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**NORTH CENTRAL ITBEC BOARD
AND
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
JOINT MEETING**

Thursday, May 27, 2021

Vilas County Courthouse
Eagle River, WI 54521

MINUTES

CALL TO ORDER: North Central ITBEC Board Chair Mike Klimoski called the meeting to order at 10:04 a.m.

ROLL CALL: Board Members: Joseph Wildcat, Sr., Vilas County; Cindy Gretzinger, Forest County. **Tourism & Economic Development Advisory Committee Member:** Carolyn Ritter, Vilas County. **Board & Tourism & Economic Development Advisory Committee Members:** Cindy Burzinski, Vilas County; William Chaney, Forest County; Phil Idsvoog, Portage County; Arlyn Tober, Shawano County; Lance Krolczyk, Oneida County. **REMOTE PARTICIPATION: Board Members:** Jenny Short & Clancy Whiting, Marinette County; Brad Hamilton, Wood County. **Tourism & Economic Development Advisory Committee Members:** Sara Brish, Portage County; and Allyson Bickel, Marinette County. **Board & Tourism & Economic Development Advisory Committee Members:** Mike Klimoski & Keri Beck, Langlade County; Lance Pliml, Wood County. **EXCUSED: Board Members:** Donna Kalata, Waushara County; Al Haga, Portage County. **Tourism & Economic Development Advisory Committee Members:** Cheri Collins, Forest County; Autumn Rockhill, Marinette County; Matt McLean, Wood County. **Board & Tourism & Economic Development Advisory Committee Members:** Samantha Boucher, Oconto County; Theresa Serrano, Shawano County; Jim Winkler, Oneida County; Debbe Kinsey & Bill Bialecki, Lincoln County; Stephanie Holman, Oconto County. **ABSENT: Board & Tourism & Economic Development Advisory Committee Member:** Fran Modschielder, Florence County. **STAFF:** Bill Korrer, Wisconsin Counties Association (WCA) Field Services Representative. **OTHERS:** Jeff Anderson, Wisconsin Department of Tourism; Jim Rosenberg, WEDC; Ron De Bruyne, Vilas County Board Chair. Those participating remotely identified themselves to the group.

APPROVAL OF MARCH 25, 2021 JOINT MEETING MINUTES: Motion by Idsvoog, second by Chaney, to approve the March 25, 2021 joint meeting minutes as printed. Motion carried.

CHAIR'S REMARKS: North Central ITBEC Board Chair Klimoski welcomed everyone to the meeting.

PROJECT DIRECTOR'S REPORT:

- a. American Rescue Plan Act: Bill Korrer provided an update on the American Recue Plan Act payments. Discussion followed.
- b. WCA Opioid Litigation: Bill Korrer provided an update on the WCA Opioid Litigation. Discussion followed.
- c. Northwoods Rail Transit Commission: Nothing new to report at this time.
- d. WCA Annual Conference and Marketplace – September 26 – 28, 2021: Bill Korrer notified the Board and Committee that registration is now open. For more information visit www.wicounties.org.

FINANCIAL REPORT: Bill Korrer told the members that there is currently an undesignated fund balance of \$23,371.92. Two checks totaling \$737.00 were issued since the last meeting. There is still a balance of \$14,933.00 in the promotions budget.

SET 2022 MEMBERSHIP DUES: Bill Korrer said the Board needs to set the 2022 North Central ITBEC Membership Dues. Motion by Idsvoog, second by Chaney, to keep the 2022 North Central ITBEC dues the same this year. Motion carried.

COUNTY ISSUES ROUNDTABLE DISCUSSION: William Chaney provided an update on a remodel of a campground near Crandon. Carolyn Ritter said Vilas County is focusing on rebounding tourism. Arlyn Tober said the Shawan County fairgrounds have been busy. Sara Brish said Portage County and Stevens Point are prepping for the 2023 U.S. Senior Open Championship.

MARKETING REPORT:

- a. 2021 Promotions Plan Status: Cindy Burzinski updated the Board and Committee on the promotions going on this summer.

STATE DEPARTMENT UPDATES:

- a. Tourism: Jeff Anderson shared the tourism impact numbers with the group. Discussion followed.
- b. WEDC: Jim Rosenberg explained some of the grant programs. Discussion followed.

CONSIDERATION OF ITEMS FOR FUTURE AGENDA: No new agenda items were requested at today's meeting.

SET NEXT MEETING DATE: The next meeting will be on July 29, 2021. Waushara County is next in the hosting rotation.

ADJOURNMENT: Motion by Chaney, second by Idsvoog, to adjourn at 11:45 a.m.
Motion carried.