases of babesiosis reported in Wood County.
- Four long-term care facilities reported outbreaks of a gastrointestinal illness, with confirmed lab tests for norovirus.
- Chlamydia is again the leading Sexually Transmitted Disease in 2015, with 247 cases reported. Prevention efforts include education and following-up with partner contacts.
- In 2015, Ebola in West Africa was contained and travel restrictions were lifted. Wood County continues to work on its preparedness plan should an increase in the virus reoccur.
- During 2015, there were 43 cases of influenza A and 13 cases of influenza B in hospitalized patients. There were no pediatric deaths due to influenza.
- Eight long term care facilities reported outbreaks of acute respiratory illnesses in 2015, with one facility testing positive for human metapneumovirus, another for rhinovirus/enterovirus and para influenza.
- The number of Hepatitis C cases in 2015 remained nearly unchanged, increasing by one from 38 in 2014 to 39 in 2015. An educational outreach campaign is underway to reach those most affected by Hepatitis C.
- Reporting and follow-up guidelines for Lyme disease changed and although many positive blood tests for Lyme disease were reported, only cases with a reported erythema migrans (bull's eye rash) were counted as a case in 2015.
- 348 TB skin tests were placed through the health department. One Wood County resident was monitored while receiving latent TB infection (LTBI) medication; no active cases of TB were identified.
- Pertussis cases decreased from 45 cases in 2014 to 8 cases in 2015.
- There were no new reported cases of HIV in Wood County in 2015.

<u>Disease</u>	<u>Wood County</u>			<u>Wisconsin</u>		
	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>
Lyme Disease*	61.13	27.04	57.65	33.28	21.85	42.07
Pertussis	10.87	37.86	41.56	16.67	25.04	30.80
Campylobacteriosis	38.04	25.69	29.49	25.74	21.51	22.20
Cryptosporidiosis	16.30	13.52	17.43	10.68	9.42	12.05
Giardiasis	9.51	10.82	10.72	8.37	8.41	8.85
Salmonellosis	16.30	9.46	9.38	17.25	15.13	15.81
Chlamydia	338.28	292.05	292.29	428.9	403.5	417.59
Hepatitis C	50.27	39.21	38.88	65.37	52.83	45.20

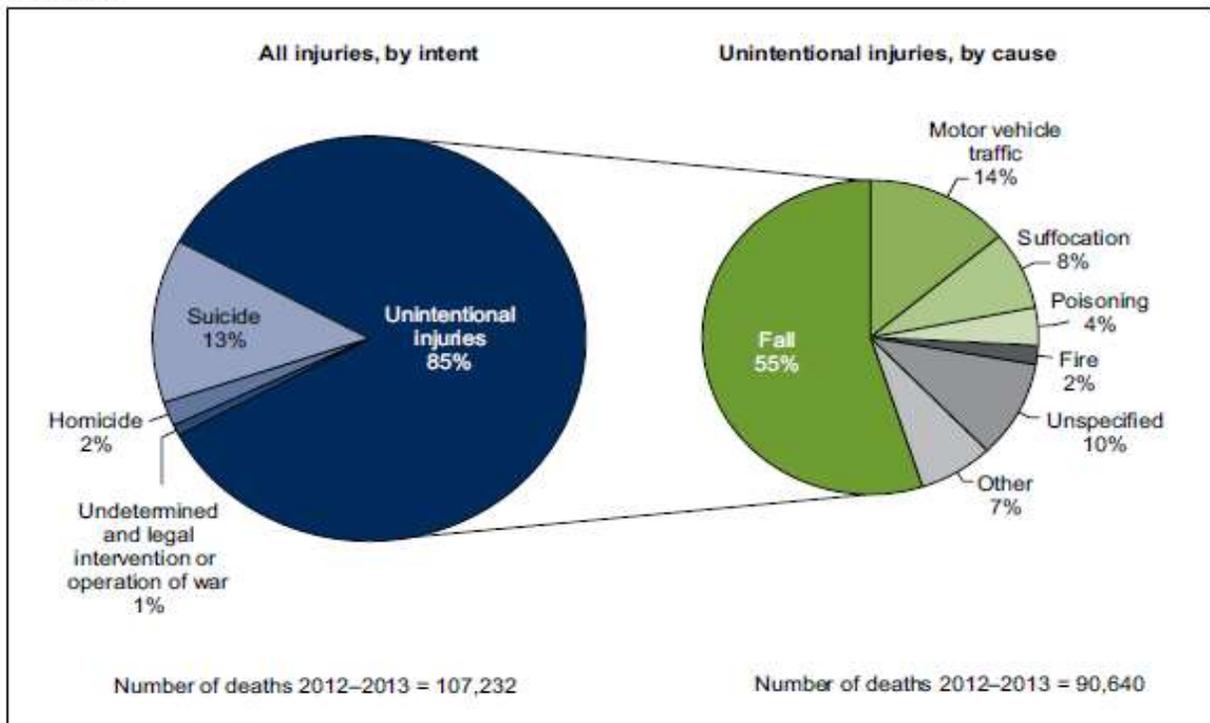
\* Includes Confirmed, Probable, and Suspect Cases

## FALLS PREVENTION

For a number of years, Wisconsin has had one of the highest fall mortality rates in the United States. Falls disproportionately affect Wisconsin’s older adults. Adult falls have been identified as a leading cause of injury and death in Wood County. Falling is a public health issue that requires comprehensive, evidence-based approaches. The Wood County Falls Prevention Coalition is a multi-disciplinary group that aims to increase awareness to prevent or reduce falls in older adults through community collaboration by offering education and wellness activities. The vision of the coalition is to serve Wood County older adults so they may enjoy fall free, independent, and healthy lifestyles. Knowing that falls are preventable and are not a normal part of aging, the coalition activities focus on four common risk factors for falls: community safety, medication management, home safety, and physical mobility.

As a method to increase awareness and address falls prevention, over half of all states are implementing evidence-based, community-based programs. A public health nurse from the Health Department is a trained instructor for *Stepping On*, a program based on the latest research in falls prevention. The program uses local experts to teach participants about the many aspects of falls prevention. Informative lectures address topics such as community safety, home safety, medication management, safe footwear, and vision as they relate to falls. In addition, simple exercises are introduced and practiced. These exercises can reduce the risk of falling by improving participants’ strength and balance. *Stepping On* is held for two hours once a week for seven weeks. Through a partnership with the Aging and Disability Resource Center of Central Wisconsin, six *Stepping On* programs were held in Wood County during 2015 with a total of 50 participants.

Figure 1. Percent distribution of injury deaths, by intent and cause among adults aged 65 and over: United States, 2012–2013



NOTE: Percents may not total 100% due to rounding.  
SOURCE: CDC/NCHS, National Vital Statistics System, Mortality.

