

**NORTH CENTRAL ITBEC BOARD
AND
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
JOINT MEETING**

Thursday, December 1, 2016
10:00 a.m.

Oconto Falls City Hall
500 N. Chestnut Ave
Oconto Falls, WI 54154

Meeting will be held in the City Council Chambers.

AGENDA

1. Call to Order
2. Roll Call
3. Approval of September 29, 2016 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. Wisconsin Ag Tourism Association
6. Financial Report
7. Marketing Report
 - a. Consideration of 2017 Marketing Plan Budget
 - b. 2017 Sports Shows Update
 - c. Consideration of 2017 Promotions Plan

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8. Discussion of Broadband Access and Expansion
9. Update - Good Neighbor Authority
10. Department of Tourism Update
11. County Issues Roundtable Discussion
12. Consideration of Items for Future Agenda
13. Set Next Meeting Date - Tentatively Set as January 26, 2017. Oneida County is Next in the Hosting Rotation.
14. Adjournment