## LIVING WELL WITH CHRONIC CONDITIONS

Americans have become increasingly concerned with the issue of chronic illnesses and the impact these illnesses have on their lives. There is an increased focus on not only living longer, but on maintaining and/or improving one's capacity to live well over his/her entire life. *Living Well* is an evidence-based program designed to improve the self-management skills of people living with one or more chronic health issues. Led by two trained facilitators, the weekly six-session course addresses:

- **Managing symptoms of disease**
- **Developing a suitable exercise program**
- **Nutrition management**
- **Communicating with health care professionals, family, and friends**
- **Medication management**
- **Relaxation techniques**
- **Problem solving skills and goal setting**
- **Making informed treatment decisions**
- **Dealing with difficult emotions**

Participants reported an improvement in overall general health as a result of completing the *Living Well* workshop. Other benefits of the program included fewer days of hospitalization, fewer out-patient health care visits, and a cost savings of approximately 10:1. A public health nurse is a trained instructor for the *Living Well* program. Through a partnership with the Aging and Disability Resource Center of Central Wisconsin, three *Living Well* classes were held in 2015 with a total of 27 participants.

## TOBACCO CONTROL AND PREVENTION

Tobacco is Wisconsin's leading cause of preventable death and costs the state more than \$4.5 billion annually in health care and lost productivity expenses. The Wisconsin Tobacco Prevention and Control Program (TCP) is dedicated to reducing tobacco's burden.

While tobacco affects us all, some populations feel the burden more than others. Wisconsin residents who make less than \$15,000 annually, smoke at nearly twice the rate as the general population.



Central Wisconsin Tobacco Free Coalition continues to educate the public about electronic cigarettes, fruit and candy flavored tobacco products, and smoke-free multi-unit housing. Educational presentations are provided to community agencies, organizations, service groups, schools, worksites, and to local and state-wide policy makers.

### Wisconsin Youth Tobacco Use

- High School Smoking Rate: 10.7%
- High School Smokeless Tobacco Use Rate: 9.7%
- High School E-Cigarette Use Rate: 7.9%
- Middle School Smoking Rate: 1.6%
- Middle School Smokeless Tobacco Use Rate: 1.1%

### Wisconsin Adult Tobacco Use

- Adult Smoking Rate: 17%
- Adult Smokeless Tobacco Use Rate: 3%

### Current Smoking Rates by Demographic Characteristics

- Pregnant Women: 14%
- Adults ever Diagnosed with Depression: 31%

### Tobacco Costs in Wisconsin

- Annual Lives Lost: 7,356
- Annual Health Care Costs: \$3 billion
- Annual Lost Productivity Costs: \$1.6 billion

### Sources:

- 2014 Youth Tobacco Survey – High School
- 2014 Youth Tobacco Survey – Middle School
- 2014 Wisconsin BRFSS Tobacco Fact Sheet, P-43073
- Wisconsin Births and Infant Deaths, 2013
- 2015 Burden of Tobacco in Wisconsin Report

## CHRONIC DISEASE PREVENTION AND MANAGEMENT COALITION

The Healthy People Wood County (HPWC) Chronic Disease coalition involves partnerships with over 120 businesses, organizations, faith based communities, and health care providers that come together to work on goals and objectives as they relate to obesity in Wood County. Obesity prevention initiatives include a focus on food systems and active communities.

### 2015 Outcomes

- A physical fitness obstacle course was hosted in conjunction with the South Wood County YMCA's Healthy Kids Day.
- The River Riders Bike Share program launched in June 2015 with four sites in Wisconsin Rapids; twenty bikes of all sizes are available to the public for recreational use and transportation.
- Farm to School continues to expand in all six school districts, including Auburndale, Pittsville, Port Edwards, Wisconsin Rapids, Marshfield, and Nekoosa.
- Partnership has continued with the Wisconsin Rapids Safe Routes to School Program and future growth is being explored.
- The first season of the Peach Street Farmers' Market was successful; the team partnered on the development and implementation of the market.



## MENTAL HEALTH AND ALCOHOL/OTHER DRUG ABUSE COALITION

The HPWC Mental Health & Alcohol and Other Drug Abuse (MH-AODA) coalition is community based; there are over 40 agencies that come together to work on goals and objectives as they relate to MH-AODA in Wood County. MH-AODA prevention activities include facilitation of a mental health awareness annual conference, club house setup and maintenance, mental health educational components, and suicide prevention efforts.

### 2015 Outcomes

- The annual Mental Health Conference was held in 2015 with approximately 200 people in attendance.
- Monthly Lunch-n-Learns were held with an average of twenty people attending; these are recorded with over 100 people viewing them online after the presentations.
- Healthy People Nekoosa sponsored a second World Café in March to address the issues of mental health and suicide in their community; about 50 people participated in the discussion.
- Increased suicide awareness through Question, Persuade, Refer (QPR) presentations, with 44 presentations completed in 2015 and 861 people in attendance.
- Two Mental Health Provider breakfasts were sponsored in 2015 with an average of 50 providers attending each.
- Cranberry Oxford House opened in November of 2015 offering a supportive way of living and opportunities to learn skills in an alcohol and drug-free environment; this house is for women and has an eight resident capacity.
- A comprehensive list of MH-AODA resources was developed; the list can be found on our website and is called "Mental Health and Substance Use Recovery Resources".

## **HEALTHY GROWTH AND DEVELOPMENT COALITION**

The HPWC Healthy Growth & Development (HG&D) coalition is community based, with upwards of fifteen agencies represented. Goals and objectives have been developed. HG&D activities focus on educating the community and improving preconception through adolescent population health.

### **2015 Outcomes**

- Embarked on a needs assessment to determine best next steps for a Wood County PATCH (Providers and Teens Communicating Health) program.
- Developed and installed oral health educational billboards in Wood County.
- Partnered with the Marshfield Clinic to provide oral health education for providers and oral health screenings for all 9-month-old infants at their well child exams.
- Provided oral health educational packets including a toothbrush and toothpaste to all pregnant women and new parents.
- Worked with a majority of Wood County schools to complete the 2015-2016 Youth Risk Behavior Surveys online.
- Worked with University of Wisconsin Eau-Claire students to complete an oral health needs assessment and plan for an oral health provider breakfast.

## **WOOD COUNTY CHILD DEATH REVIEW TEAM**

The Wood County Child Death Review team is a multidisciplinary team of professionals that reviews all intentional and unintentional deaths occurring in Wood County of people age 25 years and younger. The deaths are reviewed from a prevention standpoint and the team makes recommendations for various policy changes, environmental changes, and educational initiatives to prevent future similar deaths. Efforts have been made to train law enforcement agencies on infant death investigations, doll re-enactments, and proper completion of the Sudden/Unexpected Infant Death investigation form. A grief and bereavement resource guide for families who suffer a loss has also been developed. In addition, the Wood County Teen Driving Coalition (formed in 2014 to enhance teen driving) facilitated a second annual summit in 2015 for Wood County teens.

## **WOOD COUNTY FETAL INFANT MORTALITY REVIEW TEAM**

The Wood County Fetal Infant Mortality Review team consists of professionals from hospitals, clinics, human services, health departments, and others. The team started case reviews in 2013. They review cases of stillbirths and infant deaths from 20 weeks gestation to 1 year of age. Recommendations for fetal and infant death prevention will be provided annually to the healthcare providers and community partners.

## **BUILDING RESILIENCE AGAINST CLIMATE EFFECTS (BRACE)**

The Wood County Health Department partnered with the Portage County Health & Human Services Department on a BRACE grant to increase public awareness of, and preparedness for, the effects of extreme weather events. Stakeholder meetings were held in both counties to look at anticipated changes in weather patterns, and to make plans for how our population can respond to these changes. Stakeholders included staff from various county government offices, County Board Supervisors, Town Board representatives, representatives for the aging and disabled, university staff, and highway department. Statewide climate data as well as county specific data was presented. Based on climate patterns and modeling, we can anticipate additional annual rainfall occurring primarily in winter and spring, warmer temperatures, hotter summers and dryer months in late summer to early fall. This will have an impact on surface water temperatures, flooding potential, vector borne diseases, algal blooms, heat stress, food security and the cost of heat and air conditioning. Participants were encouraged to include readiness for these changes into emergency plans. Stakeholders identified areas of greatest concern in each county as being groundwater quality and quantity, mental health concerns associated with the extreme weather events, vector borne diseases, food insecurity, and potential infrastructure damage. The second year of this grant will include workshops to address these concerns.

## COMMUNITY HEALTH IMPROVEMENT PLAN

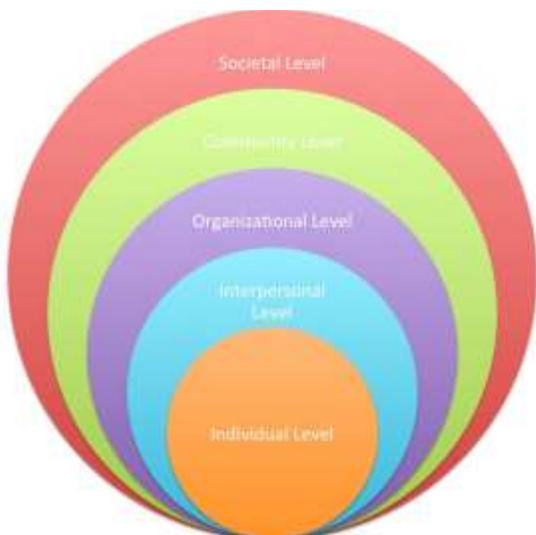
Since 1993, Wisconsin State Statutes have required communities throughout Wisconsin to develop and implement local health plans to address health conditions impacting their residents. These health plans are developed following an extensive assessment process which identifies focus areas of greatest need in our communities in alignment with Healthiest Wisconsin 2020 Focus Areas. The expertise of partners serving on health focused coalitions strategically develop mission, vision, goals, and objectives for improving the health of our community. This process has included an analysis of our community readiness and capacity as well identifying strengths, weaknesses, opportunities, and threats within the health areas of focus.

### Healthiest Wisconsin 2020 Focus Areas

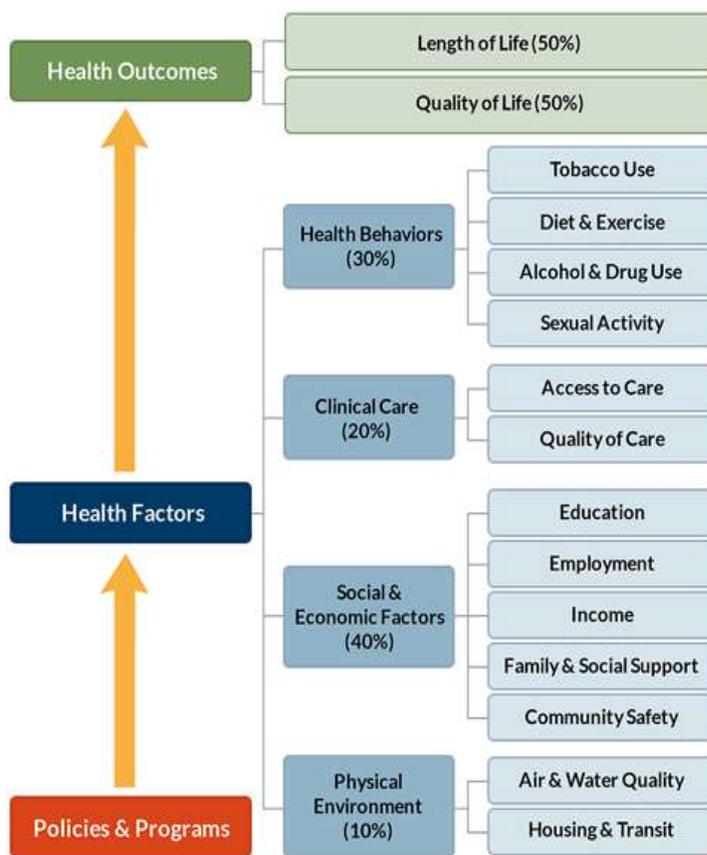
1. Adequate, appropriate, and safe food and nutrition
2. Alcohol and other drug use
3. Chronic disease prevention and control
4. Communicable disease prevention and control
5. Environmental and occupational health
6. Healthy growth and development
7. Injury and violence
8. Mental health
9. Oral health
10. Physical activity
11. Reproductive and sexual health
12. Tobacco use and exposure

The Social-Ecological Model is used in the process, which takes into account the varying levels of influence necessary to affect the social determinants of health. In addition, the coalitions use a model of population health that emphasizes the many factors that, if improved, can help make communities healthier places to live, learn, work, and play. New this year is the focus on health equity. The Wood County Community Health Improvement Plan (2016-2018) will be launched in June of 2016 and will be on our website.

### Socio-Ecological Model



### Social Determinants of Health



County Health Rankings model © 2014 UWPHI

## STRATEGIC PLAN

The Wood County Health Department updated its strategic plan for 2015-2020. Development of the plan was a process that engaged staff in identifying a road map to continue our journey beyond the goals and objectives accomplished in our last strategic plan.



Taxpayers \* Funders \* Local Businesses

### 2010-2015 Strategic Plan Goals Include:

- ✓ **Attain national accreditation**
- ✓ **Secure sufficient resources to assure growth and sustainability**
- ✓ **Strengthen workforce competency and capacity**
- ✓ **Increase communication and expand awareness of public health programs**

### 2015-2020 Strategic Plan Goals Include:

- ✓ **Maintain accreditation**
- ✓ **Strengthen our brand**
- ✓ **Maintain a passionate, competent workforce**
- ✓ **Build capacity**

Schools \* Students \* Residents

State & Community Agencies \* Elected Officials \* Health Departments \* Healthcare Partners \* Licensed Establishments

## PUBLIC HEALTH EMERGENCY PREPAREDNESS

Each year, capabilities are prioritized and work is done to fulfill the emergency preparedness requirements. 2015 planning was focused on fatality management, community recovery, and mass care. Efforts to meet these measures include, but are not limited to, staff training, updating/revising emergency plans, policies and procedures, testing the emergency call-out system, and holding drills with community partners.

### Highlights of 2015:

- Joined forces with partners to prepare and plan for Ebola
- Enhanced staff Incident Command System training
- Collaborated with emergency management, hospitals and public health in the Northern Region to develop a regional mass fatality plan and family assistance center plan (this plan was brought back locally for discussion with community partners)
- Health Department employees were trained in fatality management and family assistance center response
- Completely revamped and improved the department's continuity of operations plan
- Trained all staff in mass sheltering
- Trained all staff in active shooter/armed intruder response and completed a drill with assistance from the Wisconsin Rapids Police Department

### Capabilities

Public health preparedness planning is structured at the federal level to align with 15 target capabilities:

1. Community Preparedness
2. Community Recovery
3. Emergency Operations Coordination
4. Emergency Public Information and Warning
5. Fatality Management
6. Information Sharing
7. Mass Care
8. Medical Countermeasure Dispensing
9. Medical Material Management and Distribution
10. Medical Surge
11. Non-Pharmaceutical Interventions
12. Public Health Laboratory Testing
13. Public Health Surveillance and Epidemiological Investigation
14. Responder Safety and Health
15. Volunteer Management

**ENVIRONMENTAL HEALTH INSPECTIONS**

All restaurants, retail food establishments, campgrounds, manufactured home communities, tourist lodging facilities, body art establishments, pools, and recreational/educational camps are licensed and inspected annually. In addition, a percentage of vending machines with perishable food or cup soda and coffee, school kitchens, and temporary food establishments in Wood County are licensed and/or inspected annually.

<p><b>Licensed Establishments</b></p> <ul style="list-style-type: none"> <li>43 pre-inspections and 486 routine inspections; with 46 follow-up inspections and 6 complaint inspections</li> </ul> <p><b>Vending Machines</b></p> <ul style="list-style-type: none"> <li>98 machines inspected</li> </ul> <p><b>School Kitchens</b></p> <ul style="list-style-type: none"> <li>under an agreement with the Department of Health Services and Department of Public Instruction, 39 school kitchens are inspected twice yearly</li> </ul> <p><b>Temporary Events</b></p> <ul style="list-style-type: none"> <li>127 temporary food stands inspected</li> </ul>
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**\* Number of Licensed Establishments in Wood County**

	<u>2013</u>	<u>2014</u>	<u>2015</u>
Restaurant	268	261	258
Retail Food	122	138	131
Lodging	25	26	28
Pools	39	37	40
Water Attractions	n/a	4	4
Mobile Home Parks	26	26	28
Campgrounds	10	10	10
Rec/Ed Camps	3	3	3
Body Art	8	5	5

**WATER QUALITY**

Through a contract with the Wisconsin Department of Natural Resources, 138 transient non-community water supply systems are tested in the county, to ensure that safe and dependable water is available to the public. Wells of businesses that serve the public are also inspected for structural soundness and routes of potential contamination. Municipal water systems test their water regularly to ensure it is safe, but it is up to private well owners to test their well water annually. Water test kits are available to Wood County residents through the Health Department.



In 2015, 55 water test kits were given to people with private wells, helping them ensure the water coming from their wells was safe to drink. We have instituted a follow up program making sure that people taking testing bottles remember to use them and are working with area testing labs to receive copies of the results. It is recommended that private well owners test their water annually.



Wood County public beaches are tested for E. coli throughout the swimming season to protect swimmers' health. If E. coli counts are high, beaches are either closed or have advisory statements posted, depending on the tested value. The beach is then reopened after two subsequent safe samples. In 2015, Dexter and North Wood County Park beaches were closed following testing in June. Beaches were reopened within weeks.

## COMMUNITY HUMAN HEALTH HAZARDS

In 1983, the Wood County Board of Supervisors ordained the "Human Health Hazards" ordinance. Enforcement of this ordinance is the role of Wood County Health Department's Health Officer and Environmental Health Staff. If a human health hazard complaint is substantiated, the Health Department works with individuals involved to ensure safe elimination of the hazard.

Public Health hazards described in the ordinance include, but are not limited to: infestations of cockroaches or rodents; accumulations of garbage that provides harborage for pests; unwholesome food for sale; unburied dead animals; the pollution of any well, groundwater aquifer or body of water; outdoor smoke, fumes or odors; mold; indoor air complaints; tenant/landlord complaints; and dwellings deemed "unfit for human habitation". Environmental Health Specialists regularly respond to citizen and business complaints regarding these and other health issues as they arise.

In 2015, 106 complaints plus 2 childhood lead poisoning concerns were formally investigated (13 were at licensed facilities). Many of the complaints require significant coordination with other departments, residents, managers, and operators/owners. Examples include:

- **26 rodent, bat, dead cow, cockroach, bed bug, or other insect complaints at private residences and rental units** - Identified the pest of concern; advised on removal or ordered removal.
- **19 mold complaints received throughout the year** [the mold was found in rental units, homes, and manufactured homes following basement flooding or plumbing leaks] - The moisture issue needed to be addressed before the mold issue was resolved; once the source of moisture was eliminated, mold cleanup could effectively take place.
- **2 complaints of burning plastics** [diapers, plastic buckets, a mattress, silage bags] – Environmental Health staff worked with DNR in some cases; in all cases, environmental health staff provided information on open burning laws to the individuals who were burning illegal materials.
- **42 complaints of unsafe housing for children or elderly residents, some due to hoarding** – If children are involved, Environmental Health staff worked with Human Services staff to investigate and assure a safe housing environment. Environmental Health staff worked with landlords in other cases to correct faulty wiring, lack of heat or water, or failing septic issues. In hoarding cases, we worked with multiple partners to remove animals, order cleanup and return the homes to a safe condition.
- **1 tattoo complaint** [operating illegally] –Environmental Health staff issued cease and desist orders.

## PHARMACEUTICAL COLLECTION

The pharmaceutical collection serves as a means of protecting groundwater and surface water from contamination from improper drug disposal. Unsafe drug disposal is also harmful to wildlife and damaging to public health. In recent years, the misuse and abuse of pharmaceuticals has increased; one of the most common sources of illicit pharmaceuticals is the home medicine cabinet. In 2015, ongoing collection sites were available at the Wood County Sheriff's Department, as well as the Port Edwards, Pittsville, Nekoosa, Wisconsin Rapids, and Marshfield Police Departments. The law enforcement collection sites offer opportunities for safe disposal of medications by all Wood County residents. These sites collected a total of 2,501 pounds of pharmaceuticals in 2015, compared to 2,414 pounds of pharmaceuticals in 2014.



**BREASTFEEDING EDUCATION AND SUPPORT**

The Wood County Health Department has two International Board Certified Lactation Consultants and six certified lactation specialists, and a breastfeeding peer counselor. The Wood County Health Department offers individual support by providing a walk-in breastfeeding clinic, lactation phone calls, and breastfeeding peer counseling. The Wood County Breastfeeding Coalition carries out breastfeeding initiatives that create policy, environmental, and system level changes. Collaboration exists with community, state, and national organizations to create these changes. The Wood County Breastfeeding Coalition strives to increase awareness and support within the community by hosting various events and providing breastfeeding supplies, such as cover-ups, pump holders, and breast pump accessories. The coalition has a website, quarterly newsletter, Facebook page, and an online breastfeeding support group to increase communication with the community.

**Major Accomplishments in 2015:**

- Breastfeeding Friendly Childcare Program developed in Wood County was implemented statewide and shared nationally
- Created a database to collect current breastfeeding data
- Created Breastfeeding Friendly Business assessment tools that are utilized statewide
- Hosted Latch-On Wood County, Fall Family Fun Day, Mommy Fest, Certified Lactation Specialist Course, and Milky Miles
- Created a Lactation Credential Scholarship and Circle of Moms Support Group

Breastfeeding Incidence & Duration	Wood County WIC	Wisconsin WIC
Incidence	80.0%	72.5%
1 month	62.8%	73.0%
3 months	55.6%	57.5%
6 months	30.7%	33.7%
12 months	17.8%	15.8%
Exclusive at 3 months	34.5%	27.2%
Exclusive at 6 months	13.0%	12.4%

**PRENATAL CARE COORDINATION**

Wood County provides Prenatal Care Coordination (PNCC) services to pregnant women who are identified as at-risk for poor birth outcomes. Goals of the program include: increase first trimester prenatal care, early PNCC enrollment, increase contraceptive services, increase depression screening rates, increase breastfeeding rates, and decrease prenatal alcohol, drug, and tobacco exposure.

- 89% of women were screened for depression during their first PNCC visit using the Edinburgh Depression Scale
- 85% of women enrolled in PNCC initiated breastfeeding
- 94% of women began medical prenatal care in their first trimester

2015 trends indicate the need for continued efforts to address high rates of obesity, depression, and tobacco use among this population as these risk factors strongly correlate with poor birth outcomes.

## CARING HANDS

*Caring Hands* is a collaboration among several community agencies helping to educate people who are interested in learning more about how to work with, care for, and mentor young children. The goal of *Caring Hands* is to create an understanding of child development, social needs, and health and safety issues that are inclusive and adaptable to meet the needs of all children to promote the reality that all children want to be included, accepted, and respected for who they are.

2011	181
2012	127
2013	164
2014	241
2015	144

## WIC

The Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) serves to safeguard the health of low-income pregnant, breastfeeding, and non-breastfeeding postpartum women, and to infants and children up to age five who are found to be at nutritional risk, by providing healthy supplemental foods, health care referrals, breastfeeding support, and nutrition education. In 2015, \$1,035,441.36 in WIC benefits was redeemed in Wood County grocery stores.

Year	Wood County	Wisconsin
2012	2,478	193,319
2013	2,362	185,217
2014	2,282	177,972
2015	2,233	172,407

**2015 Major Accomplishments**

- Received the WIC Loving Support Award of Excellence for Exemplary Breastfeeding Support and Practice from the USDA
- Increased exclusive breastfeeding rates at 1, 3, and 6 months by over 5% each.
- Implementation of Electronic Benefits Transfer (EBT)
- Received the Community Partnerships for Healthy Mothers and Children Grant

### ➤ Breastfeeding Peer Counseling Program (BFPC)

The BFPC program targets prenatal and postpartum women on WIC to encourage breastfeeding by educating, supporting, and giving basic guidance. Contact is made via telephone, text messaging, email, home visits, office visits, and hospital visits. The Baby and Me Class continues to be offered to educate pregnant women on breastfeeding, infant and child nutrition, car seat safety, safe sleep, and immunizations.

### ➤ WICHealth.org

WICHealth.org is a web-based program that provides online nutrition education in order to receive food benefits. Nutrition education is required to be completed every three months in order to continue receiving food benefits. This method of education continues to be a popular method of receiving nutrition education in Wood County. In 2015, 577 lessons were completed.

### ➤ Farmers Market Nutrition Program (FMNP)

Wood County WIC participates in the United States Department of Agriculture FMNP. Each WIC participant over the age of one is eligible to receive FMNP vouchers to be redeemed for fresh fruits and vegetables at authorized farm stands. A total of \$3,647 in FMNP vouchers were redeemed in Wood County.

### ➤ Fit Families

Fit Families is a public health nutrition program funded under the USDA's Supplemental Nutrition Assistance Program for families with children ages 2 to 4 years old. It strives to prevent childhood overweight/obesity by providing individual counseling to empower families to adopt healthy eating and physical activity behaviors.



## SPECIAL POPULATIONS

Outreach is provided to the entire Amish population to promote healthy birth outcomes and to provide education and resources on pregnancy, immunizations, oral health, safety, and overall family health. Wood County Health Department offers comprehensive newborn screening, including screening for genetic abnormalities through the blood card, screening for Critical Congenital Heart Defects (CCHD), and newborn hearing screenings.

## ORAL HEALTH

The most common chronic infectious disease among children today is tooth decay. Tooth decay can threaten a child's health and well-being. According to Oral Health America: A Report of the Surgeon General, the biggest problems are access to care, expense, and lack of preventive services. The Wood County Health Department has addressed oral health concerns in Wood County by operating the Healthy Smiles for Wood County Program since 1999.

### Funding and support for the Healthy Smiles for Wood County Program provided by:

- Wisconsin Seal-A-Smile program, a collaborative program of Children's Health Alliance of Wisconsin and the Wisconsin Department of Health Services
- Ministry Foundation – Ministry Saint Joseph's Hospital
- Elks Ladies Club of Wisconsin Rapids
- Local Dentists, Hygienists, and Assistants
- Parent and Community Volunteers
- Wood County Public & Private Schools
- Wood County Head Start
- Wisconsin Dental Association Foundation
- Marshfield Area United Way
- Umhoefer Foundation
- United Way of Inner Wisconsin
- Incurage Community Foundation
- First Congregational Church UCC Community Outreach Fund and John & Judy Steele Family Fund through Incurage Community Foundation
- Delta Dental Plan of Wisconsin, Inc.
- Riverview Hospital Association

Healthy Smiles for Wood County is a school-based, school-linked dental education, screening, sealant, and fluoride varnish program. It is a partnership between the Wood County Health Department, schools in Wood County, Head Start Centers, the dental community, and local volunteers. The primary focus is prevention of dental caries through outreach, education, sealant and varnish placement, systems change, and reduction of oral health disparities.

The Healthy Smiles for Wood County program has continued to grow and evolve since its inception in 1999. In 2015, Healthy Smiles for Wood County accomplished the following:

- Provided 1,409 children with dental health education
- Screened 1,751 children
- Placed 1,683 sealants on 527 children
- Placed 2,509 fluoride varnish treatments,
- Referred 320 children with unmet dental needs to area dental clinics

In addition, outreach to WIC clients resulted in 1523 children and adults receiving a dental screening and fluoride varnish, and 7 children and adults with unmet dental needs being referred for dental care.

Healthy Smiles for Wood County is the only population-based sealant and fluoride varnish program within the county. Our sealant program operates at all Wood County public schools and two larger private schools. Our fluoride varnish program operates at all Wood County Head Start centers. In addition, the fluoride varnish program continues in WIC and provides teaching opportunities for the parents, dental referral services, and well water testing for fluoride levels, as well as preventive fluoride varnishes. One of the program outcomes is to establish a dental home for these children at an earlier age.

**At any given time, each of these partners plays a pivotal role in the success of the Healthy Smiles for Wood County Program. Without their support, past or present, the Healthy Smiles for Wood County Program would be unable to operate.**

# MAINTAIN A COMPETENT PUBLIC HEALTH WORKFORCE

Accreditation Domain 8

Wood County Health Department  
Accreditation Celebration May-2013



Yrs of  
Service

## MANAGEMENT TEAM

- 10.5 Susan Kunferman
  - Director/Health Officer
- 25.0 Nancy Eggleston
  - Environmental Health/Communicable Disease Supervisor
- 14.5 Kathy Alft
  - Office Manager
- 10.0 Tyler Zastava
  - Emergency Preparedness/Family Health Supervisor
- 8.0 Kristie Rauter Egge
  - Community Health/Health Promotion Supervisor
- 8.5 Amber France
  - Nutrition/Lactation Program Supervisor

Yrs of

Service

## HEALTH PROMOTION / CHRONIC DISEASE

- 9.5 Alecia Pluess Public Health Nurse
- 11.0 DaNita Carlson Health Educator
- 10.5 Wendy Ruesch Oral Health Program Supervisor
- n/a vacant Health Screener

## WOMEN, INFANTS, CHILDREN (WIC)

- 3.5 Amanda Nedd Nutritionist/Health Educator
- 3.5 Angela Roltgen Nutritionist/Health Educator
- 2.0 Tiffany Halama Nutrition Assistant
- 1.0 Sarah Krubsack Health Screener/Peer Counselor
- 2.5 Betsy Mancl Health Screener

## ENVIRONMENTAL HEALTH

- 10.0 Greg Kolodziej Registered Sanitarian
- 10.0 Kate Carlson Registered Sanitarian

Yrs of

Service

## COMMUNICABLE DISEASE

- 9.0 Jean Rosekrans Public Health Nurse
- <1 yr Dani Garski Public Health Nurse

## FAMILY HEALTH / INJURY PREVENTION

- 9.0 Erica Sherman Public Health Nurse
- 6.5 Leah Meidl Public Health Nurse
- 1.5 Danielle Hiller Public Health Nurse
- 3.0 Anna Schuld Public Health Nurse

## OPERATIONAL SUPPORT

- 17.0 Janette Dotter Accounting Clerk
- <1 yr Sarah Salewski Secretary/Receptionist
- 1.5 Erin Trantow Secretary/Receptionist
- 19.5 Mai Thao Program Coordinator
- 2.5 Val Elliott Program Coordinator
- 1.5 Ashley Tremmel Program Coordinator

## PUBLIC HEALTH COMPETENCIES

The Core Competencies are a set of skills desirable for the broad practice of Public Health. They reflect the characteristics employees of public health organizations need to possess as they work to protect and promote health in the community. Employees work with their supervisor annually to assess their core competencies and develop goals to improve competency scores.

In 2015, Wood County Health Department employees participated in 102 continuing education events that built on their competencies.



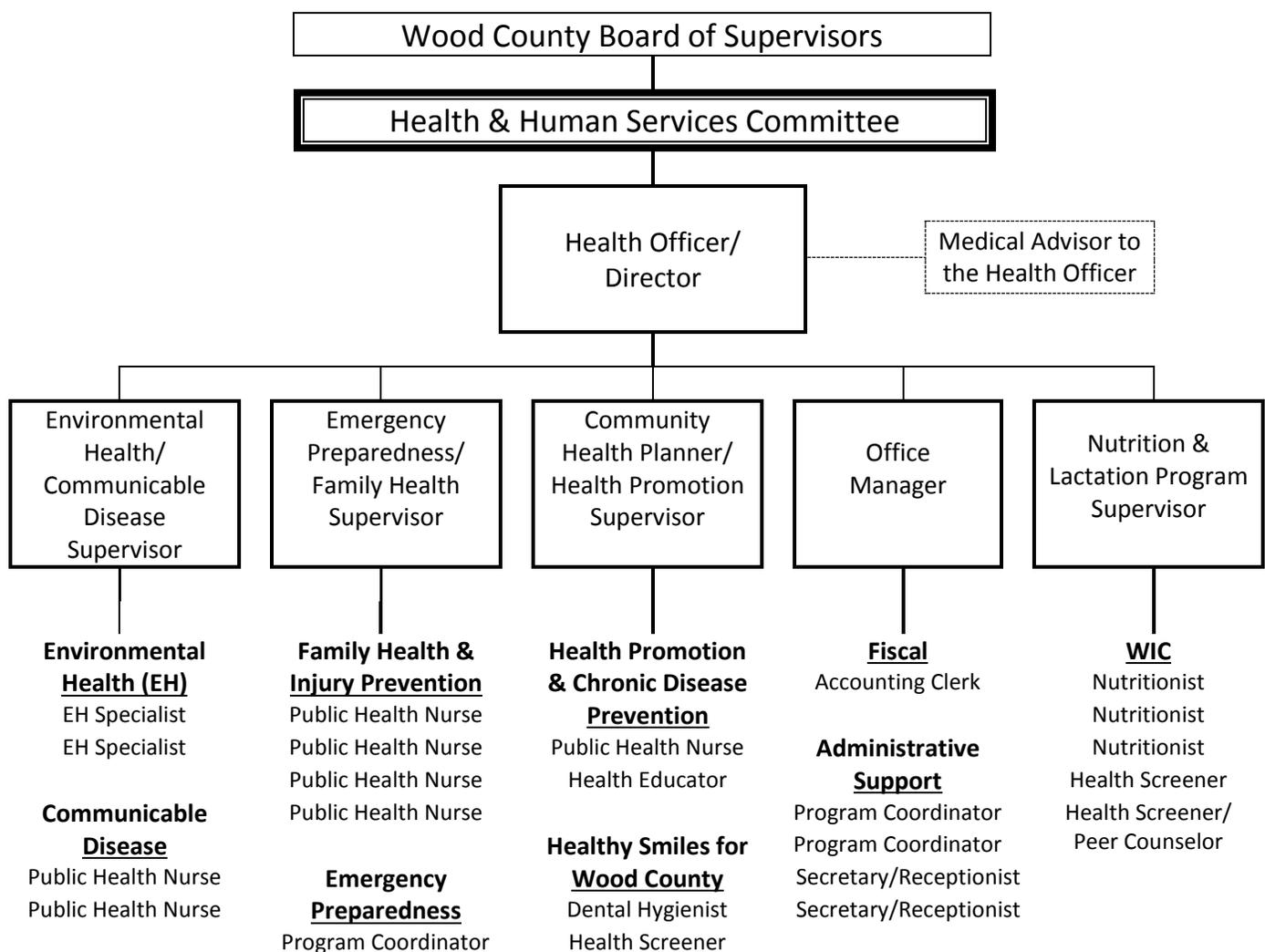
## LINKAGES WITH ACADEMIA

Equally as important to assuring a strong existing public health workforce is to train, motivate, and mentor the future public health workforce. Wood County Health Department has strong linkages with numerous institutions of higher learning and serves as a site for student placement, observation, practicum experience, and internships.

In 2015, Wood County Health Department hosted the following:

- 2 RN to BSN students
- 18 BSN students
- 1 Communications student
- 1 Family & Consumer Science student
- 7 Pediatric Residents
- 2 AHEC Interns
- 2 Dietetic Interns
- 2 Health and Wellness Interns
- 1 UW-Madison School of Medicine and Public Health MD student

## WOOD COUNTY HEALTH DEPARTMENT ORGANIZATIONAL CHART



## PERFORMANCE MANAGEMENT

It is the goal of the Wood County Health Department to develop and maintain a robust performance management system that involves the ongoing use of performance standards and measures, reporting of progress, and quality improvement principles to ultimately have a positive impact on the public's health in Wood County. This will be accomplished by:

- Setting specific performance standards that includes benchmarking (where possible) against similar agency, national, state, or scientific guidelines;
- Measuring capacity, process, or outcomes of performance standards;
- Reporting progress to stakeholders regularly; and
- Integrating quality improvement (QI) into agency operations through ongoing use of Plan-Do-Check-Act and Rapid Cycle Improvement strategies.

A performance management tracking tool is maintained and updated quarterly to track performance measures for each program. This tool allows for early identification of measures not being adequately met, which may then lead to a quality improvement project to help that program meet its targets. The Quality Council, a team of nine staff representing each of the department's programs, works on quality improvement projects throughout the year. The Council typically addresses larger projects that come from performance measures needing improvement, staff project submissions, and Council member proposals. In addition to the Quality Council completing QI projects, each program within the department completes a project every year. A total of sixteen projects were completed in 2015.

### Highlights of 2015:

- Completed 13 "Solution Revolution" quick and easy quality improvement projects
- Completed 16 quality improvement projects, with at least one project in each program area
- Completed client satisfaction surveys with the following:
  - Child passenger safety inspection clients
  - Prenatal Care Coordination clients
  - Restaurants and other licensed establishments
  - WIC participants
  - Cribs for Kids recipients
- Met and/or improved on multiple program performance measures, assuring programs are meeting targets and functioning at full capacity

## PUBLIC HEALTH ACCREDITATION



The Public Health Accreditation Board (PHAB) was incorporated in 2007 to implement and oversee public health department accreditation. Public health accreditation is a process of ensuring that a public health agency is committed to self-study and external review by peers in meeting standards and continuously enhancing the quality of services offered. Wood County Health Department recognizes many benefits in being accredited. The process encourages and stimulates quality of work, greater accountability, and transparency. The Health Department submitted its second annual report in 2015 as part of the accreditation requirements.

## CONSOLIDATED CONTRACT & STATE GRANT PROGRAM REVIEWS

Each year the State Division of Public Health enters into contracts with local health departments for a package of grant dollars targeting various public health initiatives. These grants are performance-based and require attainment of negotiated objectives to assure future funding. The Health Department maintains funding for Maternal Child Health, Immunization, Childhood Lead Prevention, Radon, and Preventive Health objectives.

# CONTRIBUTE TO AND APPLY THE EVIDENCE BASE OF PUBLIC HEALTH

Accreditation Domain 10

## SAFE KIDS WOOD COUNTY

Safe Kids Wood County is part of a global network of organizations whose purpose is to prevent accidental childhood injury, a leading killer of children 19 and under. Their mission is to reduce unintentional injuries for children in this age group by empowering families and communities through educational initiatives. The coalition was organized in 2006, is led by the Wood County Health Department, and has representatives from twelve different agencies.

### Safe Kids 2015 Highlights:

- Held 29 car seat check events
- Offered "Safety City," a weeklong safety camp for incoming kindergarteners, in Wisconsin Rapids
- Held a car seat recycle event in Wisconsin Rapids, collecting 70 old, unsafe car seats; and continued a car seat recycle drop site at Marshfield Fire and Rescue Department and collected 140 old, unsafe car seats
- Continued child passenger safety diversion programs at Wisconsin Rapids, Marshfield, and Grand Rapids Police Departments, and the Wood County Sheriff's Department
- Held a media campaign on never leaving children alone in vehicles
- Trained Human Service and Wisconsin Rapids Public School transportation drivers in child passenger safety
- Secured funding for and implemented "Kids Don't Float" life jacket loaner boards at the Wazeecha and Lake Dexter boat landings
- Provided 48 bike helmets to the River Rider Bike Share program, 48 helmets to the Aspirus Riverview Emergency Department, and 15 helmets to Port Edwards High School physical education class
- Educated 122 children in Wisconsin Rapids on water safety at the "Splash into Safety" event at Mead pool

### Safe Kids injury prevention programs in 2015:

- **Child Passenger Safety...** 266 child passenger safety seat inspections were performed; 117 car seats were provided to families in need; 13 car seats were loaned through the rental program.
- **Cribs for Kids®** ... 19 cribs were provided to families in need of a safe sleep environment for their child. In addition, the coalition worked with multiple partners to provide the community a strong, consistent safe sleep.



## WI-WINS

The Wisconsin Wins (WI Wins) campaign is a science-based, state-level initiative designed to decrease youth access to tobacco products. WI Wins was launched in the spring of 2002 as part of a comprehensive approach to preventing youth access to tobacco. The Wisconsin Department of Health Services contracts with local partners to conduct investigations to establish retailer compliance with the law. Local initiatives also include retailer education and training, media outreach, and community education. WI Wins uses positive reinforcement to reduce illegal tobacco sales to minors. It congratulates local clerks who do not sell tobacco to youth, while educating those who would. This approach creates community pride by reducing youth access to tobacco products and providing youth a chance to make a difference in their community.

Every year, local law enforcement and youth volunteers conduct unannounced inspections at local tobacco retailers, through the Wisconsin WINS program, to assure compliance with Wisconsin's tobacco sales laws.

	Inspections		Sales		% of sales to minors	
	2014	2015	2014	2015	2014	2015
MARATHON	64	70	13	4	20.3%	5.7%
PORTAGE	39	47	2	3	5.0%	6.4%
WOOD	43	45	15	12	34.9%	26.7%

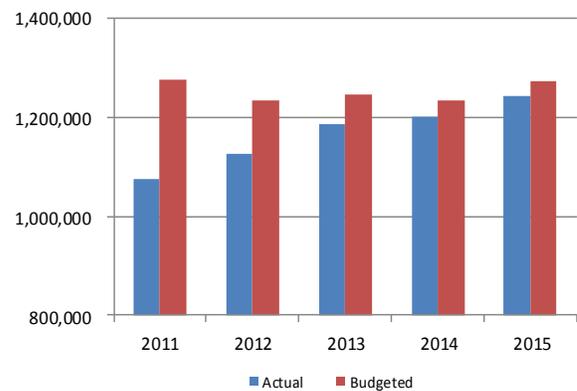
## CULTURAL AND LINGUISTIC COMPETENCY

The Wood County Health Department receives federal financial assistance and is required to be in compliance with all State and Federal Civil Rights laws and regulations. Title VI of the Civil Rights Act of 1964 prohibits discrimination on the basis of race, color, or national origin in programs and activities receiving federal financial assistance. Wood County Health Department provides annual training to employees, assists Wood County as a whole in complying with submission requirements of the Civil Rights Letter of Assurance and Civil Rights Compliance Plan, and works with the Wood County Human Resources Department to insure equal opportunity in employment and service delivery to all individuals.

## FISCAL CAPACITY

Wood County Health Department continues to advocate for public health funding to effectively support the vision of leading the way to a healthier tomorrow. The department dealt with reductions in MA revenue as implementation of the Affordable Care Act caused clients to get certain services from other providers. Although the stability of public health funding has become increasingly fragile over the years, we remain solution focused. We devote valuable staff resources to retaining current funding – while exploring opportunities for new funding sources. As sources of revenue change, the Health Department will continue to adapt its services and look for additional ways to fund its programs.

**Actual vs Budgeted Tax Levy Support**



### REVENUES

Intergovernmental Revenues (Federal/State Grants)	\$	495,712
Licenses and Permits	\$	172,267
Public Charges for Services (includes MA revenue)	\$	100,613
Intergovernmental Charges for Services	\$	22,552
Other Grant/Foundation Funds	\$	64,826

### EXPENDITURES

Public Health	\$	1,580,729
Women, Infants, & Children*	\$	338,144
Consolidated Contract Objectives*	\$	83,153
Healthy Smiles for Wood County*	\$	97,083

\* Non-tax levy programs ... 100% grant-funded programs

**TAX LEVY** \$ 1,243,138

*The year-end report reflects that the Health Department used 97.6% of budgeted tax levy. This means that the Health Department was under budget by \$31,064. This was primarily the result of positions which remained vacant for extended lengths of time or employees on approved unpaid leaves of absence.*

## HEALTH AND HUMAN SERVICES COMMITTEE

The Health and Human Services Committee is comprised of five County Board Supervisors and four citizen members. They provide oversight to the Wood County Human Services, Veteran Services, and Edgewater Haven Nursing Home, in addition to the Wood County Health Department. The committee assesses public health needs and advocates for the provision of reasonable and necessary public health services. Along with the Health Officer, they develop policy and provide leadership that fosters local involvement and commitment.



**Pictured from left to right ... (front row)**  
Tom Buttke, Bonnie Jaecks, Mike Feirer  
**(back row)** Lori Slattery-Smith RN,  
Jeffrey Koszczuk DO, Donna Rozar,  
Doug Machon, Peter Hendler,  
Marion Hokamp

[ NOTE: Jessica Vicente (not pictured)  
replaced Bonnie Jaecks June-2015 ]

### 2015 HHSC Accomplishments

- Reviewed conference details and learning objectives for Community of Practice for Public Health Improvement Forum, Wisconsin Public Health Association Annual Conference, Injury and Violence Prevention Program and Policy Evaluation Institute, American Public Health Association Conference, and Focused Community Strategies Open House; approved attendance by public health professionals.
- Informed of Wood County Health Rankings (Health Department ranked between 10<sup>th</sup> to 33<sup>rd</sup> among 72 counties in various health outcomes, factors, behaviors, environment, and clinical care).
- Chairperson involved with formation of an Ethics Committee as part of the new accreditation standards.
- Informed with progress of Groundwater Protection Ordinance as directed by the County Board by resolution; and how amendments to Wood County Ordinance 801 and creation of a Nutrient Management Plan Specialist in Land Conservation might best address the concerns which initiated the directive.
- Supported Health Department 2015-2020 Strategic Plan.
- Informed of climate and health impacts.
- Informed about Healthcare Coalition framework and their purpose with managing response efforts to an emergency, specifically the medical surge aspect of an event.
- Participated in Performance Management Dashboard presentation with health department program goals and outcomes highlighted, along with description of QI projects.
- Co-sponsored resolution in opposition of the Natural Resources Emergency Rule 1417.
- Sponsored resolution to secure state funding to support communicable disease work.

**Annual Report:**

For additional copies of this report call, 715-421-8911, or visit our website at [www.co.wood.wi.us](http://www.co.wood.wi.us)

**Information Sources:** National Association of County and City Health Officials , Centers of Disease Control and Prevention, Wisconsin Department of Health Services, Public Health Profiles, Wood County Health Department.

